

Evaluation du site vox.com

Généré le 06 Janvier 2024 16:39

Le score est de 54/100



Optimisation du contenu

	Titre	Vox - Our world, explained Longueur : 26 Parfait, votre titre contient entre 10 et 70 caractères.				
	Description	Vox is a general interest news site for the 21st century. Its mission: to help everyone understand our complicated world, so that we can all help shape it. In text, video and audio, our reporters explain politics, policy, world affairs, technology, culture, science, the climate crisis, money, health and everything else that matters. Our goal is to ensure that everyone, regardless of income or status, can access accurate information that empowers them. Longueur : 455 Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.				
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.				
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>description</td><td>Vox is a general interest news site for the 21st century. Its mission: to help everyone understand our complicated world, so that we can all help shape it. In text, video and audio, our reporters explain politics, policy, world affairs, technology, culture, science, the climate crisis, money, health and everything else that matters. Our goal is to ensure that everyone, regardless of income or status, can access accurate information that empowers them.</td></tr></tbody></table>	Propriété	Contenu	description	Vox is a general interest news site for the 21st century. Its mission: to help everyone understand our complicated world, so that we can all help shape it. In text, video and audio, our reporters explain politics, policy, world affairs, technology, culture, science, the climate crisis, money, health and everything else that matters. Our goal is to ensure that everyone, regardless of income or status, can access accurate information that empowers them.
Propriété	Contenu					
description	Vox is a general interest news site for the 21st century. Its mission: to help everyone understand our complicated world, so that we can all help shape it. In text, video and audio, our reporters explain politics, policy, world affairs, technology, culture, science, the climate crisis, money, health and everything else that matters. Our goal is to ensure that everyone, regardless of income or status, can access accurate information that empowers them.					

Optimisation du contenu

		<table><tr><td>image</td><td colspan="5">https://cdn.vox-cdn.com/uploads/community/sbnu_logo/441/large_1000_yellow.755.95133.png</td></tr><tr><td>site_name</td><td colspan="5">Vox</td></tr><tr><td>title</td><td colspan="5">Vox - Our world, explained</td></tr><tr><td>type</td><td colspan="5">website</td></tr><tr><td>url</td><td colspan="5">https://www.vox.com/</td></tr></table>	image	https://cdn.vox-cdn.com/uploads/community/sbnu_logo/441/large_1000_yellow.755.95133.png					site_name	Vox					title	Vox - Our world, explained					type	website					url	https://www.vox.com/				
image	https://cdn.vox-cdn.com/uploads/community/sbnu_logo/441/large_1000_yellow.755.95133.png																															
site_name	Vox																															
title	Vox - Our world, explained																															
type	website																															
url	https://www.vox.com/																															
	Niveaux de titre	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>59</td><td>7</td><td>2</td><td>0</td><td>0</td></tr></table> • [H2] Cookie banner • [H2] Give • [H2] Newsletters • [H2] Site search • [H2] Vox main menu • [H2] Top Stories • [H2] Why Taiwan is 2024’s first big election to watch • [H2] The Epstein “list,” explained • [H2] The Supreme Court arguments for (and against) removing Trump from the ballot, explained • [H2] Mary Kay Letourneau, the grim inspiration for May December, explained • [H2] Morning light is crucial for happiness. Here’s how to get it — even if you hate mornings. • [H2] The culture war came for Claudine Gay — and isn’t done yet • [H2] Will Gypsy-Rose Blanchard really benefit from this media circus? • [H2] On the Money • [H2] The Latest • [H2] The Supreme Court’s new, nightmare abortion cases, explained • [H2] Vox podcasts tackle the Israel-Hamas war • [H2] The many layers of May December • [H2] America’s unique, enduring gun problem, explained • [H2] Are flying cars finally here? • [H2] Take a mental break with the newest Vox crossword • [H2] The Golden Globes are (just barely) making a comeback. Here’s what to expect. • [H2] Could this obscure tax idea reshape American housing? • [H2] You thought 2023 was a big year for AI? Buckle up. • [H2] We're building great things, and we need your talent. • [H2] You don’t need everything you want • [H2] The Fifth Circuit just made it even more dangerous to be pregnant in a red state • [H2] Get Vox in your inbox. Sign up for Vox’s free newsletters. • [H2] Pregnancy care deserts are growing. Indigenous babies are at risk. • [H2] Even Better • [H2] Israel’s Supreme Court just overturned Netanyahu’s pre-war power grab	H1	H2	H3	H4	H5	H6	0	59	7	2	0	0																		
H1	H2	H3	H4	H5	H6																											
0	59	7	2	0	0																											

