

Analisi sito web apps.apple.com

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Il punteggio è 46/100



SEO Content

	Title	App Store - Apple Lunghezza : 17 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																
	Description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content. Lunghezza : 150 Grande, la tua meta description contiene tra 70 e 160 caratteri.																
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>image</td><td>https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246</td></tr><tr><td>title</td><td>App Store</td></tr><tr><td>description</td><td>The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.</td></tr><tr><td>url</td><td>https://www.apple.com/app-store/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Apple</td></tr><tr><td>type</td><td>website</td></tr></table>	Proprieta	Contenuto	image	https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246	title	App Store	description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.	url	https://www.apple.com/app-store/	locale	en_US	site_name	Apple	type	website
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>	H1	H2	H3	H4	H5	H6										
H1	H2	H3	H4	H5	H6													

SEO Content

1 9 44 0 0 0

- [H1] App Store
- [H2] The apps you love.From a place you can trust.
- [H2] Designed for discovery.
- [H2] Privacy and security.Built into everything we do.
- [H2] Dedicated to trust and safety.
- [H2] Hardware and software. Powering amazing experiences together by design.
- [H2] Download with confidence.
- [H2] Check out what's happening on the App Store.
- [H2] News about the App Store.
- [H2] Apple Footer
- [H3] Stories and collections that inform, help, and inspire. Updated daily.
- [H3] Over 20K stories and counting.
- [H3] Curated by experts. Handpicked for you.
- [H3] Explore in-app events like movie premieres, gaming competitions, and livestreams.
- [H3] Discover amazing apps with a rich search experience.
- [H3] 1.8M apps available worldwide.
- [H3] 175 storefronts in over 40 languages.
- [H3] Over 150 expert editors worldwide.
- [H3] Get the details on every app.
- [H3] Security for every app. At every level.
- [H3] 100% of apps are automatically screened for known malware.
- [H3] Over 16K apps use Apple health technologies like HealthKit, CareKit, and ResearchKit designed to protect patient privacy.
- [H3] You choose what data to share. And with whom.
- [H3] Over 215K submissions rejected last year for violating privacy guidelines.
- [H3] Apps can't pull your data from other apps.
- [H3] Apps must adhere to our guidelines.
- [H3] Every week, over 500 dedicated experts around the world review over 100K apps.
- [H3] Over 1M submissions rejected for objectionable, harmful, unsafe, or illegal content.
- [H3] You should never have to worry about inappropriate content.
- [H3] No surprise purchases.
- [H3] Every day, moderators review worldwide App Store charts for quality and accuracy.
- [H3] In 2020, we removed over 80M user reviews that were considered spam.
- [H3] We have removed over 2.3M apps because they haven't been updated or don't work on our latest OS releases.
- [H3] Apps help unlock the full potential of your Apple devices.
- [H3] We help app developers take advantage of our latest hardware technologies.
- [H3] Make any app yours. Instantly.
- [H3] Over 900K apps have secure payment technologies like Apple Pay and StoreKit for goods and services.
- [H3] Purchase safely and securely.
- [H3] Problem with an app? Easily report it from the App Store.

SEO Content

		• [H3] Need a refund? AppleCare has your back. • [H3] More than 4B apps distributed each day from data centers running on 100% renewable energy. • [H3] Over 195 local payment methods and 45 currencies supported. • [H3] • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple
	Images	Abbiamo trovato 96 immagini in questa pagina web. 96 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 0% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 75 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 1.33%

