

Evaluation du site wired.com

Généré le 09 Janvier 2024 16:28

Le score est de 45/100



Optimisation du contenu

	Titre	WIRED - The Latest in Technology, Science, Culture and Business WIRED Longueur : 71 Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.										
	Description	We bring you the future as it happens. From the latest in science and technology to the big stories in business and culture, we&#x27;ve got you covered. Longueur : 152 Génial, votre balise META description contient entre 70 et 160 caractères.										
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.										
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>description</td><td>We bring you the future as it happens. From the latest in science and technology to the big stories in business and culture, we&#x27;ve got you covered.</td></tr><tr><td>image</td><td>https://media.wired.com/photos/615e2b8ce78a8cd913bbaa76/16:9/w_1280,c_limit/wired_bug.jpg</td></tr><tr><td>site_name</td><td>WIRED</td></tr><tr><td>title</td><td>WIRED - The Latest in Technology, Science, Culture and Business</td></tr></tbody></table>	Propriété	Contenu	description	We bring you the future as it happens. From the latest in science and technology to the big stories in business and culture, we've got you covered.	image	https://media.wired.com/photos/615e2b8ce78a8cd913bbaa76/16:9/w_1280,c_limit/wired_bug.jpg	site_name	WIRED	title	WIRED - The Latest in Technology, Science, Culture and Business
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site_name	WIRED											
title	WIRED - The Latest in Technology, Science, Culture and Business											

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		type	website				
		url	https://www.wired.com/				
	Niveaux de titre	H1	H2	H3	H4	H5	H6
		1	36	40	0	0	1
		• [H1] WIRED • [H2] Most Recent • [H2] Today's Picks • [H2] Rumble Is Part of an 'Active and Ongoing' SEC Investigation • [H2] Here's Why Getting Back to Work in 2024 Is So Hard—and How You Can Get Over the Slump • [H2] 9 More of the Bizarre and Wonderful Things We've Seen at CES 2024 • [H2] CES 2024 Live Blog: News, Gadgets, and Photos From Tech's Big Show • [H2] WIRED's Favorite 'Buy It for Life' Gear • [H2] What Is Wi-Fi 7? Here's Everything You Need to Know • [H2] Drax's Alien Skin Looks Stunning on the Samsung QN90C QLED • [H2] The New Digital Dark Age • [H2] Trending Stories • [H2] TOP STORIES IN THE LAST 48 HOURS • [H2] The WIRED World in 2024 • [H2] Longreads • [H2] Editors' Picks • [H2] In Defense of AI Hallucinations • [H2] The Man Who Made Robots Dance Now Wants Them to Think for Themselves • [H2] Cruise Was Asked to Ground Robotaxis on Halloween to Keep Kids Safe • [H2] What's the Value of 3 Million LPs in a Digital World? • [H2] The 18 Best Games on PlayStation Plus • [H2] Six-Word Sci-Fi: Stories Written by You • [H2] The Best Smart Shades, Blinds, and Curtains • [H2] Review: Cybex Sirona S Convertible Car Seat • [H2] Review: Philips Hue Secure Wired Camera • [H2] AI Needs to Be Both Trusted and Trustworthy • [H2] The Creative's Toolbox Gets an AI Upgrade • [H2] Forget Growth. Optimize for Resilience • [H2] During Pregnancy, the Placenta Hacks the Immune System to Protect the Fetus • [H2] California Is Solving Its Water Problems by Flooding Its Best Farmland • [H2] How Your Body Adapts to Extreme Cold • [H2] Security News This Week: 23andMe Blames Users for Recent Data Breach as It's Hit With Lawsuits • [H2] How to Be More Anonymous Online • [H2] To Beat Russia, Ukraine Needs a Major Tech Breakthrough • [H2] Reviews and Buying Guides • [H2] WIRED Classics • [H2] Videos • [H3] What's the Value of 3 Million LPs in a Digital World?					

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- [H3] Critical Infrastructure Is Sinking Along the US East Coast
- [H3] My Parents' Dementia Felt Like the End of Joy. Then Came the Robots
- [H3] Inside Mark Zuckerberg's Top-Secret Hawaii Compound
- [H3] Gene Editing Needs to Be for Everyone
- [H3] Staying One Step Ahead of Hackers When It Comes to AI
- [H3] Gen Z and the Art of Incentivized Self-Actualization
- [H3] Rediscovering the Pleasure of Working Together
- [H3] The End of One-Size-Fits-All Health Care
- [H3] My Parents' Dementia Felt Like the End of Joy. Then Came the Robots
- [H3] WIRED's Biggest Interviews of 2023
- [H3] How Not to Be Stupid About AI, With Yann LeCun
- [H3] You Know It's a Placebo. So Why Does It Still Work?
- [H3] The Spy Who Dumped the CIA, Went to Therapy, and Now Makes Incredible Television
- [H3] Blood, Guns, and Broken Scooters: Inside the Chaotic Rise and Fall of Bird
- [H3] Microsoft's AI Chatbot Replies to Election Questions With Conspiracies, Fake Scandals, and Lies
- [H3] Inside Mark Zuckerberg's Top-Secret Hawaii Compound
- [H3] Women Buy More Cars, So Why Are the Designs So Macho?
- [H3] Fake Taylor Swift Quotes Are Being Used to Spread Anti-Ukraine Propaganda
- [H3] Sign up for the WIRED Daily Newsletter
- [H3] Which Apple Watch Is Best Right Now?
- [H3] The Best Mattresses You Can Buy Online
- [H3] The Best USB-C Cables for Your Phone, Tablet, or Laptop
- [H3] This Fancy \$700 Coffee Maker Struggles to Make a Great Cup
- [H3] Skullcandy's Kilo Is a No-Frills Shower-Friendly Speaker
- [H3] Jacques Vallée Still Doesn't Know What UFOs Are
- [H3] Apocalypse Not: Here's Why You Shouldn't Worry About End Times
- [H3] Revenge of the Right Brain
- [H3] How The New York Times Is Clawing Its Way Into the Future
- [H3] An IM Infatuation Turned to Romance. Then the Truth Came Out
- [H3] Mineralogist Answers Gemstone Questions From Twitter | Tech Support
- [H3] Sydney Sweeney and Glen Powell Answer The Web's Most Searched Questions
- [H3] This Craftsman Designs & Builds 100% Wooden Puzzle Boxes
- [H3] Pepper X Creator Ed Currie Answers Pepper Questions From Twitter
- [H3] Chess Pro Explains Chess in 5 Levels of Difficulty (ft. GothamChess)
- [H3] How Mind-Controlled Bionic Arms Fuse To The Body
- [H3] How Hard Candy Flavors Are Made
- [H3] Toy Expert Answers Toy Questions From Twitter | Tech Support
- [H3] Comedy Bytes With Aparna Nancherla
- [H3] Why AI Chess Bots Are Virtually Unbeatable (ft.