Optimisation du contenu

		• [H2] 2024 is the biggest global election year in history • [H2] How death threats get Republicans to fall in line behind Trump • [H2] Vox, explain it to me • [H2] There's more than one way to feel lonely • [H2] Broadway is full of jukebox musicals and movie adaptations. That might not be as bad as it sounds. • [H2] Sign up for the newsletter Sentences • [H2] 24 things we think will happen in 2024 • [H2] South Africa's genocide case against Israel, explained • [H2] 2023, in 7 minutes • [H2] The best advice we got in 2023 • [H2] Relationships aren't always going to be totally balanced. That isn't a bad thing. • [H2] Alcohol overuse causes 140,000 American deaths annually. Why is it so undertreated? • [H2] Why treatment for severe mental illness looks radically different for rich and poor people • [H2] The 14 predictions that came true in 2023 — and the 7 that didn't • [H2] Israel's horrible year started long before October 7 • [H2] 10 actually good things that happened in 2023 • [H2] Online daters love to hate on Hinge. 10 years in, it's more popular than ever. • [H2] House Republicans' humiliating year, explained • [H2] How 7 scientists feel after the hottest year on record • [H2] Silicon Valley's very masculine year • [H2] Access to abortion pills has grown since Dobbs • [H2] The urgent to-do list awaiting Congress in January • [H2] The weird, true story of the most successful third-party presidential candidate in the past century • [H2] It's okay to be optimistic about the economy next year • [H2] The lasting impact of The Color Purple • [H2] The best ways to help homeless people • [H2] Sign up for the newsletter VoxCare • [H2] Pagination • [H3] Morning light is crucial for happiness. Here's how to get it — even if you hate mornings. • [H3] There's more than one way to feel lonely • [H3] The best advice we got in 2023 • [H3] Relationships aren't always going to be totally balanced. That isn't a bad thing. • [H3] Video • [H3] Explainers • [H3] Podcasts • [H4] Thanks for signing up! • [H4] Thanks for signing up!
	Images	Nous avons trouvé 126 image(s) sur cette page Web. 31 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 15%

Optimisation du contenu

		Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 98 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 11.22% Liens externes : Passing Juice 5.1% Liens internes 83.67%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to main content	Interne	Passing Juice
Cookie Policy	Externe	Passing Juice
Privacy Notice	Externe	Passing Juice
Terms of Use	Externe	Passing Juice
Give	Interne	Passing Juice
Newsletters	Interne	Passing Juice
Crossword	Interne	Passing Juice

Liens dans la page

Video	Interne	Passing Juice
Podcasts	Interne	Passing Juice
Politics	Interne	Passing Juice
Policy	Interne	Passing Juice
Culture	Interne	Passing Juice
Science	Interne	Passing Juice
Technology	Interne	Passing Juice
Climate	Interne	Passing Juice
Health	Interne	Passing Juice
Money	Interne	Passing Juice
Life	Interne	Passing Juice
Future Perfect	Interne	Passing Juice
Newsletters	Interne	Passing Juice
Israel-Hamas war	Interne	Passing Juice
2024 election	Interne	Passing Juice
Supreme Court	Interne	Passing Juice
Buy less stuff	Interne	Passing Juice
The climate crisis	Interne	Passing Juice
What to watch	Interne	Passing Juice
All explainers	Interne	Passing Juice
Vox's journalism is free, because we believe that everyone deserves to understand the world they live in. Reader support helps us do that. Can you chip in to help keep Vox free for all?	Interne	Passing Juice
Why Taiwan is 2024's first big election to watch	Interne	Passing Juice
The Epstein "list," explained	Interne	Passing Juice
The Supreme Court arguments for (and against) removing Trump from the ballot, explained	Interne	Passing Juice
Mary Kay Letourneau, the grim inspiration for May December, explained	Interne	Passing Juice
Morning light is crucial for happiness. Here's how to get it —	Interne	Passing Juice

Liens dans la page

[even if you hate mornings.](#)

