

Evaluation du site apps.apple.com

Généré le 19 Avril 2024 01:59

Le score est de 46/100



Optimisation du contenu

	Titre	App Store - Apple Longueur : 17 Parfait, votre titre contient entre 10 et 70 caractères.																
	Description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content. Longueur : 150 Génial, votre balise META description contient entre 70 et 160 caractères.																
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.																
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>image</td><td>https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246</td></tr><tr><td>title</td><td>App Store</td></tr><tr><td>description</td><td>The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.</td></tr><tr><td>url</td><td>https://www.apple.com/app-store/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Apple</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Propriété	Contenu	image	https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246	title	App Store	description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.	url	https://www.apple.com/app-store/	locale	en_US	site_name	Apple	type	website
Propriété	Contenu																	
image	https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246																	
title	App Store																	
description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.																	
url	https://www.apple.com/app-store/																	
locale	en_US																	
site_name	Apple																	
type	website																	

Optimisation du contenu

	Niveaux de titre	H1	H2	H3	H4	H5	H6
		1	9	44	0	0	0
		• [H1] App Store • [H2] The apps you love.From a place you can trust. • [H2] Designed for discovery. • [H2] Privacy and security.Built into everything we do. • [H2] Dedicated to trust and safety. • [H2] Hardware and software. Powering amazing experiences together by design. • [H2] Download with confidence. • [H2] Check out what's happening on the App Store. • [H2] News about the App Store. • [H2] Apple Footer • [H3] Stories and collections that inform, help, and inspire. Updated daily. • [H3] Over 20K stories and counting. • [H3] Curated by experts. Handpicked for you. • [H3] Explore in-app events like movie premieres, gaming competitions, and livestreams. • [H3] Discover amazing apps with a rich search experience. • [H3] 1.8M apps available worldwide. • [H3] 175 storefronts in over 40 languages. • [H3] Over 150 expert editors worldwide. • [H3] Get the details on every app. • [H3] Security for every app. At every level. • [H3] 100% of apps are automatically screened for known malware. • [H3] Over 16K apps use Apple health technologies like HealthKit, CareKit, and ResearchKit designed to protect patient privacy. • [H3] You choose what data to share. And with whom. • [H3] Over 215K submissions rejected last year for violating privacy guidelines. • [H3] Apps can't pull your data from other apps. • [H3] Apps must adhere to our guidelines. • [H3] Every week, over 500 dedicated experts around the world review over 100K apps. • [H3] Over 1M submissions rejected for objectionable, harmful, unsafe, or illegal content. • [H3] You should never have to worry about inappropriate content. • [H3] No surprise purchases. • [H3] Every day, moderators review worldwide App Store charts for quality and accuracy. • [H3] In 2020, we removed over 80M user reviews that were considered spam. • [H3] We have removed over 2.3M apps because they haven't been updated or don't work on our latest OS releases. • [H3] Apps help unlock the full potential of your Apple devices. • [H3] We help app developers take advantage of our latest hardware technologies. • [H3] Make any app yours. Instantly. • [H3] Over 900K apps have secure payment technologies like Apple Pay and StoreKit for goods and services. • [H3] Purchase safely and securely.					

Optimisation du contenu

		• [H3] Problem with an app? Easily report it from the App Store. • [H3] Need a refund? AppleCare has your back. • [H3] More than 4B apps distributed each day from data centers running on 100% renewable energy. • [H3] Over 195 local payment methods and 45 currencies supported. • [H3] • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple
	Images	Nous avons trouvé 96 image(s) sur cette page Web. 96 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 0% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 75 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 1.33%

