







Evaluation du site nytimes.com

Généré le 03 Avril 2025 13:12


Le score est de 54/100



Optimisation du contenu

	Titre	<p>The New York Times - Breaking News, US News, World News and Videos</p> <p>Longueur : 66</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>										
	Description	<p>Live news, investigations, opinion, photos and video by the journalists of The New York Times from more than 150 countries around the world. Subscribe for coverage of U.S. and international news, politics, business, technology, science, health, arts, sports and more.</p> <p>Longueur : 267</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>										
	Mots-clefs	<p>news, live updates, latest news, breaking news, local news, current events, top stories, livestream, live video, world news, us news</p> <p>Bien, votre page contient une balise META keywords.</p>										
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table><tr><th>Propriété</th><th>Contenu</th></tr><tr><td>url</td><td>https://www.nytimes.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The New York Times - Breaking News, US News, World News and Videos</td></tr><tr><td>description</td><td>Live news, investigations, opinion, photos and video by the journalists of The New York Times from more than 150 countries around the world. Subscribe for coverage of U.S. and international news, politics, business, technology, science, health, arts, sports and more.</td></tr></table>	Propriété	Contenu	url	https://www.nytimes.com	type	website	title	The New York Times - Breaking News, US News, World News and Videos	description	Live news, investigations, opinion, photos and video by the journalists of The New York Times from more than 150 countries around the world. Subscribe for coverage of U.S. and international news, politics, business, technology, science, health, arts, sports and more.
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Optimisation du contenu

		image	https://static01.nyt.com/newsgraphics/images/i cons/defaultPromoCrop.png				
	Niveaux de titre	H1	H2	H3	H4	H5	H6
		1	8	104	0	0	0
		<ul style="list-style-type: none">• [H1] New York Times - Top Stories• [H2] More News• [H2] The AthleticSports coverage• [H2] Well• [H2] Culture and Lifestyle• [H2] AudioPodcasts and narrated articles• [H2] GamesDaily puzzles• [H2] Site Index• [H2] Site Information Navigation• [H3] Sections• [H3]• [H3] Top Stories• [H3] Newsletters• [H3] Podcasts• [H3] Sections• [H3] Top Stories• [H3] Newsletters• [H3]• [H3] Sections• [H3]• [H3] Top Stories• [H3] Newsletters• [H3] Podcasts• [H3] Sections• [H3]• [H3] Recommendations• [H3] Newsletters• [H3] Podcasts• [H3] Sections• [H3]• [H3] Columns• [H3] Newsletters• [H3] Podcasts• [H3] Sections• [H3] Topics• [H3] Columnists• [H3] Podcasts• [H3] Audio• [H3] Listen• [H3] Featured• [H3] Newsletters• [H3] Games• [H3] Play• [H3]• [H3] Community• [H3] Newsletters• [H3] Cooking• [H3] Recipes• [H3] Editors' Picks					





Optimisation du contenu

- [H3] Newsletters
- [H3]
- [H3] Wirecutter
- [H3] Reviews
- [H3]
- [H3] The Best...
- [H3] Newsletters
- [H3] The Athletic
- [H3] Leagues
- [H3] Top Stories
- [H3] Newsletters
- [H3] Play
- [H3] Sections
- [H3]
- [H3] Top Stories
- [H3] Newsletters
- [H3] Podcasts
- [H3] Sections
- [H3] Top Stories
- [H3] Newsletters
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- [H3] Top Stories
- [H3] Newsletters
- [H3] Podcasts
- [H3] Sections
- [H3]
- [H3] Recommendations
- [H3] Newsletters
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- [H3] Sections
- [H3]
- [H3] Columns
- [H3] Newsletters
- [H3] Podcasts
- [H3] Sections
- [H3] Topics
- [H3] Columnists
- [H3] Podcasts
- [H3] Audio
- [H3] Listen
- [H3] Featured
- [H3] Newsletters
- [H3] Games
- [H3] Play
- [H3]
- [H3] Community
- [H3] Newsletters
- [H3] Cooking
- [H3] Recipes
- [H3] Editors' Picks
- [H3] Newsletters
- [H3]
- [H3] Wirecutter
- [H3] Reviews

Optimisation du contenu

		<ul style="list-style-type: none">• [H3]• [H3] The Best...• [H3] Newsletters• [H3] The Athletic• [H3] Leagues• [H3] Top Stories• [H3] Newsletters• [H3] Play
	Images	Nous avons trouvé 114 image(s) sur cette page Web. 26 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 2% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 216 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 1.39% Liens internes 98.61%

Liens dans la page

Texte d'ancree	Type	Juice
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Liens dans la page

Skip to content	Interne	Passing Juice
Skip to site index	Interne	Passing Juice
SKIP ADVERTISEMENT	Interne	Passing Juice
U.S.	Interne	Passing Juice
International	Interne	Passing Juice
Canada	Interne	Passing Juice
Español	Interne	Passing Juice
🇺🇸	Interne	Passing Juice
Today's Paper	Interne	Passing Juice
U.S.	Interne	Passing Juice
Politics	Interne	Passing Juice
New York	Interne	Passing Juice
California	Interne	Passing Juice
Education	Interne	Passing Juice
Health	Interne	Passing Juice
Obituaries	Interne	Passing Juice
Science	Interne	Passing Juice
Climate	Interne	Passing Juice
Weather	Interne	Passing Juice
Sports	Interne	Passing Juice
Business	Interne	Passing Juice
Tech	Interne	Passing Juice
The Upshot	Interne	Passing Juice
The Magazine	Interne	Passing Juice
Trump Transition	Interne	Passing Juice
Supreme Court	Interne	Passing Juice
Congress	Interne	Passing Juice
Immigration	Interne	Passing Juice

Liens dans la page

Abortion	Interne	Passing Juice
See all newsletters	Interne	Passing Juice
See all podcasts	Interne	Passing Juice
World	Interne	Passing Juice
Africa	Interne	Passing Juice
Americas	Interne	Passing Juice
Asia	Interne	Passing Juice
Australia	Interne	Passing Juice
Canada	Interne	Passing Juice
Europe	Interne	Passing Juice
Middle East	Interne	Passing Juice
Middle East Crisis	Interne	Passing Juice
Russia-Ukraine War	Interne	Passing Juice
China International Relations	Interne	Passing Juice
The Global Profile	Interne	Passing Juice
Economy	Interne	Passing Juice
Media	Interne	Passing Juice
Finance and Markets	Interne	Passing Juice
DealBook	Interne	Passing Juice
Personal Tech	Interne	Passing Juice
Energy Transition	Interne	Passing Juice
Your Money	Interne	Passing Juice
U.S. Economy	Interne	Passing Juice
Artificial Intelligence	Interne	Passing Juice
Arts	Interne	Passing Juice
Book Review	Interne	Passing Juice
Best Sellers	Interne	Passing Juice
Dance	Interne	Passing Juice

Liens dans la page

Movies	Interne	Passing Juice
Music	Interne	Passing Juice
Television	Interne	Passing Juice
Theater	Interne	Passing Juice
Pop Culture	Interne	Passing Juice
T Magazine	Interne	Passing Juice
Visual Arts	Interne	Passing Juice
100 Best Books of the 21st Century	Interne	Passing Juice
Critic's Picks	Interne	Passing Juice
What to Read	Interne	Passing Juice
What to Watch	Interne	Passing Juice
What to Listen To	Interne	Passing Juice
5 Minutes to Make You Love Music	Interne	Passing Juice
Lifestyle	Interne	Passing Juice
Well	Interne	Passing Juice
Travel	Interne	Passing Juice
Style	Interne	Passing Juice
Real Estate	Interne	Passing Juice
Food	Interne	Passing Juice
Love	Interne	Passing Juice
36 Hours	Interne	Passing Juice
Ask Well	Interne	Passing Juice
The Hunt	Interne	Passing Juice
Modern Love	Interne	Passing Juice
Where to Eat	Interne	Passing Juice
Vows	Interne	Passing Juice
Social Q's	Interne	Passing Juice
The Ethicist	Interne	Passing Juice

