

Website review smart.com

Generated on January 09 2024 00:12 AM

The score is 71/100



SEO Content

	Title	Mit smart in die Zukunft starten smart DE Length : 43 Perfect, your title contains between 10 and 70 characters.														
	Description	Die Zukunft gehört uns allen. Deshalb wollen wir sie gemeinsam mit dir verbessern. Erfahre mehr über smart und unsere brandneuen Elektroautos. Length : 142 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>de-DE</td></tr><tr><td>url</td><td>https://de.smart.com/de/</td></tr><tr><td>title</td><td>Mit smart in die Zukunft starten smart DE</td></tr><tr><td>description</td><td>Die Zukunft gehört uns allen. Deshalb wollen wir sie gemeinsam mit dir verbessern. Erfahre mehr über smart und unsere brandneuen Elektroautos.</td></tr><tr><td>image</td><td>https://s7.future.smart.com/is/image/smarteurope/smart/smart-dam/digital/microsite/images/social-media-share-dark-theme.png:16-9?wid=1200&hei=630&fit=crop,1</td></tr></tbody></table>	Property	Content	type	website	locale	de-DE	url	https://de.smart.com/de/	title	Mit smart in die Zukunft starten smart DE	description	Die Zukunft gehört uns allen. Deshalb wollen wir sie gemeinsam mit dir verbessern. Erfahre mehr über smart und unsere brandneuen Elektroautos.	image	https://s7.future.smart.com/is/image/smarteurope/smart/smart-dam/digital/microsite/images/social-media-share-dark-theme.png:16-9?wid=1200&hei=630&fit=crop,1
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image	https://s7.future.smart.com/is/image/smarteurope/smart/smart-dam/digital/microsite/images/social-media-share-dark-theme.png:16-9?wid=1200&hei=630&fit=crop,1															

SEO Content

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	Headings	H12 H20 H30 H40 H50 H60 • [H1] 3.000 € smart-Umweltbonus für Bestellungen bis zum 14.01.2024!¹² • [H1] Der aufregende smart #3 ist jetzt bestellbar.
	Images	We found 105 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 66.67%

Internal Links 33.33%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Germany	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

SEO Keywords

	Keywords Cloud	cookies von die einem das der und smart unsere mit
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
smart	6	✓	✗	✓	✓
und	5	✗	✗	✓	✗
mit	4	✓	✗	✓	✗
die	4	✓	✗	✓	✗
cookies	3	✗	✗	✗	✗

Usability

	Url	Domain : smart.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://de.smart.com/de/
	Robots.txt	http://smart.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.