Liens

Liens externes : Passing Juice 5.33%

Liens internes 93.33%

Liens dans la page

Texte d'ancre	Type	Juice
App&nbsp;Store	Interne	Passing Juice
Developing for the App&nbsp;Store	Interne	Passing Juice
Visit the Today tab	Interne	Passing Juice
Learn more about the App Store Review Guidelines	Externe	noFollow
Visit the App&nbsp;Store	Interne	Passing Juice
Visit the App&nbsp;Store	Interne	Passing Juice
Store	Interne	Passing Juice
Mac	Interne	Passing Juice
iPad	Interne	Passing Juice
iPhone	Interne	Passing Juice
Watch	Interne	Passing Juice
Vision	Interne	Passing Juice
AirPods	Interne	Passing Juice
TV & Home	Interne	Passing Juice
AirTag	Interne	Passing Juice
Accessories	Interne	Passing Juice
Gift Cards	Interne	Passing Juice
Wallet	Interne	Passing Juice
Apple Card	Interne	Passing Juice
Apple Pay	Interne	Passing Juice
Apple Cash	Interne	Passing Juice
Manage Your Apple ID	Externe	Passing Juice
Apple Store Account	Interne	Passing Juice

Liens dans la page

iCloud.com	Externe	Passing Juice
Apple One	Interne	Passing Juice
Apple TV+	Interne	Passing Juice
Apple Music	Interne	Passing Juice
Apple Arcade	Interne	Passing Juice
Apple Fitness+	Interne	Passing Juice
Apple News+	Interne	Passing Juice
Apple Podcasts	Interne	Passing Juice
Apple Books	Interne	Passing Juice
Find a Store	Interne	Passing Juice
Genius Bar	Interne	Passing Juice
Today at Apple	Interne	Passing Juice
Group Reservations	Interne	Passing Juice
Apple Camp	Interne	Passing Juice
Apple Store App	Interne	Passing Juice
Certified Refurbished	Interne	Passing Juice
Apple Trade In	Interne	Passing Juice
Financing	Interne	Passing Juice
Carrier Deals at Apple	Interne	Passing Juice
Order Status	Interne	Passing Juice
Shopping Help	Interne	Passing Juice
Apple and Business	Interne	Passing Juice
Shop for Business	Interne	Passing Juice
Apple and Education	Interne	Passing Juice
Shop for K-12	Interne	Passing Juice
Shop for College	Interne	Passing Juice
Apple in Healthcare	Interne	Passing Juice
Health on Apple Watch	Interne	Passing Juice

Liens dans la page

Health Records on iPhone	Interne	Passing Juice
Shop for Government	Interne	Passing Juice
Shop for Veterans and Military	Interne	Passing Juice
Accessibility	Interne	Passing Juice
Education	Interne	Passing Juice
Environment	Interne	Passing Juice
Inclusion and Diversity	Interne	Passing Juice
Privacy	Interne	Passing Juice
Racial Equity and Justice	Interne	Passing Juice
Supply Chain	Interne	Passing Juice
Newsroom	Interne	Passing Juice
Apple Leadership	Interne	Passing Juice
Career Opportunities	Interne	Passing Juice
Investors	Externe	Passing Juice
Ethics & Compliance	Interne	Passing Juice
Events	Interne	Passing Juice
Contact Apple	Interne	Passing Juice
other retailer	Externe	Passing Juice
United States	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms of Use	Interne	Passing Juice
Sales and Refunds	Interne	Passing Juice
Legal	Interne	Passing Juice
Site Map	Interne	Passing Juice

Mots-clefs



Nuage de mots-clefs

near **apple** shop ways call footer store retailer
more app store

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
apple	4	✓	✗	✗	✓
footer	1	✗	✗	✗	✓
app store	1	✗	✗	✗	✓
more	1	✗	✗	✗	✓
ways	1	✗	✗	✗	✗

Ergonomie

	Url	Domaine : apps.apple.com Longueur : 14
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 381 Avertissements : 136
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!

Document

	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Mauvais, votre site web contient trop de fichiers CSS (plus de 4).  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).  Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	 Icône Apple  Méta tags viewport  Contenu FLASH
--	---------------------	---

Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. https://apps.apple.com/assets/sitemaps/custom_sitemap_apps.xml https://apps.apple.com/sitemaps_apps_index_charts_1.xml https://apps.apple.com/sitemaps_apps_index_app_1.xml https://apps.apple.com/sitemaps_apps_index_story_1.xml
	Robots.txt	http://apps.apple.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.