

# Website review tinypng.com

Generated on February 03 2024 12:32 PM

**The score is 45/100** 

#### **SEO Content**

	Title	TinyPNG - Compress WebP, PNG and JPEG images intelligently  Length: 58  Perfect, your title contains between 10 and 70 characters.	
	Description	Free online image compressor for faster websites! Reduce the file size of your WEBP, JPEG, and PNG images with TinyPNG's smart lossy compression engine.  Length: 153  Great, your meta description contains between 70 and 160 characters.	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.	
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.	
•	Headings	H1 H2 H3 H4 H5 H6 1 7 3 0 0 0  • [H1] Smart WebP, PNG and JPEG Compression for Faster Websites • [H2] Optimize now • [H2] Optimization for each project • [H2] What our customers say • [H2] General • [H2] How does it work • [H2] Web compressor • [H2] Web Pro & Web Ultra • [H3] OUR PRODUCTS • [H3] Testimonials • [H3] Speed up your website with Tinify	
	Images	We found 28 images on this web page.  Good, most or all of your images have alt attributes.	

### **SEO Content**

Text/HTML Ratio	Ratio: <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

Underscores in the URLs  Perfect! No underscores detected in your URLs.	
In-page links We found a total of 6 links including 0 link(s) to files	es.
Statistics External Links : noFollow 0%  External Links : Passing Juice 50%  Internal Links 50%	

# In-page links

Anchor	Туре	Juice
Go Web Pro	Internal	Passing Juice
outstanding performance	External	Passing Juice
accelerates the website	External	Passing Juice
proven to be an effective solution	External	Passing Juice
<u>Donate</u>	Internal	noFollow
terms of use	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

## Usability

0	Url	Domain: tinypng.com Length: 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 19 Warnings: 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
8	Deprecated HTML	Deprecated tags Occurrences

#### **Document**

		<u></u>	5
	Deprecated HTML tags are HTML tags recommended that you remove or replaced they are now obsolete.		
	Speed Tips	<ul> <li>Excellent, your website doesn't u</li> </ul>	use nested tables.
		★ Too bad, your website is using in	line styles.
		<ul><li>Great, your website has few CSS</li></ul>	files.
		★ Too bad, your website has too m	any JS files (more than 6).
		<ul> <li>Perfect, your website takes adva</li> </ul>	intage of gzip.

### Mobile

Mobile Optimization	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

8	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://tinypng.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.