Website review poki.com

Generated on March 27 2025 11:10 AM

The score is 69/100

SEO Content

✓	Title	Poki - Free Online Games - Play Now! **Length : 36** Perfect, your title contains between 10 and 70 characters.
✓	Description	Poki is the #1 website for playing free online games on your mobile, tablet or computer. No downloads, no login. Play now! **Length : 122** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Free Online Games Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Poki - Free Online Games - Play Now!
url	https://poki.com/
description	Poki is the #1 website for playing free online games on your mobile, tablet or computer. No downloads, no login. Play now!
locale	en_US
image	https://a.poki-cdn.com/cdn-cgi/image/quality=78,width=1200,height=630,f=png/opengraph/3/home/home-1200x630.png
image:width	1200
image:height	630
image:alt	Free Online Games - Poki
image:type	image/png

SEO Content

		site_name	Poki				
		type	website				

	Headings	**H1** 1	**H2** 0	**H3** 3	**H4** 0	**H5** 0	**H6** 0

- [H1] Free Online Games
- [H3] Our game selection
- [H3] Start playing
- [H3] What is Poki?

	Images	We found 186 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
New Games	Internal	Passing Juice
Popular Games	Internal	Passing Juice
Subway Surfers	Internal	Passing Juice
Temple Run 2	Internal	Passing Juice
Stickman Hook	Internal	Passing Juice
Rodeo Stampede	Internal	Passing Juice
Moto X3M	Internal	Passing Juice
Venge.io	Internal	Passing Juice
Dino Game	Internal	Passing Juice
Smash Karts	Internal	Passing Juice
2048	Internal	Passing Juice
Penalty Shooters 2	Internal	Passing Juice
Bad Ice-Cream	Internal	Passing Juice
Puzzle Games	Internal	Passing Juice
.io Games	Internal	Passing Juice
2 Player Games	Internal	Passing Juice
Car Games	Internal	Passing Juice
Shooting Games	Internal	Passing Juice
company	Internal	Passing Juice
Poki for Developers	Internal	Passing Juice
About	Internal	Passing Juice
Poki for Developers	Internal	Passing Juice
Jobs	Internal	Passing Juice
Poki Kids	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Cookie Statement	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

In-page links

FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

⦿	Keywords Cloud	free play game stickman brain puzzle poki games car online

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
games	54	✔	✔	✔	✔
poki	11	✔	✘	✔	✔
game	10	✔	✔	✔	✔
online	7	✔	✔	✔	✔
play	7	✔	✘	✔	✔

Usability

⦿	Url	Domain : poki.com Length : 8
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://poki.com/en/sitemaps/index.xml
		https://poki.com/ru/sitemaps/index.xml
		https://poki.com/ua/sitemaps/index.xml
		https://poki.com/ar/sitemaps/index.xml
		https://poki.com/th/sitemaps/index.xml

		https://poki.com/kr/sitemaps/index.xml
		https://poki.com/es/sitemaps/index.xml
		https://poki.com/fr/sitemaps/index.xml
		https://poki.com/tr/sitemaps/index.xml
		https://poki.com/gr/sitemaps/index.xml
		https://poki.com/no/sitemaps/index.xml
		https://poki.com/ro/sitemaps/index.xml
		https://poki.com/bg/sitemaps/index.xml
		https://poki.com/hu/sitemaps/index.xml
		https://poki.com/sk/sitemaps/index.xml
		https://poki.com/se/sitemaps/index.xml
		https://poki.com/it/sitemaps/index.xml
		https://poki.com/dk/sitemaps/index.xml
		https://poki.com/fi/sitemaps/index.xml
		https://poki.com/pl/sitemaps/index.xml
		https://poki.com/cz/sitemaps/index.xml
		https://poki.com/nl/sitemaps/index.xml
		https://poki.com/jp/sitemaps/index.xml
		https://poki.com/il/sitemaps/index.xml
		https://poki.com/br/sitemaps/index.xml
		https://poki.com/de/sitemaps/index.xml
		https://poki.com/zh/sitemaps/index.xml
		https://poki.com/id/sitemaps/index.xml
		https://poki.com/hi/sitemaps/index.xml
		https://poki.com/bn/sitemaps/index.xml
		https://poki.com/ms/sitemaps/index.xml
		https://poki.com/tl/sitemaps/index.xml
		https://poki.com/uz/sitemaps/index.xml
		https://poki.com/sr/sitemaps/index.xml
✅	Robots.txt	http://poki.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.