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		GothamChess) • [H6] Select international site
	Images	Nous avons trouvé 55 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt
	Ratio texte/HTML	Ratio : 1% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Dommage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 59 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 22.03% Liens internes 77.97%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to main content	Interne	Passing Juice
View saved stories	Interne	Passing Juice
Backchannel	Interne	Passing Juice

Liens dans la page

Business	Interne	Passing Juice
Culture	Interne	Passing Juice
Gear	Interne	Passing Juice
Ideas	Interne	Passing Juice
Politics	Interne	Passing Juice
Science	Interne	Passing Juice
Security	Interne	Passing Juice
Merch	Interne	Passing Juice
Sign In	Interne	noFollow
Podcasts	Interne	Passing Juice
Video	Interne	Passing Juice
Artificial Intelligence	Interne	Passing Juice
Climate	Interne	Passing Juice
Games	Interne	Passing Juice
Newsletters	Interne	Passing Juice
Magazine	Interne	Passing Juice
Events	Interne	Passing Juice
Wired Insider	Interne	Passing Juice
Jobs	Interne	Passing Juice
Coupons	Interne	Passing Juice
Most Recent	Interne	Passing Juice
The WIRED World in 2024	Interne	Passing Juice
Longreads	Interne	Passing Juice
See all newsletters.	Interne	Passing Juice
User Agreement	Externe	Passing Juice
class action waiver and arbitration provisions	Externe	Passing Juice
Privacy Policy & Cookie Statement	Externe	Passing Juice
Reviews	Interne	Passing Juice

Liens dans la page

Buying Guides	Interne	Passing Juice
WIRED Classics	Interne	Passing Juice
Videos	Interne	Passing Juice
Subscribe	Interne	Passing Juice
FAQ	Interne	Passing Juice
WIRED Staff	Interne	Passing Juice
Editorial Standards	Interne	Passing Juice
Archive	Interne	Passing Juice
RSS	Interne	Passing Juice
Accessibility Help	Interne	Passing Juice
Mattresses	Interne	Passing Juice
Electric Bikes	Interne	Passing Juice
Fitness Trackers	Interne	Passing Juice
Streaming Guides	Interne	Passing Juice
Advertise	Externe	Passing Juice
Contact Us	Interne	Passing Juice
Customer Care	Interne	Passing Juice
Jobs	Interne	Passing Juice
Press Center	Interne	Passing Juice
Condé Nast Store	Externe	Passing Juice
User Agreement	Externe	Passing Juice
Privacy Policy and Cookie Statement	Externe	Passing Juice
Your California Privacy Rights.	Externe	Passing Juice
Ad Choices	Externe	Passing Juice
UK	Externe	Passing Juice
Italia	Externe	Passing Juice
Japón	Externe	Passing Juice
Czech Republic & Slovakia	Externe	Passing Juice

Mots-clefs

	Nuage de mots-clefs	how best world from wired play science icon tech new
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
wired	20	✓	✗	✗	✓
world	10	✗	✗	✗	✓
icon	10	✗	✗	✗	✗
play	10	✗	✗	✗	✓
how	8	✗	✗	✗	✓

Ergonomie

	Url	Domaine : wired.com Longueur : 9
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.

Document

		
	Validité W3C	Erreurs : 963 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Génial, votre site web contient peu de fichiers CSS.  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).  Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	 Icône Apple  Méta tags viewport  Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. https://www.wired.com/sitemap.xml https://www.wired.com/branded-sitemap.xml https://www.wired.com/coupons/sitemap.xml https://www.wired.com/video/sitemap.xml https://www.wired.com/feed/google-latest-news/sitemap-google-news https://www.wired.com/feed/rss
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Optimisation

		https://www.wired.com/contributors-sitemap.xml https://www.wired.com/categories-sitemap.xml?hierarchy=tags https://www.wired.com/categories-sitemap.xml https://www.wired.com/sitemap-archive-1.xml https://www.wired.com/bundles-sitemap.xml
	Robots.txt	http://wired.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.