Website review
brandvm.com

Generated on January 10 2024 13:16 PM

The score is 50/100

SEO Content

✅	Title	Web Design & Marketing Agency Toronto | Brand Vision **Length : 56** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Brand Vision is a top-rated Canadian marketing agency specializing in web design and development, branding, SEO, and marketing consultation. Our award-winning team delivers innovative and creative solutions. **Length : 207** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

	Headings						
⚪		**H1** 1	**H2** 2	**H3** 4	**H4** 5	**H5** 1	**H6** 1

- [H1] An Award-Winning Marketing Agency
- [H2] Web Design & Development
- [H2] Branding & Strategy
- [H3] SEO
- [H3] Consultation & Audits
- [H3] Graphic Design
- [H3] Content Marketing
- [H4] An Award-Winning Web-Design Agency
- [H4] Web Design
- [H4] Branding
- [H4] Consultation & Audit

SEO Content

		- [H4] SEO - [H5] Top Canadian Marketing Agency of 2023 - [H6] We are Brand Vision, a Toronto Marketing Agency that will offer you transparency and creativity.
❌	Images	We found 156 images on this web page. 142 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 42 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
home_and_garden com	External	Passing Juice
Instagram	External	Passing Juice

In-page links

Facebook	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
TikTok	External	Passing Juice
Services	Internal	Passing Juice
Insights	Internal	Passing Juice
FAQs	Internal	Passing Juice
award-winning web designers and web developers	Internal	Passing Juice
Brand Vision	Internal	Passing Juice
branding	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	External	Passing Juice
Learn More	Internal	Passing Juice
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In-page links

branding	Internal	Passing Juice
Top Toronto Marketing Agency	Internal	Passing Juice
comprehensive SEO packages	Internal	Passing Juice
marketing audit and consultation services	Internal	Passing Juice
Home	Internal	Passing Juice
Our Work	Internal	Passing Juice
Contact	Internal	Passing Juice
Wix	Internal	Passing Juice
Webflow	Internal	Passing Juice
Wordpress	Internal	Passing Juice
Career	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : brandvm.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 261 Warnings : 38
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◯	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.brandvm.com/sitemap.xml
✅	Robots.txt	http://brandvm.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics