

Revisión web de shopify.com

Generado el 19 Abril 2024 23:02 PM

La puntuación es 52/100



Contenido SEO

	Título	Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA Longitud : 72 Preferiblemente, tu título debería contener entre 10 y 70 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.										
	Descripción	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. Longitud : 145 Genial, tu descripción meta contiene entre 70 y 160 caracteres.										
	Palabras Claves (Keywords)	Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.										
	Propiedades Meta Og	Bien. Tu página usa propiedades Og (etiquetas og). <table><tr><th>Propiedad</th><th>Contenido</th></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr></table>	Propiedad	Contenido	type	website	site_name	Shopify	title	Start and grow your e-commerce business - 3-Day Free Trial	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.
Propiedad	Contenido											
type	website											
site_name	Shopify											
title	Start and grow your e-commerce business - 3-Day Free Trial											
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.											

Contenido SEO

		imagehttps://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfede1f143995ce7663119c832f9a7d4dd51f7e1.png urlhttps://www.shopify.com/												
	Titulos	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>12</td><td>25</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Making Commerce Better for Everyone • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Explore the world's largest commerce community • [H2] Your store, your way • [H2] Sell to every buyer, everywhere • [H2] The best-converting checkout on the planet • [H2] Flexible point of sale to power your retail store • [H2] BUILT-IN MARKETING TOOLS • [H2] CENTRALIZED BUSINESS OPERATIONS • [H2] MERCHANT OBSESSED • [H2] The help you need, when you need it • [H2] Grow your business here • [H3] Enterprise • [H3] Plus • [H3] Partners • [H3] Developers • [H3] Retail stores • [H3] Build an online storefront • [H3] Craft the brand you want • [H3] Level up with apps • [H3] Reach new leads • [H3] Engage with customers • [H3] Data you can build on • [H3] Oversee your operations • [H3] Fulfill every order • [H3] Manage your money where you make it • [H3] Blog • [H3] Online Courses • [H3] Community • [H3] Help Center • [H3] Shopify • [H3] Support • [H3] Developers • [H3] Products • [H3] Global impact • [H3] Solutions • [H3] Country/region	H1	H2	H3	H4	H5	H6	1	12	25	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	25	0	0	0									
	Imagenes	Hemos encontrado 69 imágenes en esta web. 61 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.												

Contenido SEO

	Ratio Texto/HTML	Ratio : 0% El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Genial, no se han detectado Iframes en la página.

Enlaces SEO

	Reescritura URL	Bien. Tus enlaces parecen amigables
	Guiones bajos en las URLs	Perfecto! No hemos detectado guiones bajos en tus URLs
	Enlaces en página	Hemos encontrado un total de 71 enlaces incluyendo 0 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 11.27% Enlaces Internos 88.73%

Enlaces en página

Ancla	Tipo	Jugo
Pricing	Interna	Pasando Jugo
Log in	Interna	Pasando Jugo
Start free trial	Interna	Pasando Jugo
About	Interna	Pasando Jugo
Careers	Interna	Pasando Jugo
Investors	Interna	Pasando Jugo
Press and Media	Interna	Pasando Jugo

Enlaces en página

Partners	Interna	Pasando Jugo
Affiliates	Interna	Pasando Jugo
Legal	Interna	Pasando Jugo
Service status	Externo	Pasando Jugo
Merchant support	Interna	Pasando Jugo
Help center	Interna	Pasando Jugo
Hire a Partner	Interna	Pasando Jugo
Shopify Community	Interna	Pasando Jugo
Shopify Events	Interna	Pasando Jugo
Shopify.dev	Externo	Pasando Jugo
API documentation	Externo	Pasando Jugo
Dev Degree	Externo	Pasando Jugo
Shop	Externo	Pasando Jugo
Shop Pay	Interna	Pasando Jugo
Shopify Plus	Interna	Pasando Jugo
Shopify Fulfillment Network	Interna	Pasando Jugo
Linkpop	Externo	Pasando Jugo
Shopify for enterprise	Interna	Pasando Jugo
Sustainability	Interna	Pasando Jugo
Social impact	Interna	Pasando Jugo
Build Black	Interna	Pasando Jugo
Build Native	Externo	Pasando Jugo
Research	Interna	Pasando Jugo
Online store builder	Interna	Pasando Jugo
Website builder	Interna	Pasando Jugo
Ecommerce website	Interna	Pasando Jugo
Australia	Interna	Pasando Jugo
Belgium	Interna	Pasando Jugo

