

### Website review recnice.com

Generated on December 11 2024 14:57 PM

**The score is 75/100** 

#### **SEO Content**

|          | Title              | Employee Re  | ecognition                          | Program   P                                     | Recnice                                 |                 |                |
|----------|--------------------|--|-------------------------------------|---|---|-----------------|----------------|
|          |                    | Length: 38   | 3                                   |   |   |                 |                |
|          |                    | Perfect, you   | r title cont                        | ains betwee                                     | n 10 and 70                             | ) characters    | 5.             |
| <b>②</b> | Description        | Recnice help<br>that stands a<br>satisfaction.                     | at the hear                         |   |   |                 |                |
|          |                    | Length: 14   | 14                                  |   |   |                 |                |
|          |                    | Great, your  | meta desc                           | ription conta                                   | ains betwee                             | n 70 and 10     | 60 characters. |
|          | Keywords           | employees,<br>rewards and<br>employees                             | corporate                           | culture, reco                                   | ognition and                            | d reward pro    | ograms,        |
|          |                    | Good, your p   | oage conta                          | ins meta ke                                     | ywords.                                 |                 |                |
|          | Og Meta Properties | Good, your p   | oage take a                         | advantage o                                     | of Og Proper                            | ties.           |                |
|          |                    | Property   | , C                                 | ontent  |   |                 |                |
|          |                    | type   | W                                   | ebsite  |   |                 |                |
|          | Headings           | <b>H1</b>  | <b>H2</b><br>8                      | <b>H3</b><br>3                                  | <b>H4</b><br>13                         | <b>H5</b><br>13 | <b>H6</b><br>0 |
| •        |                    | • [H1]<br>• [H2]<br>• [H2]<br>• [H2]<br>• [H2]<br>• [H2]<br>• [H2] | Start recording Prequently Got more | gnizing emp<br>of Employer<br>Corporate<br>ice? | oloyees toda<br>ee Recogniti<br>Culture | ıy.             |                |

### **SEO Content**

|   |                 | <ul> <li>[H3] Standard</li> <li>[H3] Premium</li> <li>[H4] Productivity</li> <li>[H4] Retention</li> <li>[H4] Flexible configuration</li> <li>[H4] Easy synchronization</li> <li>[H4] Budget monitoring and forecasting</li> <li>[H4] Corporate currency</li> <li>[H4] Email templates</li> <li>[H4] Corporate gift shop</li> <li>[H4] User provisioning</li> <li>[H4] Real-time feedback</li> <li>[H4] Budget analysis</li> <li>[H5] Why is employee recognition important?</li> <li>[H5] How to implement an employee recognition program?</li> <li>[H5] What is the impact of not having a rewards and recognition program?</li> <li>[H5] How do I pay for the service?</li> <li>[H5] What is the actual rate of the corporate currency?</li> <li>[H5] How do I see my recognition program spending?</li> <li>[H5] How do I manage the gift shop?</li> <li>[H5] Resources</li> <li>[H5] Resources</li> <li>[H5] Office</li> </ul> |
|---|-----------------|--|
| 8 | Images          | We found 54 images on this web page.  54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
|   | Text/HTML Ratio | Ratio : <b>34</b> %  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
|   | Flash           | Perfect, no Flash content has been detected on this page.  |
| 8 | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

### **SEO Links**

|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|
|--|-------------|----------------------------------|

### **SEO Links**

|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|---|-------------------------|--|
|   | In-page links           | We found a total of 13 links including 2 link(s) to files                                  |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 23.08%  Internal Links 76.92% |

# **In-page links**

| Anchor               | Туре     | Juice         |
|----------------------|----------|---------------|
| Home                 | Internal | Passing Juice |
| Story                | Internal | Passing Juice |
| <u>Features</u>      | Internal | Passing Juice |
| Pricing              | Internal | Passing Juice |
| Contact              | Internal | Passing Juice |
| Log in               | Internal | Passing Juice |
| <u>Register</u>      | External | Passing Juice |
| Download White Paper | Internal | Passing Juice |
| Contact              | Internal | Passing Juice |
| License agreement    | External | Passing Juice |
| Terms of use         | Internal | Passing Juice |
| Privacy policy       | Internal | Passing Juice |
|                      | External | Passing Juice |

# **SEO Keywords**

| • | Keywords Cloud | recognition corporate all rewards budget recnice user program employees |
|---|----------------|---|
|   |                | employee  |

# **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| recognition | 32      | ✓     | <b>*</b> | <b>*</b>        | <b>*</b> |
| employee    | 25      | ♥     | <b>*</b> | <b>*</b>        | ♥        |
| recnice     | 19      | ✓     | ×        | ✓               | ✓        |
| program     | 18      | ✓     | <b>*</b> | <b>*</b>        | ✓        |
| employees   | 14      | ×     | <b>*</b> | ×               | <b>4</b> |

## Usability

| 0 | Url          | Domain : recnice.com<br>Length : 11   |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.  |
|   | Printability | We could not find a Print-Friendly CSS.   |
|   | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
|   | Dublin Core  | This page does not take advantage of Dublin Core.   |

