

Revisión web de apps.apple.com

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La puntuación es 46/100



Contenido SEO

	Título	App Store - Apple Longitud : 17 Perfecto, tu título contiene entre 10 y 70 caracteres.																
	Descripción	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content. Longitud : 150 Genial, tu descripción meta contiene entre 70 y 160 caracteres.																
	Palabras Claves (Keywords)	Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.																
	Propiedades Meta Og	Bien. Tu página usa propiedades Og (etiquetas og). <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>image</td><td>https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246</td></tr><tr><td>title</td><td>App Store</td></tr><tr><td>description</td><td>The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.</td></tr><tr><td>url</td><td>https://www.apple.com/app-store/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Apple</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Propiedad	Contenido	image	https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246	title	App Store	description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.	url	https://www.apple.com/app-store/	locale	en_US	site_name	Apple	type	website
Propiedad	Contenido																	
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Contenido SEO

	Titulos	H1	H2	H3	H4	H5	H6
		1	9	44	0	0	0
		• [H1] App Store • [H2] The apps you love.From a place you can trust. • [H2] Designed for discovery. • [H2] Privacy and security.Built into everything we do. • [H2] Dedicated to trust and safety. • [H2] Hardware and software. Powering amazing experiences together by design. • [H2] Download with confidence. • [H2] Check out what's happening on the App Store. • [H2] News about the App Store. • [H2] Apple Footer • [H3] Stories and collections that inform, help, and inspire. Updated daily. • [H3] Over 20K stories and counting. • [H3] Curated by experts. Handpicked for you. • [H3] Explore in-app events like movie premieres, gaming competitions, and livestreams. • [H3] Discover amazing apps with a rich search experience. • [H3] 1.8M apps available worldwide. • [H3] 175 storefronts in over 40 languages. • [H3] Over 150 expert editors worldwide. • [H3] Get the details on every app. • [H3] Security for every app. At every level. • [H3] 100% of apps are automatically screened for known malware. • [H3] Over 16K apps use Apple health technologies like HealthKit, CareKit, and ResearchKit designed to protect patient privacy. • [H3] You choose what data to share. And with whom. • [H3] Over 215K submissions rejected last year for violating privacy guidelines. • [H3] Apps can't pull your data from other apps. • [H3] Apps must adhere to our guidelines. • [H3] Every week, over 500 dedicated experts around the world review over 100K apps. • [H3] Over 1M submissions rejected for objectionable, harmful, unsafe, or illegal content. • [H3] You should never have to worry about inappropriate content. • [H3] No surprise purchases. • [H3] Every day, moderators review worldwide App Store charts for quality and accuracy. • [H3] In 2020, we removed over 80M user reviews that were considered spam. • [H3] We have removed over 2.3M apps because they haven't been updated or don't work on our latest OS releases. • [H3] Apps help unlock the full potential of your Apple devices. • [H3] We help app developers take advantage of our latest hardware technologies. • [H3] Make any app yours. Instantly. • [H3] Over 900K apps have secure payment technologies like Apple Pay and StoreKit for goods and services. • [H3] Purchase safely and securely.					

Contenido SEO

		• [H3] Problem with an app? Easily report it from the App Store. • [H3] Need a refund? AppleCare has your back. • [H3] More than 4B apps distributed each day from data centers running on 100% renewable energy. • [H3] Over 195 local payment methods and 45 currencies supported. • [H3] • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple
	Imágenes	Hemos encontrado 96 imágenes en esta web. 96 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.
	Ratio Texto/HTML	Ratio : 0% El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Genial, no se han detectado Iframes en la página.

Enlaces SEO

	Reescritura URL	Mal. Tus enlaces parecen usar parámetros en la url (query string).
	Guiones bajos en las URLs	Hemos detectado guiones bajos en tus URLs. Deberías usar guiones en su lugar para optimizar tu SEO.
	Enlaces en página	Hemos encontrado un total de 75 enlaces incluyendo 0 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 1.33%

Enlaces SEO

Enlaces Externos : Pasando Jugo 5.33%

Enlaces Internos 93.33%

Enlaces en página

Ancla	Tipo	Jugo
App&nbsp;Store	Interna	Pasando Jugo
Developing for the App&nbsp;Store	Interna	Pasando Jugo
Visit the Today tab	Interna	Pasando Jugo
Learn more about the App Store Review Guidelines	Externo	noFollow
Visit the App&nbsp;Store	Interna	Pasando Jugo
Visit the App&nbsp;Store	Interna	Pasando Jugo
Store	Interna	Pasando Jugo
Mac	Interna	Pasando Jugo
iPad	Interna	Pasando Jugo
iPhone	Interna	Pasando Jugo
Watch	Interna	Pasando Jugo
Vision	Interna	Pasando Jugo
AirPods	Interna	Pasando Jugo
TV & Home	Interna	Pasando Jugo
AirTag	Interna	Pasando Jugo
Accessories	Interna	Pasando Jugo
Gift Cards	Interna	Pasando Jugo
Wallet	Interna	Pasando Jugo
Apple Card	Interna	Pasando Jugo
Apple Pay	Interna	Pasando Jugo
Apple Cash	Interna	Pasando Jugo
Manage Your Apple ID	Externo	Pasando Jugo
Apple Store Account	Interna	Pasando Jugo

