



# Webseiten-Bericht für etsy.com

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Der Wert ist 38/100



## SEO Inhalte

|  |                       |                                                                                                                                                                                                                                                       |                |                |                |                |                |
|--|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Seitentitel           | etsy.com<br><b>Länge : 8</b><br>Ideal, aber Ihre Seitentitel sollte zwischen 10 und 70 Zeichen (Leerzeichen inbegriffen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um die Länge zu prüfen.                                   |                |                |                |                |                |
|  | Seitenbeschreibung    | <b>Länge : 0</b><br>Schlecht. Wir konnten keine Seitenbeschreibung auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um eine Seitenbeschreibung zu erzeugen.                                                         |                |                |                |                |                |
|  | Suchbegriffe          | Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.                                                                                |                |                |                |                |                |
|  | Og META Eigenschaften | Ihre Webseite nutzt nicht die Vorteile der Og Properties. Diese Angaben erlauben sozialen Suchmaschinenrobotern Ihre Webseite besser strukturiert zu speichern. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um Og Properties zu erzeugen. |                |                |                |                |                |
|  | Überschriften         | <b>H1</b><br>0                                                                                                                                                                                                                                        | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Bilder                | Es konnten 0 Bilder auf dieser Webseite gefunden werden.<br>Gut, denn die meisten Ihrer Bilder verwenden das ALT-Attribut.                                                                                                                            |                |                |                |                |                |
|  | Text/HTML Verhältnis  | <b>Anteil : 9%</b><br>Das Text zu HTML Code Verhältnis dieser Webseite ist niedriger als 15 Prozent, was bedeutet, dass Sie mehr Inhalte für Ihre Webseite schreiben sollten.                                                                         |                |                |                |                |                |
|  | Flash                 | Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.                                                                                                                                                                                        |                |                |                |                |                |

## SEO Inhalte

|                                                                                  |        |                                                                 |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------------|
|  |        |                                                                 |
|  | IFrame | Großartig, denn Sie verwenden keine IFrames auf Ihrer Webseite. |

## SEO Links

|                                                                                   |                         |                                                                                                       |
|-----------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!                                 |
|   | Underscores in the URLs | Perfekt! Wir haben keine Unterstriche in Ihren Links entdeckt.                                        |
|   | In-page links           | We found a total of 0 links including 0 link(s) to files                                              |
|  | Statistics              | <p>Externe Links : noFollow 0%</p> <p>Externe Links : natürliche Links 0%</p> <p>Interne Links 0%</p> |

## In-page links

| Anker | Typ | Natürlich |
|-------|-----|-----------|
|-------|-----|-----------|

## SEO Suchbegriffe

|                                                                                    |                   |                                    |
|------------------------------------------------------------------------------------|-------------------|------------------------------------|
|  | Suchbegriffswolke | please etsy enable disable blocker |
|------------------------------------------------------------------------------------|-------------------|------------------------------------|

## Keywords Consistency

| Suchbegriff | Inhalt | Seitentitel                                                                         | Suchbegriffe                                                                        | Seitenbeschreibung                                                                    | Überschriften                                                                         |
|-------------|--------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| etsy        | 1      |  |  |  |  |
|             |        |                                                                                     |                                                                                     |                                                                                       |                                                                                       |

## Keywords Consistency

|         |   |   |   |   |   |
|---------|---|---|---|---|---|
| please  | 1 | ✖ | ✖ | ✖ | ✖ |
| enable  | 1 | ✖ | ✖ | ✖ | ✖ |
| disable | 1 | ✖ | ✖ | ✖ | ✖ |
| blocker | 1 | ✖ | ✖ | ✖ | ✖ |

## Benutzerfreundlichkeit

|                                                                                    |                    |                                                                        |
|------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------|
|    | URL                | Domain : etsy.com<br>Länge : 8                                         |
|    | Favoriten Icon     | Gut. Die Webseite hat ein Favicon.                                     |
|    | Druckeigenschaften | Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.        |
|   | Sprache            | Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en. |
|  | Dublin Core        | Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.      |

## Dokument

|                                                                                    |                                    |                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                            | Fehlender Doctype                                                                                                                                                                                       |
|  | Verschlüsselung                    | In den META-Elementen wird nicht der Zeichensatz deklariert. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um den Zeichensatz zu deklarieren und ein entsprechendes META-Element zu erzeugen. |
|  | W3C Validität                      | Fehler : 1<br>Warnungen : 0                                                                                                                                                                             |
|  | E-Mail Datenschutz                 | Sehr gut, denn es wurde keine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden.                                                                                                                   |
|  | Veraltetes HTML                    | Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.                                                                                                                                 |
|  | Tipps zur Webseitengeschwindigkeit |  Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.                                                |

## Dokument

- ❌ Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden.
- ✅ Gut, denn Ihre Webseite enthält nur wenig CSS-Dateien.
- ✅ Perfekt, denn Ihre Webseite enthält nur wenig Javascript-Dateien.
- ❌ Ihre Webseite nutzt die Vorteile von gzip nicht.

## Mobile



### Mobile Optimierung

- ❌ Apple Icon
- ❌ META Viewport Tag
- ✅ Flash Inhalt

## Optimierung



### XML-Sitemap

Perfekt! Ihre Seite hat eine XML-Sitemap.

<https://www.etsy.com/sitemaps.xml>  
<https://www.etsy.com/blog/sitemap.xml.gz>  
<https://www.etsy.com/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/fi-en/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/au/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/ca/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/ca-fr/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/dk-en/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/hk-en/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/ie/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/il-en/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/in-en/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/nz/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/no-en/sitemaps/shops/vip-seller.xml>  
<https://www.etsy.com/se-en/sitemaps/shops/vip-seller.xml>

## Optimierung

<https://www.etsy.com/sg-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/uk/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/de/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/at/sitemaps/shops/vip-seller.xml>

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<https://www.etsy.com/jp/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/pl/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/power-seller.xml>

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<https://www.etsy.com/pl/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/top-seller.xml>

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<https://www.etsy.com/pt/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/star-seller.xml>

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Robots.txt

<http://etsy.com/robots.txt>

Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.

## Optimierung



### Analytics

#### Fehlt

Wir haben nicht ein Analyse-Tool auf dieser Website installiert zu erkennen.

Webanalyse erlaubt die Quantifizierung der Besucherinteraktionen mit Ihrer Seite. Insofern sollte zumindest ein Analysetool installiert werden. Um die Befunde abzusichern, empfiehlt sich das parallele Verwenden eines zweiten Tools.