Website review youtube.com

Generated on January 04 2024 23:42 PM

The score is 38/100

SEO Content

⚠️	Title	YouTube **Length : 7** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Auf YouTube findest du die angesagtesten Videos und Tracks. Außerdem kannst du eigene Inhalte hochladen und mit Freunden oder gleich der ganzen Welt teilen. **Length : 156** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Video, teilen, Kamerahandy, Videohandy, kostenlos, hochladen Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://www.youtube.com/img/desktop/yt_1200.png

⚪	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 14 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Info	Internal	Passing Juice
Presse	Internal	Passing Juice
Urheberrecht	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Creator	Internal	Passing Juice
Werben	Internal	Passing Juice
Entwickler	External	Passing Juice
Impressum	Internal	Passing Juice
Verträge hier kündigen	External	Passing Juice

In-page links

Nutzungsbedingungen	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Richtlinien & Sicherheit	Internal	Passing Juice
Wie funktioniert YouTube?	Internal	Passing Juice
Neue Funktionen testen	Internal	Passing Juice

SEO Keywords

Keywords Cloud	verträge presse kontakt werben entwickler urheberrecht creator impressum info youtube

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
youtube	2	✔	✖	✔	✖
info	1	✖	✖	✖	✖
presse	1	✖	✖	✖	✖
urheberrecht	1	✖	✖	✖	✖
kontakt	1	✖	✖	✖	✖

Usability

	Url	Domain : youtube.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 16 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.youtube.com/sitemaps/sitemap.xml
		https://www.youtube.com/product/sitemap.xml
✅	Robots.txt	http://youtube.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.