Liens dans la page

Ask the Therapist	Interne	Passing Juice
Opinion	Interne	Passing Juice
Guest Essays	Interne	Passing Juice
Editorials	Interne	Passing Juice
Op-Docs	Interne	Passing Juice
Videos	Interne	Passing Juice
Letters	Interne	Passing Juice
Politics	Interne	Passing Juice
World	Interne	Passing Juice
Business	Interne	Passing Juice
Tech	Interne	Passing Juice
Climate	Interne	Passing Juice
Health	Interne	Passing Juice
Culture	Interne	Passing Juice
Jamelle Bouie	Interne	Passing Juice
David Brooks	Interne	Passing Juice
Gail Collins	Interne	Passing Juice
Ross Douthat	Interne	Passing Juice
Maureen Dowd	Interne	Passing Juice
David French	Interne	Passing Juice
Thomas L. Friedman	Interne	Passing Juice
M. Gessen	Interne	Passing Juice
Michelle Goldberg	Interne	Passing Juice
Ezra Klein	Interne	Passing Juice
Nicholas Kristof	Interne	Passing Juice
Carlos Lozada	Interne	Passing Juice
Tressie McMillan Cottom	Interne	Passing Juice
Pamela Paul	Interne	Passing Juice

Liens dans la page

Lydia Polgreen	Interne	Passing Juice
Bret Stephens	Interne	Passing Juice
Zeynep Tufekci	Interne	Passing Juice
Download the Audio app on iOS.	Interne	Passing Juice
The Headlines	Interne	Passing Juice
The Daily	Interne	Passing Juice
Hard Fork	Interne	Passing Juice
The Ezra Klein Show	Interne	Passing Juice
Matter of Opinion	Interne	Passing Juice
Serial Productions	Interne	Passing Juice
The Book Review Podcast	Interne	Passing Juice
Modern Love	Interne	Passing Juice
The Run-Up	Interne	Passing Juice
Popcast	Interne	Passing Juice
Reporter Reads	Interne	Passing Juice
The Sunday Read	Interne	Passing Juice
The Culture Desk	Interne	Passing Juice
The Interview	Interne	Passing Juice
Learn more.	Interne	Passing Juice
Games	Interne	Passing Juice
Spelling Bee Forum	Interne	Passing Juice
Wordplay Column	Interne	Passing Juice
Wordle Review	Interne	Passing Juice
Submit a Crossword	Interne	Passing Juice
Meet Our Crossword Constructors	Interne	Passing Juice
Mini to Maestro	Interne	Passing Juice
Wordlebot	Interne	Passing Juice
Take the Puzzle Personality Quiz	Interne	Passing Juice

Liens dans la page

Cooking	Interne	Passing Juice
Easy	Interne	Passing Juice
Dinner	Interne	Passing Juice
Quick	Interne	Passing Juice
Healthy	Interne	Passing Juice
Breakfast	Interne	Passing Juice
Vegetarian	Interne	Passing Juice
Vegan	Interne	Passing Juice
Chicken	Interne	Passing Juice
Pasta	Interne	Passing Juice
Dessert	Interne	Passing Juice
Easy Salmon Recipes	Interne	Passing Juice
Soups and Stews	Interne	Passing Juice
Easy Weeknight	Interne	Passing Juice
Newest Recipes	Interne	Passing Juice
Cheap and Easy Dinner Ideas	Interne	Passing Juice
Slow Cooker Recipes	Interne	Passing Juice
Healthy Breakfast Ideas	Interne	Passing Juice
Best Tofu Recipes	Interne	Passing Juice
Wirecutter	Interne	Passing Juice
Kitchen	Interne	Passing Juice
Tech	Interne	Passing Juice
Sleep	Interne	Passing Juice
Appliances	Interne	Passing Juice
Home and Garden	Interne	Passing Juice
Moving	Interne	Passing Juice
Travel	Interne	Passing Juice
Gifts	Interne	Passing Juice


