

Evaluation du site bbc.com

Généré le 10 Janvier 2024 14:54

Le score est de 52/100



Optimisation du contenu

	Titre	BBC - Homepage Longueur : 14 Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age. Longueur : 141 Génial, votre balise META description contient entre 70 et 160 caractères.												
	Mots-clefs	BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi Bien, votre page contient une balise META keywords.												
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><tr><th>Propriété</th><th>Contenu</th></tr><tr><td>title</td><td>BBC - Homepage</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.bbc.com/</td></tr></table>	Propriété	Contenu	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Propriété	Contenu													
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url	https://www.bbc.com/													
	Niveaux de titre	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>20</td><td>68</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] BBC Homepage • [H2] Accessibility links • [H2] • [H2] News • [H2] Sport • [H2] London Weather • [H2] Editor’s Picks • [H2] Latest Business News	H1	H2	H3	H4	H5	H6	1	20	68	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	68	0	0	0									

Optimisation du contenu

- [H2] Technology of Business
- [H2] ADVERTISEMENT
- [H2] New Tech Economy
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] Podcasts
- [H2] Newsletters
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Ecuador declares war on gangs after TV attack
- [H3] How Ecuador descended into gang violence
- [H3] US defence secretary kept cancer diagnosis secret
- [H3] Will it become easier to get a job in Canada?
- [H3] Where to travel sustainably in 2024
- [H3] US and UK repel largest Houthi attack in Red Sea
- [H3] The Taiwan that China wants is vanishing
- [H3] TV and film actor Adan Canto dies of cancer at 42
- [H3] Latest transfer news and EFL Cup build-up
- [H3] Middlesbrough earn slender EFL Cup lead over Chelsea
- [H3] Smith replaces Warner as Australia Test opener
- [H3] Wed
- [H3] Thu
- [H3] Fri
- [H3] Sat
- [H3] The hiking movement to reclaim green spaces
- [H3] The forest sound maps predicting poachers' moves
- [H3] The Canadian neighbourhood heated by sewage
- [H3] How to choose the right shoes – and make them last
- [H3] Is it possible to avoid microplastics?
- [H3] The human touch AI can't replicate
- [H3] A train journey to the 'roof of the world'
- [H3] Skepta removes artwork after Holocaust criticism
- [H3] Indian men conned by 'impregnating women' job scam
- [H3] Stephen Fry wants King's Guard to ditch bear fur
- [H3] Pennon Group buys Sutton East Surrey Water
- [H3] Boeing admits mistake over plane door blow-out
- [H3] Global economy set for weakest growth since Covid
- [H3] Meet the pop-up shop entrepreneurs
- [H3] The Greek Island of geometrical wonders
- [H3] Is a vegan diet healthier than eating meat and dairy?
- [H3] Why are we scared of flying on planes?
- [H3] Where will all the electric cars be charged?
- [H3] How portable X-ray machines are helping remote patients
- [H3] Watch: Ecuador gunmen threaten presenter on live TV
- [H3] Watch: Ecuador gunmen threaten presenter on...
- [H3] Inside South Korea's last dog meat...
- [H3] Double-decker spins round on ice, smashing...
- [H3] New video shows inside Boeing plane...
- [H3] Biden tells heckler he's pushing Israel to...
- [H3] Man wakeboards through Berkshire flood water
- [H3] Watch: Mouse tidies up man's shed every night
- [H3] Listen: Alaska flight's distress call to air...

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		• [H3] 'Trip from hell': Inside plane after part... • [H3] Drone footage shows aftermath of Indonesia... • [H3] Norway approves controversial deep-sea mining • [H3] How Post Office drama shone light on scandal • [H3] Meet the pop-up shop entrepreneurs • [H3] US approves bulk import of cheaper drugs from Canada • [H3] Material found by AI could reduce lithium use • [H3] 'Unseen alien world' of bugs captured in photos • [H3] Earning the trust of a 40-stone silverback gorilla • [H3] Judges sound sceptical of Trump's immunity defence By Sam Cabral & Phil McCausland • [H3] Time running out for US Moon mission By Jonathan Amos • [H3] The Indian hospitals cutting cancer drug costs By Archana Shukla • [H3] On the US mission to stop Gaza igniting wider war By Anthony Zurcher • [H3] Vulcan rocket launches private US Moon mission By Jonathan Amos • [H3] China is sowing US distrust ahead of Taiwan polls By Tessa Wong • [H3] Andrew's return less likely than ever after nightmare new year By Sean Coughlan • [H3] What life is like after 48 years wrongfully behind bars By Madeline Halpert • [H3] 'Terrible things happened' - inside TB Joshua's church of horrors • [H3] Find the right BBC email newsletter for you • [H3] Winning portraits 'capture tapestry of life' • [H3] Golden Globes: The red carpet in pictures • [H3] Photographer's images expose mum's dementia agony • [H3] Bullfighting and high-diving: Africa's top shots • [H3] In pictures: Nordic states gripped by winter freeze • [H3] Persian
	Images	Nous avons trouvé 65 image(s) sur cette page Web. 10 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 6% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Optimisation du contenu