Enlaces en página

iCloud.com	Externo	Pasando Jugo
Apple One	Interna	Pasando Jugo
Apple TV+	Interna	Pasando Jugo
Apple Music	Interna	Pasando Jugo
Apple Arcade	Interna	Pasando Jugo
Apple Fitness+	Interna	Pasando Jugo
Apple News+	Interna	Pasando Jugo
Apple Podcasts	Interna	Pasando Jugo
Apple Books	Interna	Pasando Jugo
Find a Store	Interna	Pasando Jugo
Genius Bar	Interna	Pasando Jugo
Today at Apple	Interna	Pasando Jugo
Group Reservations	Interna	Pasando Jugo
Apple Camp	Interna	Pasando Jugo
Apple Store App	Interna	Pasando Jugo
Certified Refurbished	Interna	Pasando Jugo
Apple Trade In	Interna	Pasando Jugo
Financing	Interna	Pasando Jugo
Carrier Deals at Apple	Interna	Pasando Jugo
Order Status	Interna	Pasando Jugo
Shopping Help	Interna	Pasando Jugo
Apple and Business	Interna	Pasando Jugo
Shop for Business	Interna	Pasando Jugo
Apple and Education	Interna	Pasando Jugo
Shop for K-12	Interna	Pasando Jugo
Shop for College	Interna	Pasando Jugo
Apple in Healthcare	Interna	Pasando Jugo
Health on Apple Watch	Interna	Pasando Jugo

Enlaces en página

Health Records on iPhone	Interna	Pasando Jugo
Shop for Government	Interna	Pasando Jugo
Shop for Veterans and Military	Interna	Pasando Jugo
Accessibility	Interna	Pasando Jugo
Education	Interna	Pasando Jugo
Environment	Interna	Pasando Jugo
Inclusion and Diversity	Interna	Pasando Jugo
Privacy	Interna	Pasando Jugo
Racial Equity and Justice	Interna	Pasando Jugo
Supply Chain	Interna	Pasando Jugo
Newsroom	Interna	Pasando Jugo
Apple Leadership	Interna	Pasando Jugo
Career Opportunities	Interna	Pasando Jugo
Investors	Externo	Pasando Jugo
Ethics & Compliance	Interna	Pasando Jugo
Events	Interna	Pasando Jugo
Contact Apple	Interna	Pasando Jugo
other retailer	Externo	Pasando Jugo
United States	Interna	Pasando Jugo
Privacy Policy	Interna	Pasando Jugo
Terms of Use	Interna	Pasando Jugo
Sales and Refunds	Interna	Pasando Jugo
Legal	Interna	Pasando Jugo
Site Map	Interna	Pasando Jugo

Palabras Clave SEO



Nube de Palabras
Clave

apple near store retailer footer ways app store
shop more call

Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
apple	4	✓	✗	✗	✓
footer	1	✗	✗	✗	✓
app store	1	✗	✗	✗	✓
more	1	✗	✗	✗	✓
ways	1	✗	✗	✗	✗

Usabilidad

	Url	Dominio : apps.apple.com Longitud : 14
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 381 Avisos : 136

Documento

	Privacidad de los Emails	Genial. No hay ninguna dirección de email como texto plano!
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	 Excelente, esta web no usa tablas.  Muy mal, tu web está usando estilos embenidos (inline CSS).  Muy mal, tu página web usa demasiados ficheros CSS (más de 4).  Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).  Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!

Movil

	Optimización Móvil	 Icono para Apple  Etiqueta Meta Viewport  Contenido Flash
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Optimización

	Mapa del sitio XML	¡Perfecto! Su sitio tiene un mapa del sitio en XML. https://apps.apple.com/assets/sitemaps/custom_sitemap_apps.xml https://apps.apple.com/sitemaps_apps_index_charts_1.xml https://apps.apple.com/sitemaps_apps_index_app_1.xml https://apps.apple.com/sitemaps_apps_index_story_1.xml
	Robots.txt	http://apps.apple.com/robots.txt ¡Estupendo! Su sitio web tiene un archivo robots.txt.
	Herramientas de Analítica	No disponible No hemos encontrado ninguna herramienta de analítica en esta web.

Optimización

La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.