### **Document**

|          | Doctype       | HTML 5  |
|----------|---------------|---|
| <b>②</b> | Encoding      | Perfect. Your declared charset is UTF-8.  |
|          | W3C Validity  | Errors: 56 Warnings: 10   |
|          | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |

#### **Document**

|   | Deprecated HTML                                  | Great! We haven't found deprecated HTML tags in your HTML. |  |
|---|--|--|--|
| 0 | Speed Tips                                       | Excellent, your website doesn't use nested tables.         |  |
|   |  | Too bad, your website is using inline styles.              |  |
|   |  | ✓ Great, your website has few CSS files.                   |  |
|   |  | ✔ Perfect, your website has few JavaScript files.          |  |
|   | ✓ Perfect, your website takes advantage of gzip. |  |  |

#### **Mobile**

| Mobile Optimization | ✓ Apple Icon |                     |
|---------------------|--------------|---------------------|
|                     |              | ✓ Meta Viewport Tag |
|                     |              | ✓ Flash content     |

# Optimization

| XML Sitemap | Great, your website has an XML sitemap.  |
|-------------|--|
|             | https://login.microsoftonline.com/common/oauth2/v2.0/authorize?c lient_id=8aac502b-d1d5-470a-afc0-a532f63004e1&redirect_uri=ht tps%3A%2F%2Frecnice.com%2Fsignin-oidc&response_type=code& scope=openid%20profile%20offline_access%20user.read&code_ch allenge=4-Am0StJl9U0sv5fHldUKaHWXqOYZK2nZkOnSGn0HJI&cod e_challenge_method=S256&response_mode=form_post&nonce=6 38695222597749402.OGIxY2ExNTktMGFlOS00NWQ1LWIwNmQtN WJhNmQ4MmNiOTI5OGI4MWEzMDItMzA3Yi00MjImLTg0YmUtNzk5M DNmNTQ0N2Fi&client_info=1&x-client-brkrver=IDWeb.3.4.0.0&sta te=CfDJ8H6uSn34Gs5Nnr7cIRSL9R_vhdLlOyBkbWnKW3Wh8xcdQJ4 xeZqrTt7fvq28gdmMLM5ztLCz44m7i9Fdckcjc-Vsz3YykK1rXiSYBIfYb krVW8XEZHit0TMwBA9VVOhnVAx1fw9MONfCF9KdMXE5zPKEsjYIg-SWIGwavt_shVIHR-0ZHQ2TD4ZDJOLB5SkpP36hs6Bka6OTZ_mK87w 7a_c0I0Jz7cDAcztZYZIqu2AXgm7An96PFaL0ctRSGw0Cm2GEy2Rb-4 KFBu5_EhL0m6j6ii1u5EaEdrMXeK31firEYzqE4KqjmiU4z9WcejBKskh SuEIdM1L4V5ULygww0ZGiChCl6yMNeyziQ_LC7RyQn6tW1oiDimYVt u_LZKTjeA&x-client-SKU=ID_NET8_0&x-client-ver=8.2.1.0 |
|             | https://login.microsoftonline.com/common/oauth2/v2.0/authorize?c lient_id=8aac502b-d1d5-470a-afc0-a532f63004e1&redirect_uri=ht tps%3A%2F%2Frecnice.com%2Fsignin-oidc&response_type=code& scope=openid%20profile%20offline_access%20user.read&code_ch allenge=rfM1GmUGIKkfmPWF5BzgCxyg0ARrIZ7pnGCI0ORGkfM&co  |

# Optimization

|          |            | de_challenge_method=S256&response_mode=form_post&nonce=638695222599454078.NmQwMWYyN2ltMmNhNy00YjMyLWJiNzYtNzk3ZGM5NTY0NmYwM2lwZjY4MzMtNGFjMi00NGY2LWEzN2ltM2ExNjRlNzVkOTNj&client_info=1&x-client-brkrver=IDWeb.3.4.0.0&state=CfDJ8H6uSn34Gs5Nnr7clRSL9R8-b5Ng_Sonuw3smhUwL5YoFQRMGj5UQtxnNKQaC230pTCzJ14wXHO9PvUSWuZOccpgRMRQ8nLMtWi9ATq6C3tdVjo0fpTA0nSkSoRkUlPID1mW4AOMsy-orndLzLqVTp_2ts6yO0hJqZC-LuOhmnPwH9V2aQtKWKi23rwx8FJ0Tyoh6jr5aYsgCXTfZrK5AzF_9b3h61AtJy2eD2dwhk7XUEcVKVKRaUyKh5XBpWjKpNDWJjXp6UJEhEk97BrpD63fGU6MBvsQ9eK0lpUPeiWZz9bB5-hISJgEgj-Fa0MM4MKuDEl8FLUUn77UDUlr_P_hYkJMER5EjymzV6q3mw2YBUWqhhjzbZUJSfE3gLLifA&x-client-SKU=ID_NET8_0&x-client-ver=8.2.1.0 |
|----------|------------|--|
| <b>②</b> | Robots.txt | http://recnice.com/robots.txt  Great, your website has a robots.txt file.  |
|          | Analytics  | Great, your website has an analytics tool.   |
|          |            | Google Analytics   |