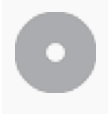
Enlaces en página

Brasil	Interna	Pasando Jugo
Canada (English)	Interna	Pasando Jugo
Canada (Français)	Interna	Pasando Jugo
Colombia	Interna	Pasando Jugo
Danmark	Interna	Pasando Jugo
Deutschland	Interna	Pasando Jugo
España	Interna	Pasando Jugo
Español (Intl.)	Interna	Pasando Jugo
France	Interna	Pasando Jugo
Hong Kong SAR	Interna	Pasando Jugo
India	Interna	Pasando Jugo
Indonesia	Interna	Pasando Jugo
Ireland	Interna	Pasando Jugo
Italia	Interna	Pasando Jugo
Malaysia	Interna	Pasando Jugo
México	Interna	Pasando Jugo
Nederland	Interna	Pasando Jugo
New Zealand	Interna	Pasando Jugo
Nigeria	Interna	Pasando Jugo
Norway (English)	Interna	Pasando Jugo
Philippines	Interna	Pasando Jugo
Singapore	Interna	Pasando Jugo
South Africa	Interna	Pasando Jugo
Sverige	Interna	Pasando Jugo
United Kingdom	Interna	Pasando Jugo
Việt Nam	Interna	Pasando Jugo
🇵🇷	Interna	Pasando Jugo
🇺🇸	Externo	Pasando Jugo

Enlaces en página

Inicio	Interna	Pasando Jugo
Inicio	Interna	Pasando Jugo
Inicio	Interna	Pasando Jugo
Inicio	Interna	Pasando Jugo
Terms of Service	Interna	Pasando Jugo
Privacy Policy	Interna	Pasando Jugo
Sitemap	Interna	Pasando Jugo
Privacy Choices	Interna	Pasando Jugo

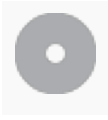
Palabras Clave SEO

	Nube de Palabras Clave	
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Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
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Usabilidad

	Url	Dominio : shopify.com Longitud : 11
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Usabilidad

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 119 Avisos : 7
	Privacidad de los Emails	Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa este protector antispam gratuito para ocultarla de los spammers.
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	 Excelente, esta web no usa tablas.  Muy mal, tu web está usando estilos embenidos (inline CSS).  Genial, tu página web usa muy pocos ficheros CSS.  Perfecto, tu web usa pocos ficheros JavaScript.  Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!

Movil

	Optimización Móvil	 Icono para Apple  Etiqueta Meta Viewport  Contenido Flash
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Optimización

	Mapa del sitio XML	iPerfecto! Su sitio tiene un mapa del sitio en XML. https://www.shopify.com/sitemap.xml https://www.shopify.com/sitemap_blog.xml
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Optimización

<https://www.shopify.com/enterprise/sitemap.xml>

https://www.shopify.com/sitemap_blog_retail.xml

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/pos/store/sitemap.xml>

https://www.shopify.com/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

https://www.shopify.com/stock-photos/sitemap/business_ideas.xml

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/ca/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog_retail.xml

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/ca/pos/store/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog.xml

<https://www.shopify.com/uk/enterprise/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog_retail.xml

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/uk/pos/store/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

https://www.shopify.com/in/sitemap_blog.xml

<https://www.shopify.com/in/enterprise/sitemap.xml>

https://www.shopify.com/in/sitemap_blog_retail.xml

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

https://www.shopify.com/au/sitemap_blog.xml

<https://www.shopify.com/au/enterprise/sitemap.xml>

https://www.shopify.com/au/sitemap_blog_retail.xml

Optimización

	https://www.shopify.com/au/tools/sitemap.xml
	https://www.shopify.com/au/pos/store/sitemap.xml
	https://www.shopify.com/id/sitemap.xml
	https://www.shopify.com/id/sitemap_blog.xml
	https://www.shopify.com/id/enterprise/sitemap.xml
	https://www.shopify.com/id/sitemap_blog_retail.xml
	https://www.shopify.com/id/tools/sitemap.xml
	https://www.shopify.com/br/sitemap.xml
	https://www.shopify.com/br/sitemap_blog.xml
	https://www.shopify.com/br/ferramentas/sitemap.xml
	https://www.shopify.com/br/stock-photos/sitemap/main_pages.xml
	https://www.shopify.com/br/stock-photos/sitemap/photos.xml
	https://www.shopify.com/br/stock-photos/sitemap/categories.xml
	https://www.shopify.com/br/stock-photos/sitemap/authors.xml
	https://www.shopify.com/nz/sitemap.xml
	https://www.shopify.com/nz/sitemap_blog.xml
	https://www.shopify.com/nz/enterprise/sitemap.xml
	https://www.shopify.com/nz/sitemap_blog_retail.xml
	https://www.shopify.com/nz/tools/sitemap.xml
	https://www.shopify.com/nz/pos/store/sitemap.xml
	https://www.shopify.com/za/sitemap.xml
	https://www.shopify.com/za/sitemap_blog.xml
	https://www.shopify.com/za/enterprise/sitemap.xml
	https://www.shopify.com/za/sitemap_blog_retail.xml
	https://www.shopify.com/za/tools/sitemap.xml
	https://www.shopify.com/ng/sitemap.xml
	https://www.shopify.com/ng/sitemap_blog.xml
	https://www.shopify.com/ng/enterprise/sitemap.xml
	https://www.shopify.com/ng/sitemap_blog_retail.xml
	https://www.shopify.com/ng/tools/sitemap.xml