Liens dans la page

Deals	Interne	Passing Juice
Baby and Kid	Interne	Passing Juice
Health and Fitness	Interne	Passing Juice
Air Purifier	Interne	Passing Juice
Electric Toothbrush	Interne	Passing Juice
Pressure Washer	Interne	Passing Juice
Cordless Stick Vacuum	Interne	Passing Juice
Office Chair	Interne	Passing Juice
Robot Vacuum	Interne	Passing Juice
The Athletic	Interne	Passing Juice
NFL	Interne	Passing Juice
NBA	Interne	Passing Juice
NHL	Interne	Passing Juice
Premier League	Interne	Passing Juice
MLB	Interne	Passing Juice
College Football	Interne	Passing Juice
NCAAM	Interne	Passing Juice
NCAAW	Interne	Passing Juice
Tennis	Interne	Passing Juice
F1	Interne	Passing Juice
Fantasy & Betting	Interne	Passing Juice
WNBA	Interne	Passing Juice
Men's March Madness	Interne	Passing Juice
Women's March Madness	Interne	Passing Juice
NFL Draft	Interne	Passing Juice
See all newsletters	Interne	Passing Juice
Tracking the Layoffs	Interne	Passing Juice
Major Moves	Interne	Passing Juice

Liens dans la page

Approval Ratings	Interne	Passing Juice
Lawsuits Tracker	Interne	Passing Juice
What Voters Think	Interne	Passing Juice
SKIP ADVERTISEMENT	Interne	Passing Juice
NYTCo	Externe	Passing Juice
Contact Us	Interne	Passing Juice
Accessibility	Interne	Passing Juice
Work with us	Externe	Passing Juice
Advertise	Interne	Passing Juice
T Brand Studio	Externe	Passing Juice
Your Ad Choices	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms of Service	Interne	Passing Juice
Terms of Sale	Interne	Passing Juice
Site Map	Interne	Passing Juice
Canada	Interne	Passing Juice
International	Interne	Passing Juice
Help	Interne	Passing Juice
Subscriptions	Interne	noFollow
Manage Privacy Preferences	Interne	Passing Juice

Mots-clefs



Nuage de mots-clefs

stories podcasts new **see** more tech
news from **newsletters** all






Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
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Cohérence des mots-clefs

newsletters	40	✖	✖	✖	✔
all	34	✖	✖	✖	✖
see	33	✖	✖	✖	✖
podcasts	22	✖	✖	✖	✔
stories	19	✖	✔	✖	✔


Ergonomie

	Url	Domaine : nytimes.com Longueur : 11
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 233 Avertissements : 141
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.


Document

	Astuces vitesse	<ul style="list-style-type: none">✓ Excellent, votre site n'utilise pas de tableaux imbriqués.✗ Mauvais, votre site web utilise des styles css inline.✓ Génial, votre site web contient peu de fichiers CSS.✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).✓ Parfait : votre site tire parti de gzip.
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Mobile

	Optimisation mobile	<ul style="list-style-type: none">✓ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <ul style="list-style-type: none">https://www.nytimes.com/sitemaps/new/news.xml.gzhttps://www.nytimes.com/sitemaps/new/sitemap.xml.gzhttps://www.nytimes.com/sitemaps/new/collections.xml.gzhttps://www.nytimes.com/sitemaps/new/video.xml.gzhttps://www.nytimes.com/sitemaps/new/cooking.xml.gzhttps://www.nytimes.com/sitemaps/new/recipe-collects.xml.gzhttps://www.nytimes.com/sitemaps/new/regions.xmlhttps://www.nytimes.com/sitemaps/new/best-sellers.xmlhttps://www.nytimes.com/sitemaps/new/weather.xml.gzhttps://www.nytimes.com/sitemaps/new/espanol.xml.gzhttps://www.nytimes.com/sitemaps/new/espanol-collects.xml.gzhttps://www.nytimes.com/wirecutter/sitemapindex.xmlhttps://www.nytimes.com/athletic/sitemap-live-blogs.xmlhttps://www.nytimes.com/athletic/sitemap-authors.xml
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Optimisation

		https://www.nytimes.com/athletic/sitemap-verticals.xml https://www.nytimes.com/athletic/sitemap-teams.xml https://www.nytimes.com/athletic/sitemap-cities.xml https://www.nytimes.com/athletic/sitemap.xml https://www.nytimes.com/games-assets/v2/assets/sitemap/games.xml
	Robots.txt	http://nytimes.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.