





# Website review vimeo.com

Generated on April 14 2024 18:42 PM

The score is 49/100



## SEO Content

	Title	Vimeo Video Experience Platform with AI  <b>Length : 39</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production.  <b>Length : 144</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Vimeo Video Experience Platform with AI</td></tr><tr><td>description</td><td>Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production.</td></tr><tr><td>site_name</td><td>Vimeo</td></tr><tr><td>image</td><td><a href="https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png">https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</a></td></tr><tr><td>image:secure_url</td><td><a href="https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png">https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</a></td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:alt</td><td>Vimeo Video Experience Platform with AI</td></tr></tbody></table>	Property	Content	type	website	title	Vimeo Video Experience Platform with AI	description	Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production.	site_name	Vimeo	image	<a href="https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png">https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</a>	image:secure_url	<a href="https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png">https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</a>	image:type	image/png	image:alt	Vimeo Video Experience Platform with AI
Property	Content																			
type	website																			
title	Vimeo Video Experience Platform with AI																			
description	Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production.																			
site_name	Vimeo																			
image	<a href="https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png">https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</a>																			
image:secure_url	<a href="https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png">https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</a>																			
image:type	image/png																			
image:alt	Vimeo Video Experience Platform with AI																			

# SEO Content

locale	en_US
locale:alternative	ko_KR
url	https://vimeo.com/

## Headings

H1	H2	H3	H4	H5	H6
1	12	17	7	0	0




- [H1] Video simplified
- [H2] Simple
- [H2] Cinematic
- [H2] Controlled
- [H2] Automated
- [H2]
- [H2] Video experience platform
- [H2] How clever people like you put Vimeo to work
- [H2] Get started for free
- [H2] 24/7 customer support
- [H2] Product
- [H2] Resources
- [H2] Company
- [H3] Make
- [H3] Edit
- [H3] Manage
- [H3] Share
- [H3] Video marketing
- [H3] Employee communications
- [H3] Virtual events
- [H3] Creative production
- [H3] Stellantis
- [H3] Morgan Cooper
- [H3] Vermicular
- [H3] Products
- [H3] Features
- [H3] Vimeo for
- [H3] Solutions
- [H3]
- [H3]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4] Customer spotlight
- [H4] Customer spotlight
- [H4] Customer spotlight

## Images





We found 28 images on this web page.

25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## SEO Content

	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">Watch Demos</a>	Internal	Passing Juice
<a href="#">Video Player</a>	Internal	Passing Juice
<a href="#">Video Hosting</a>	Internal	Passing Juice
<a href="#">Video Editor</a>	Internal	Passing Juice
<a href="#">Video Maker</a>	Internal	Passing Juice


## In-page links

<a href="#">Capture</a>	Internal	Passing Juice
<a href="#">Live Streaming</a>	Internal	Passing Juice
<a href="#">Vimeo Venues</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Video Library</a>	Internal	Passing Juice
<a href="#">Vimeo AI</a>	Internal	Passing Juice
<a href="#">Video Collaboration</a>	Internal	Passing Juice
<a href="#">Video Analytics</a>	Internal	Passing Juice
<a href="#">OTT</a>	Internal	Passing Juice
<a href="#">Mobile Apps</a>	Internal	Passing Juice
<a href="#">Teleprompter</a>	Internal	Passing Juice
<a href="#">Video Transcription</a>	Internal	Passing Juice
<a href="#">Auto Captions</a>	Internal	Passing Juice
<a href="#">Video Trimmer</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Gif Maker</a>	Internal	Passing Juice
<a href="#">Convert Image to Video</a>	Internal	Passing Juice
<a href="#">Enterprises</a>	Internal	Passing Juice
<a href="#">Small Business</a>	Internal	Passing Juice
<a href="#">Creative Professionals</a>	Internal	Passing Juice
<a href="#">Educators</a>	Internal	Passing Juice
<a href="#">Marketers</a>	Internal	Passing Juice
<a href="#">Corporate Comms</a>	Internal	Passing Juice
<a href="#">Learning and Development</a>	Internal	Passing Juice
<a href="#">Vimeo Central</a>	Internal	Passing Juice
<a href="#">Vimeo Marketing</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Contact Support</a>	Internal	Passing Juice

## In-page links

<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">Guidelines</a>	Internal	Passing Juice
<a href="#">Vimeo Experts</a>	Internal	Passing Juice
<a href="#">Watch</a>	Internal	Passing Juice
<a href="#">About Vimeo</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Product News</a>	Internal	Passing Juice
<a href="#">Site Maps</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">U.S. State Privacy</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

max-w-full  
svg0438rem  
p-0  
group-hover  
button-title  
text-global-nav  
hover-content  
button-title  
text-global-nav--content  
border-0  
inline-flex  
gap-2  
text-body-1  
button-inner




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
svg0438rem	46	✖	✖	✖	✖
group-hoverbutton -titletext-global- nav-hover-content	46	✖	✖	✖	✖
button-titletext-glo bal-nav--content	46	✖	✖	✖	✖
text-body-1	46	✖	✖	✖	✖
gap-2	46	✖	✖	✖	✖









## Usability

	Url	Domain : vimeo.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 87 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!




## Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://vimeo.com/sitemap/master.xml.gz">https://vimeo.com/sitemap/master.xml.gz</a></div> <div><a href="http://vimeo.com/sitemap/master.xml.gz">http://vimeo.com/sitemap/master.xml.gz</a></div>
	Robots.txt	<div><a href="http://vimeo.com/robots.txt">http://vimeo.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>