Website review wise.com

The score is 42/100

SEO Content

✅	Title	Wise: The international account | Money without borders | Wise Germany **Length : 70** Perfect, your title contains between 10 and 70 characters.
✅	Description	160+ countries, 40 currencies, one account. Save when you send, spend and manage your money internationally. **Length : 108** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Wise
type	website
image	https://wise.com/public-resources/assets/icons/wise-personal/share_landscape.png
url	https://wise.com/
locale	en_GB
title	Wise: The international account | Money without borders | Wise Germany
description	160+ countries, 40 currencies, one account. Save when you send, spend and manage your money internationally.

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

⦿		1 16 3 0 0 0 • [H1] Money for here, there and everywhere • [H2] Save on fees when sending money abroad • [H2] Do more with Wise in Germany • [H2] Built for business too • [H2] Disappoint thieves • [H2] Manage your money worldwide • [H2] Get paid in different currencies, fast • [H2] The card that's always got the right currency • [H2] Boost your balances day by day • [H2] For people going places • [H2] Meet money without borders • [H2] Get the app for managing money everywhere • [H2] Wise works nearly everywhere • [H2] Company and team • [H2] Wise Products • [H2] Resources • [H2] Follow us • [H3] Receive money fast • [H3] Save on spending abroad • [H3] Earn returns
❌	Images	We found 131 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 101 links including 1 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.92%
		Internal Links 92.08%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Personal	Internal	Passing Juice
Business	Internal	Passing Juice
Platform	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Open an account	Internal	Passing Juice
Send money now	Internal	Passing Juice
National Bank of Belgium	Internal	Passing Juice
Explore getting paid	Internal	Passing Juice
Learn about Wise cards	Internal	Passing Juice
Explore ways to earn	Internal	Passing Juice
Try demo	Internal	Passing Juice
How we keep your money safe	Internal	Passing Juice
Open a Wise account	Internal	Passing Juice
Learn about receiving money	Internal	Passing Juice
Order your card	Internal	Passing Juice
Learn more	Internal	Passing Juice
Stuart on Trustpilot	External	Passing Juice
Megan on Trustpilot	External	Passing Juice
Gerald on Trustpilot	External	Passing Juice
Gemma on Trustpilot	External	Passing Juice

In-page links

Stefani on Trustpilot	External	Passing Juice
Learn about our mission	Internal	Passing Juice
Send money to Australia	Internal	Passing Juice
Send money to Brazil	Internal	Passing Juice
Send money to Canada	Internal	Passing Juice
Send money to China	Internal	Passing Juice
Send money to Czech Republic	Internal	Passing Juice
Send money to Denmark	Internal	Passing Juice
Send money to India	Internal	Passing Juice
Send money to Japan	Internal	Passing Juice
Send money to Mexico	Internal	Passing Juice
Send money to New Zealand	Internal	Passing Juice
Send money to Philippines	Internal	Passing Juice
Send money to South Africa	Internal	Passing Juice
Send money to South Korea	Internal	Passing Juice
Send money to Switzerland	Internal	Passing Juice
Send money to Thailand	Internal	Passing Juice
Send money to Turkey	Internal	Passing Juice
Send money to the United Arab Emirates	Internal	Passing Juice
Send money to the UK	Internal	Passing Juice
Send money to the USA	Internal	Passing Juice
Get EUR account details	Internal	Passing Juice
Get GBP account details	Internal	Passing Juice
Get USD account details	Internal	Passing Juice
Get AED account details	Internal	Passing Juice
Get AUD account details	Internal	Passing Juice
Get BGN account details	Internal	Passing Juice
Get CAD account details	Internal	Passing Juice

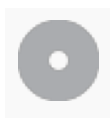# In-page links

Get CHF account details	Internal	Passing Juice
Get CNY account details	Internal	Passing Juice
Get CZK account details	Internal	Passing Juice
Get DKK account details	Internal	Passing Juice
Get HKD account details	Internal	Passing Juice
Get HUF account details	Internal	Passing Juice
Get ILS account details	Internal	Passing Juice
Get JPY account details	Internal	Passing Juice
Get NOK account details	Internal	Passing Juice
Get NZD account details	Internal	Passing Juice
Get PLN account details	Internal	Passing Juice
Get SEK account details	Internal	Passing Juice
Get SGD account details	Internal	Passing Juice
Get TRY account details	Internal	Passing Juice
Get UGX account details	Internal	Passing Juice
Get ZAR account details	Internal	Passing Juice
You can find more information about the funds on our website.	Internal	Passing Juice
Company and team	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	External	Passing Juice
Service status	Internal	Passing Juice
Investor relations	Internal	Passing Juice
Affiliates and partnerships	Internal	Passing Juice
Help centre	Internal	Passing Juice
Reviews	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Wise account	Internal	Passing Juice
Large amount transfer	Internal	Passing Juice

In-page links

Receive money	Internal	Passing Juice
Wise Platform	Internal	Passing Juice
Business debit card	Internal	Passing Juice
Mass payments	Internal	Passing Juice
News and blog	Internal	Passing Juice
Research privacy policy	Internal	Passing Juice
Currency converter	Internal	Passing Juice
International stock ticker	Internal	Passing Juice
Swift/BIC codes	Internal	Passing Juice
IBAN codes	Internal	Passing Juice
Rate alerts	Internal	Passing Juice
Compare exchange rates	Internal	Passing Juice
Legal	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Legal Notice	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Complaints	Internal	Passing Juice
Country site map	Internal	Passing Juice
Modern slavery statement	Internal	Passing Juice
Scams	Internal	Passing Juice
Law enforcement	Internal	Passing Juice
National Bank of Belgium	External	Passing Juice
Estonian Supervision Authority	External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

⬤	Url	Domain : wise.com Length : 8
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 41 Warnings : 11
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://wise.com/sitemap
✔	Robots.txt	http://wise.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.