






# Website review discoverswiss.ch

Generated on March 10 2025 11:09 AM






The score is 75/100







## SEO Content

	Title	<p>Discover Swiss! - Your online guide to Switzerland</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Discover Swiss!</td></tr><tr><td>description</td><td>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</td></tr><tr><td>url</td><td>https://discoverswiss.ch/</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Discover Swiss!	description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!	url	https://discoverswiss.ch/
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## SEO Content

		<div>site_nameDiscover Swiss!</div> <div>imagehttps://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</div> <div>image:width328</div> <div>image:height180</div> <div>image:typeimage/png</div>					
	Headings	<div><div>H11</div><div>H20</div><div>H31</div><div>H40</div><div>H515</div><div>H60</div></div> <div><ul style="list-style-type: none"><li>• [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await</li><li>• [H3] Press ESC to close</li><li>• [H5] Swiss Vineyards Where History Meets the Harvest</li><li>• [H5] Lake Lucerne – The Jewel of Central Switzerland</li><li>• [H5] Swiss Crypto Valley Hub of Innovation</li><li>• [H5] Large Hadron Collider</li><li>• [H5] Internet Speed in Switzerland</li><li>• [H5] CERN the Swiss Gateway to the Secrets of the Universe</li><li>• [H5] Bernina Express a masterpiece of Swiss railway travel</li><li>• [H5] Lake Lugano a picturesque jewel of Switzerland and Italy</li><li>• [H5] Switzerland’s Mobile Networks: Coverage, Providers, and Costs</li><li>• [H5] Lugano: The Swiss Riviera</li><li>• [H5] Federal Assembly of Switzerland</li><li>• [H5] Grossmünster – the legendary cathedral of Zurich</li><li>• [H5] Lausanne city</li><li>• [H5] Limmat river</li><li>• [H5] Ski resorts of Switzerland</li></ul></div>					
	Images	<div>We found 16 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>					
	Text/HTML Ratio	<div>Ratio : <b>21%</b></div> <div>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</div>					
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>					
	Iframe	<div>Great, there are no Iframes detected on this page.</div>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

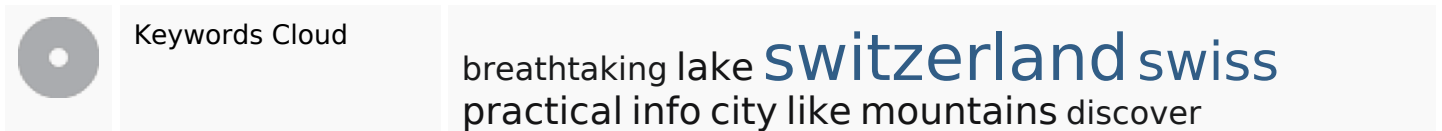
## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Wine</a>	Internal	Passing Juice
<a href="#">Swiss Vineyards Where History Meets the Harvest</a>	Internal	Passing Juice
<a href="#">Lakes</a>	Internal	Passing Juice
<a href="#">Lake Lucerne &amp;#8211; The Jewel of Central Switzerland</a>	Internal	Passing Juice
<a href="#">Swiss made</a>	Internal	Passing Juice
<a href="#">Swiss Crypto Valley Hub of Innovation</a>	Internal	Passing Juice
<a href="#">Practical info</a>	Internal	Passing Juice
<a href="#">Large Hadron Collider</a>	Internal	Passing Juice
<a href="#">Internet Speed in Switzerland</a>	Internal	Passing Juice
<a href="#">CERN the Swiss Gateway to the Secrets of the Universe</a>	Internal	Passing Juice
<a href="#">Transport</a>	Internal	Passing Juice
<a href="#">Bernina Express a masterpiece of Swiss railway travel</a>	Internal	Passing Juice
<a href="#">Lake Lugano a picturesque jewel of Switzerland and Italy</a>	Internal	Passing Juice

## In-page links

<a href="#">Switzerland's Mobile Networks: Coverage, Providers, and Costs</a>	Internal	Passing Juice
<a href="#">Cities</a>	Internal	Passing Juice
<a href="#">Lugano: The Swiss Riviera</a>	Internal	Passing Juice
<a href="#">Federal Assembly of Switzerland</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Grossmünster &amp;#8211; the legendary cathedral of Zurich</a>	Internal	Passing Juice
<a href="#">Lausanne city</a>	Internal	Passing Juice
<a href="#">Nature</a>	Internal	Passing Juice
<a href="#">Limmat river</a>	Internal	Passing Juice
<a href="#">Skiing</a>	Internal	Passing Juice
<a href="#">Ski resorts of Switzerland</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice

## SEO Keywords











## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
switzerland	23	✓	✓	✓	✓
swiss	14	✓	✓	✓	✓
mountains	6	✗	✓	✗	✗
lake	6	✗	✓	✗	✓
city	6	✗	✓	✗	✓


## Usability

	Url	Domain : discoverswiss.ch Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://discoverswiss.ch/sitemap_index.xml">https://discoverswiss.ch/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://discoverswiss.ch/robots.txt">http://discoverswiss.ch/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>