The culture war came for Claudine Gay — and isn't done yet	Interne	Passing Juice
Will Gypsy-Rose Blanchard really benefit from this media circus?	Interne	Passing Juice
6 Updates	Interne	Passing Juice
The Supreme Court's new, nightmare abortion cases, explained	Interne	Passing Juice
Vox podcasts tackle the Israel-Hamas war	Interne	Passing Juice
The many layers of May December	Interne	Passing Juice
America's unique, enduring gun problem, explained	Interne	Passing Juice
Are flying cars finally here?	Interne	Passing Juice
The Golden Globes are (just barely) making a comeback. Here's what to expect.	Interne	Passing Juice
Could this obscure tax idea reshape American housing?	Interne	Passing Juice
You thought 2023 was a big year for AI? Buckle up.	Interne	Passing Juice
We're building great things, and we need your talent.	Externe	noFollow
You don't need everything you want	Interne	Passing Juice
The Fifth Circuit just made it even more dangerous to be pregnant in a red state	Interne	Passing Juice
Get Vox in your inbox. Sign up for Vox's free newsletters.	Interne	Passing Juice
Pregnancy care deserts are growing. Indigenous babies are at risk.	Interne	Passing Juice
Even Better	Interne	Passing Juice
There's more than one way to feel lonely	Interne	Passing Juice
The best advice we got in 2023	Interne	Passing Juice
Relationships aren't always going to be totally balanced. That isn't a bad thing.	Interne	Passing Juice
Israel's Supreme Court just overturned Netanyahu's pre-war power grab	Interne	Passing Juice
2024 is the biggest global election year in history	Interne	Passing Juice
How death threats get Republicans to fall in line behind Trump	Interne	Passing Juice

Liens dans la page

Vox, explain it to me	Interne	Passing Juice
Broadway is full of jukebox musicals and movie adaptations. That might not be as bad as it sounds.	Interne	Passing Juice
Privacy Policy	Externe	Passing Juice
Terms of Service	Externe	Passing Juice
24 things we think will happen in 2024	Interne	Passing Juice
South Africa's genocide case against Israel, explained	Interne	Passing Juice
2023, in 7 minutes	Interne	Passing Juice
Alcohol overuse causes 140,000 American deaths annually. Why is it so undertreated?	Interne	Passing Juice
Why treatment for severe mental illness looks radically different for rich and poor people	Interne	Passing Juice
The 14 predictions that came true in 2023 — and the 7 that didn't	Interne	Passing Juice
Israel's horrible year started long before October 7	Interne	Passing Juice
10 actually good things that happened in 2023	Interne	Passing Juice
Online daters love to hate on Hinge. 10 years in, it's more popular than ever.	Interne	Passing Juice
House Republicans' humiliating year, explained	Interne	Passing Juice
How 7 scientists feel after the hottest year on record	Interne	Passing Juice
Silicon Valley's very masculine year	Interne	Passing Juice
Access to abortion pills has grown since Dobbs	Interne	Passing Juice
The urgent to-do list awaiting Congress in January	Interne	Passing Juice
The weird, true story of the most successful third-party presidential candidate in the past century	Interne	Passing Juice
It's okay to be optimistic about the economy next year	Interne	Passing Juice
The lasting impact of The Color Purple	Interne	Passing Juice
The best ways to help homeless people	Interne	Passing Juice
More in Podcasts	Interne	Passing Juice
More Stories	Interne	Passing Juice
Facebook	Externe	noFollow

Liens dans la page

Twitter	Externe	noFollow
YouTube	Externe	noFollow
About us	Interne	noFollow
Our staff	Interne	noFollow
Ethics & Guidelines	Interne	noFollow
How we make money	Interne	noFollow
Contact us	Interne	noFollow
How to pitch Vox	Interne	noFollow
Send Us a Tip	Interne	noFollow
Do Not Sell or Share My Personal Info	Interne	noFollow
Licensing FAQ	Externe	noFollow
Accessibility	Externe	noFollow
Platform Status	Externe	noFollow
Advertise with us	Externe	noFollow
Jobs @ Vox Media	Externe	noFollow
Author Login	Externe	noFollow
Vox Media	Externe	noFollow

Mots-clefs

	Nuage de mots-clefs	explained january email policy newsletters more december video privacy VOX
--	---------------------	---

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
december	22	✖	✖	✖	✔

Cohérence des mots-clefs

vox	19	✓	✗	✓	✓
january	19	✗	✗	✗	✓
more	17	✗	✗	✗	✓
explained	10	✓	✗	✗	✓

Ergonomie

	Url	Domaine : vox.com Longueur : 7
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 111 Avertissements : 28
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	✓ Excellent, votre site n'utilise pas de tableaux imbriqués.

Document

- ❌ Mauvais, votre site web utilise des styles css inline.
- ✅ Génial, votre site web contient peu de fichiers CSS.
- ✅ Parfait, votre site web contient peu de fichiers javascript.
- ✅ Parfait : votre site tire parti de gzip.

Mobile



Optimisation mobile

- ✅ Icône Apple
- ✅ Méta tags viewport
- ✅ Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://www.vox.com/sitemaps>
<https://www.vox.com/sitemaps/authors>
<https://www.vox.com/sitemaps/groups>
<https://www.vox.com/sitemaps/videos>
https://www.vox.com/sitemaps/google_news



Robots.txt

<http://vox.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.