

Website review hetzner.com

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The score is 46/100




SEO Content

	Title	Dedicated Server, Cloud, Storage & Hosting Length : 46 Perfect, your title contains between 10 and 70 characters.												
	Description	Your partner for system-wide hosting, from cloud to dedicated servers. We deploy the latest tech at the best price in minutes. Length : 126 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>22</td><td>18</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Product overview• [H2] Server auction• [H2] News / Press• [H2] Get your domain now• [H2] Awards• [H3] THIS WEBSITE USES COOKIES• [H3] Choose your country• [H3] Server Finder• [H3] Server Auction• [H3] EX-Line Server• [H3] AX-Line Server• [H3] RX-Line Servers• [H3] SX-Line Server• [H3] Dedicated GPU Server• [H3] BRAND SERVER• [H3] Web Hosting• [H3] Managed Servers	H1	H2	H3	H4	H5	H6	1	4	22	18	0	0
H1	H2	H3	H4	H5	H6									
1	4	22	18	0	0									




SEO Content

		<ul style="list-style-type: none">• [H3] Storage box• [H3] Storage Share• [H3] Load Balancer• [H3] Domain Registration• [H3] DNS console• [H3] Registration Robot• [H3] SSL Certificate• [H3] Custom Solutions• [H3] News• [H3] Press Releases• [H4] Close• [H4] Dedicated• [H4] Cloud• [H4] Web & Managed• [H4] Colocation• [H4] Storage• [H4] Services• [H4] Jobs• [H4] Community• [H4] About us• [H4] Support• [H4] Login• [H4] Speeds meets space: discover the new Hetzner dedicated storage servers• [H4] The new Dedicated Server AX42 - The ideal ratio of price, performance and power consumption• [H4] Make a giant leap forward with the new GPU server GEX44• [H4] Hetzner introduces three new dedicated storage servers• [H4] Hetzner unveils server with ideal ratio of price, performance and power consumption• [H4] Hetzner presents a GPU server for trained AI models
	Images	<p>We found 51 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Company	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Our customers	Internal	Passing Juice
Career	Internal	Passing Juice
Legal	Internal	Passing Juice
privacy policy	Internal	Passing Juice
Deutsch	Internal	Passing Juice
English	Internal	Passing Juice
Cloud	Internal	Passing Juice
Colocation	Internal	Passing Juice
Discover our new SX Servers	Internal	Passing Juice
Discover our new AX42	Internal	Passing Juice
Explore Tutorial	Internal	Passing Juice
Discover our GPU Server	Internal	Passing Juice
Server Auction	Internal	Passing Juice
Dedicated Server	Internal	Passing Juice
Managed Servers	Internal	Passing Juice
Web hosting	Internal	Passing Juice

In-page links

Storage Share	Internal	Passing Juice
Storage Boxes	Internal	Passing Juice
Custom Solutions	Internal	Passing Juice
Click here	Internal	Passing Juice
Show all	Internal	Passing Juice
Show more	Internal	Passing Juice
Show more	Internal	Passing Juice
Show more	Internal	Passing Juice
Show all	Internal	Passing Juice
Show more	Internal	Passing Juice
Show more	Internal	Passing Juice
Show more	Internal	Passing Juice
Contact	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Storage Boxes	Internal	Passing Juice
Buy domains	Internal	Passing Juice
System status	Internal	Passing Juice
Hetzner Docs	Internal	Passing Juice
Downloads	Internal	Passing Juice
Data privacy	Internal	Passing Juice
System policies	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Digital Services Act	Internal	Passing Juice
Join the team	Internal	Passing Juice

SEO Keywords






	Keywords Cloud	
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SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : hetzner.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hetzner.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.