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 91 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 17.58% Liens internes 82.42%

Liens dans la page

Texte d'ancre	Type	Juice
Ecuador declares war on gangs after TV attack	Interne	Passing Juice
Latin America & Caribbean	Interne	Passing Juice
How Ecuador descended into gang violence	Interne	Passing Juice
US defence secretary kept cancer diagnosis secret	Interne	Passing Juice
US & Canada	Interne	Passing Juice
Will it become easier to get a job in Canada?	Interne	Passing Juice
Worklife	Interne	Passing Juice
Where to travel sustainably in 2024	Interne	Passing Juice
Travel	Interne	Passing Juice
News	Interne	Passing Juice
US and UK repel largest Houthi attack in Red Sea	Interne	Passing Juice
Middle East	Interne	Passing Juice
The Taiwan that China wants is vanishing	Externe	Passing Juice
News	Interne	Passing Juice

Liens dans la page

TV and film actor Adan Canto dies of cancer at 42	Interne	Passing Juice
Entertainment & Arts	Interne	Passing Juice
Sport	Interne	Passing Juice
Latest transfer news and EFL Cup build-up	Interne	Passing Juice
Football	Interne	Passing Juice
Middlesbrough earn slender EFL Cup lead over Chelsea	Interne	Passing Juice
Smith replaces Warner as Australia Test opener	Interne	Passing Juice
Cricket	Interne	Passing Juice
Edit	Interne	Passing Juice
How to choose the right shoes – and make them last	Interne	Passing Juice
Culture	Interne	Passing Juice
Is it possible to avoid microplastics?	Interne	Passing Juice
Future	Interne	Passing Juice
The human touch AI can't replicate	Interne	Passing Juice
A train journey to the 'roof of the world'	Interne	Passing Juice
Skeptta removes artwork after Holocaust criticism	Interne	Passing Juice
Indian men conned by 'impregnating women' job scam	Interne	Passing Juice
India	Interne	Passing Juice
Stephen Fry wants King's Guard to ditch bear fur	Interne	Passing Juice
UK	Interne	Passing Juice
Technology of Business	Interne	Passing Juice
Business	Interne	Passing Juice
Where will all the electric cars be charged?	Externe	Passing Juice
New Tech Economy	Interne	Passing Juice
How portable X-ray machines are helping remote patients	Interne	Passing Juice
Watch: Ecuador gunmen threaten presenter on live TV	Interne	Passing Juice

Liens dans la page

Inside South Korea's last dog meat...	Interne	Passing Juice
Asia	Interne	Passing Juice
Double-decker spins round on ice, smashing...	Interne	Passing Juice
Scotland	Interne	Passing Juice
New video shows inside Boeing plane...	Interne	Passing Juice
Biden tells heckler he's pushing Israel to...	Interne	Passing Juice
Man wakeboards through Berkshire flood water	Interne	Passing Juice
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Wales	Interne	Passing Juice
Listen: Alaska flight's distress call to air...	Interne	Passing Juice
'Trip from hell': Inside plane after part...	Interne	Passing Juice
Drone footage shows aftermath of Indonesia...	Interne	Passing Juice
BBC World Service	Externe	Passing Juice
Norway approves controversial deep-sea mining	Interne	Passing Juice
Science & Environment	Interne	Passing Juice
How Post Office drama shone light on scandal	Interne	Passing Juice
Meet the pop-up shop entrepreneurs	Externe	Passing Juice
Business	Interne	Passing Juice
US approves bulk import of cheaper drugs from Canada	Interne	Passing Juice
Material found by AI could reduce lithium use	Interne	Passing Juice
Technology	Interne	Passing Juice
'Unseen alien world' of bugs captured in photos	Interne	Passing Juice
Stoke & Staffordshire	Interne	Passing Juice
Earning the trust of a 40-stone silverback gorilla	Interne	Passing Juice
Podcasts	Interne	Passing Juice
Africa	Interne	Passing Juice

