

# Website review instagram.com

Generated on January 09 2024 16:28 PM

**The score is 43/100** 

#### **SEO Content**

	Title	Instagram					
		Length: 9					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.					
	Description	Length	: 0				
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.					
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="this free online meta tags generator">this free online meta tags generator</a> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	d 2 images o	on this web	page.		
W		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0	%				
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect,	no Flash con	tent has be	een detected	d on this pa	ge.

#### **SEO Content**



#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 0%

#### **In-page links**

Anchor	Type	Juice	
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### **SEO Keywords**

0	Keywords Cloud	instagram
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## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
instagram	1	<b>~</b>	×	×	×

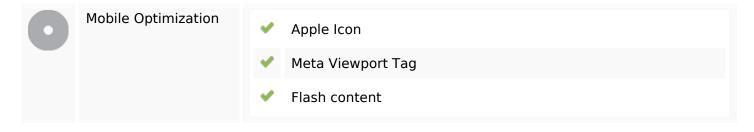
## Usability

0	Url	Domain: instagram.com Length: 13
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors : 22 Warnings : 1		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile



## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.instagram.com/accounts/login/?next=https%3A%2F%2Fwww.instagram.com%2Fsitemap.xml%2F
<b></b>	Robots.txt	http://instagram.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.