Optimización

	https://www.shopify.com/ph/sitemap.xml
	https://www.shopify.com/ph/sitemap_blog.xml
	https://www.shopify.com/ph/enterprise/sitemap.xml
	https://www.shopify.com/ph/sitemap_blog_retail.xml
	https://www.shopify.com/ph/tools/sitemap.xml
	https://www.shopify.com/sg/sitemap.xml
	https://www.shopify.com/sg/sitemap_blog.xml
	https://www.shopify.com/sg/enterprise/sitemap.xml
	https://www.shopify.com/sg/sitemap_blog_retail.xml
	https://www.shopify.com/sg/tools/sitemap.xml
	https://www.shopify.com/sg/pos/store/sitemap.xml
	https://www.shopify.com/hk/sitemap.xml
	https://www.shopify.com/hk-en/sitemap.xml
	https://www.shopify.com/hk-en/sitemap_blog.xml
	https://www.shopify.com/hk-en/enterprise/sitemap.xml
	https://www.shopify.com/hk-en/sitemap_blog_retail.xml
	https://www.shopify.com/hk-en/tools/sitemap.xml
	https://www.shopify.com/ie/sitemap.xml
	https://www.shopify.com/ie/sitemap_blog.xml
	https://www.shopify.com/ie/enterprise/sitemap.xml
	https://www.shopify.com/ie/sitemap_blog_retail.xml
	https://www.shopify.com/ie/tools/sitemap.xml
	https://www.shopify.com/ie/pos/store/sitemap.xml
	https://www.shopify.com/be-en/sitemap.xml
	https://www.shopify.com/be-en/tools/sitemap.xml
	https://www.shopify.com/my/sitemap.xml
	https://www.shopify.com/my/sitemap_blog.xml
	https://www.shopify.com/my/enterprise/sitemap.xml
	https://www.shopify.com/my/sitemap_blog_retail.xml
	https://www.shopify.com/my/tools/sitemap.xml
	https://www.shopify.com/dk-en/sitemap.xml

Optimización

<https://www.shopify.com/dk-en/tools/sitemap.xml>

<https://www.shopify.com/no-en/sitemap.xml>

<https://www.shopify.com/no-en/tools/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

https://www.shopify.com/es/sitemap_blog.xml

<https://www.shopify.com/es/herramientas/sitemap.xml>

<https://www.shopify.com/es-es/sitemap.xml>

https://www.shopify.com/es-es/sitemap_blog.xml

<https://www.shopify.com/es-es/herramientas/sitemap.xml>

<https://www.shopify.com/co/sitemap.xml>

https://www.shopify.com/co/sitemap_blog.xml

<https://www.shopify.com/co/herramientas/sitemap.xml>

<https://www.shopify.com/mx/sitemap.xml>

https://www.shopify.com/mx/sitemap_blog.xml

<https://www.shopify.com/mx/herramientas/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

https://www.shopify.com/fr/sitemap_blog.xml

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

https://www.shopify.com/ca-fr/sitemap_blog.xml

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/pdv/store/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

https://www.shopify.com/nl/sitemap_blog.xml

<https://www.shopify.com/nl/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/nl/pos/store/sitemap.xml>

<https://www.shopify.com/be/sitemap.xml>

<https://www.shopify.com/be/hulpmiddelen/sitemap.xml>

Optimización

		https://www.shopify.com/be/pos/store/sitemap.xml https://www.shopify.com/jp/sitemap.xml https://www.shopify.com/jp/sitemap_blog.xml https://www.shopify.com/jp/tools/sitemap.xml https://www.shopify.com/tw/sitemap.xml https://www.shopify.com/de/sitemap.xml https://www.shopify.com/de/sitemap_blog.xml https://www.shopify.com/de/tools/sitemap.xml https://www.shopify.com/de/pos/store/sitemap.xml https://www.shopify.com/be-de/sitemap.xml https://www.shopify.com/be-de/tools/sitemap.xml https://www.shopify.com/it/sitemap.xml https://www.shopify.com/it/sitemap_blog.xml https://www.shopify.com/it/strumenti/sitemap.xml https://www.shopify.com/it/pos/store/sitemap.xml https://www.shopify.com/dk/sitemap.xml https://www.shopify.com/dk/pos/store/sitemap.xml https://www.shopify.com/kr/sitemap.xml https://www.shopify.com/se/sitemap.xml https://www.shopify.com/zh/sitemap.xml https://www.shopify.com/zh/sitemap_blog.xml https://www.shopify.com/zh/tools/sitemap.xml https://www.shopify.com/vn/sitemap.xml
	Robots.txt	http://shopify.com/robots.txt ¡Estupendo! Su sitio web tiene un archivo robots.txt.
	Herramientas de Analítica	No disponible No hemos encontrado ninguna herramienta de analítica en esta web. La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.