Liens dans la page

Newsletters	Interne	Passing Juice
World in pictures	Interne	Passing Juice
Winning portraits 'capture tapestry of life'	Externe	Passing Juice
News	Interne	Passing Juice
Golden Globes: The red carpet in pictures	Interne	Passing Juice
Photographer's images expose mum's dementia agony	Interne	Passing Juice
Bullfighting and high-diving: Africa's top shots	Interne	Passing Juice
In pictures: Nordic states gripped by winter freeze	Interne	Passing Juice
BBC in other languages	Interne	Passing Juice
Persian	Interne	Passing Juice
مقام‌های بهداشتی در غزه: ۷۶۰۰ نفر مفقود شده‌اند	Interne	Passing Juice
More Languages	Interne	Passing Juice
Terms of Use	Externe	Passing Juice
About the BBC	Externe	Passing Juice
Privacy Policy	Externe	Passing Juice
Privacy Policy	Interne	Passing Juice
Cookies	Externe	Passing Juice
Cookies	Interne	Passing Juice
Accessibility Help	Externe	Passing Juice
Parental Guidance	Externe	Passing Juice
Contact the BBC	Externe	Passing Juice
Make an editorial complaint	Externe	Passing Juice
BBC emails for you	Externe	Passing Juice
Advertise with us	Externe	Passing Juice
Read about our approach to external linking.	Externe	Passing Juice

Mots-clefs

	Nuage de mots-clefs	news taiwan lead latest cup red sport pictures bbc efl
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
bbc	13	✓	✓	✓	✓
news	7	✗	✗	✓	✓
efl	6	✗	✗	✗	✓
cup	6	✗	✗	✗	✓
pictures	6	✗	✗	✗	✓

Ergonomie

	Url	Domaine : bbc.com Longueur : 7
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Vous n'avez pas précisé la langue. Utilisez ce générateur gratuit de balises META en ligne pour préciser la langue de votre site
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 171 Avertissements : 11
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Mauvais, votre site web contient trop de fichiers CSS (plus de 4).  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).  Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	 Icône Apple  Méta tags viewport  Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. https://www.bbc.com/sitemaps/https-index-com-archive.xml
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Optimisation

	https://www.bbc.com/sitemaps/https-index-com-news.xml
	https://www.bbc.com/sitemaps/https-index-com-archive_video.xml
	https://www.bbc.com/sitemaps/https-index-com-video.xml
	https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
	https://www.bbc.com/sport/sitemap.xml
	https://www.bbc.com/afrique/sitemap.xml
	https://www.bbc.com/arabic/sitemap.xml
	https://www.bbc.com/bengali/sitemap.xml
	https://www.bbc.com/burmese/sitemap.xml
	https://www.bbc.com/gahuza/sitemap.xml
	https://www.bbc.com/hausa/sitemap.xml
	https://www.bbc.com/hindi/sitemap.xml
	https://www.bbc.com/indonesia/sitemap.xml
	https://www.bbc.com/mundo/sitemap.xml
	https://www.bbc.com/pashto/sitemap.xml
	https://www.bbc.com/persian/sitemap.xml
	https://www.bbc.com/portuguese/sitemap.xml
	https://www.bbc.com/russian/sitemap.xml
	https://www.bbc.com/swahili/sitemap.xml
	https://www.bbc.com/tajik/sitemap.xml
	https://www.bbc.com/turkce/sitemap.xml
	https://www.bbc.com/ukchina/simp/sitemap.xml
	https://www.bbc.com/ukrainian/sitemap.xml
	https://www.bbc.com/urdu/sitemap.xml
	https://www.bbc.com/uzbek/sitemap.xml
	https://www.bbc.com/vietnamese/sitemap.xml
	https://www.bbc.com/zhongwen/simp/sitemap.xml
	https://www.bbc.com/zhongwen/trad/sitemap.xml
	https://www.bbc.com/bbcx/index_sitemap.xml

Optimisation

	Robots.txt	http://bbc.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.