SEO Links

External Links : Passing Juice 5.33%

Internal Links 93.33%

In-page links

Anchor	Type	Juice
App&nbsp;Store	Interno	Passing Juice
Developing for the App&nbsp;Store	Interno	Passing Juice
Visit the Today tab	Interno	Passing Juice
Learn more about the App Store Review Guidelines	Externo	noFollow
Visit the App&nbsp;Store	Interno	Passing Juice
Visit the App&nbsp;Store	Interno	Passing Juice
Store	Interno	Passing Juice
Mac	Interno	Passing Juice
iPad	Interno	Passing Juice
iPhone	Interno	Passing Juice
Watch	Interno	Passing Juice
Vision	Interno	Passing Juice
AirPods	Interno	Passing Juice
TV & Home	Interno	Passing Juice
AirTag	Interno	Passing Juice
Accessories	Interno	Passing Juice
Gift Cards	Interno	Passing Juice
Wallet	Interno	Passing Juice
Apple Card	Interno	Passing Juice
Apple Pay	Interno	Passing Juice
Apple Cash	Interno	Passing Juice
Manage Your Apple ID	Externo	Passing Juice
Apple Store Account	Interno	Passing Juice

In-page links

iCloud.com	Externo	Passing Juice
Apple One	Interno	Passing Juice
Apple TV+	Interno	Passing Juice
Apple Music	Interno	Passing Juice
Apple Arcade	Interno	Passing Juice
Apple Fitness+	Interno	Passing Juice
Apple News+	Interno	Passing Juice
Apple Podcasts	Interno	Passing Juice
Apple Books	Interno	Passing Juice
Find a Store	Interno	Passing Juice
Genius Bar	Interno	Passing Juice
Today at Apple	Interno	Passing Juice
Group Reservations	Interno	Passing Juice
Apple Camp	Interno	Passing Juice
Apple Store App	Interno	Passing Juice
Certified Refurbished	Interno	Passing Juice
Apple Trade In	Interno	Passing Juice
Financing	Interno	Passing Juice
Carrier Deals at Apple	Interno	Passing Juice
Order Status	Interno	Passing Juice
Shopping Help	Interno	Passing Juice
Apple and Business	Interno	Passing Juice
Shop for Business	Interno	Passing Juice
Apple and Education	Interno	Passing Juice
Shop for K-12	Interno	Passing Juice
Shop for College	Interno	Passing Juice
Apple in Healthcare	Interno	Passing Juice
Health on Apple Watch	Interno	Passing Juice

In-page links

Health Records on iPhone	Interno	Passing Juice
Shop for Government	Interno	Passing Juice
Shop for Veterans and Military	Interno	Passing Juice
Accessibility	Interno	Passing Juice
Education	Interno	Passing Juice
Environment	Interno	Passing Juice
Inclusion and Diversity	Interno	Passing Juice
Privacy	Interno	Passing Juice
Racial Equity and Justice	Interno	Passing Juice
Supply Chain	Interno	Passing Juice
Newsroom	Interno	Passing Juice
Apple Leadership	Interno	Passing Juice
Career Opportunities	Interno	Passing Juice
Investors	Externo	Passing Juice
Ethics & Compliance	Interno	Passing Juice
Events	Interno	Passing Juice
Contact Apple	Interno	Passing Juice
other retailer	Externo	Passing Juice
United States	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Terms of Use	Interno	Passing Juice
Sales and Refunds	Interno	Passing Juice
Legal	Interno	Passing Juice
Site Map	Interno	Passing Juice

SEO Keywords



Keywords Cloud

more call app store retailer **apple** store shop
footer near ways

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
apple	4	✓	✗	✗	✓
footer	1	✗	✗	✗	✓
app store	1	✗	✗	✗	✓
more	1	✗	✗	✗	✓
ways	1	✗	✗	✗	✗

Usabilità

	Url	Dominio : apps.apple.com Lunghezza : 14
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.
	Validità W3C	Errori : 381 Avvisi : 136
	Email Privacy	Grande. Nessun indirizzo mail è stato trovato in plain text!

Documento

	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.  Molto male, il tuo sito web utilizza stili CSS inline.  Molto male, il tuo sito web ha troppi file CSS files (piu di 4).  Molto male, il tuo sito web ha troppi file JS (piu di 6).  Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://apps.apple.com/assets/sitemaps/custom_sitemap_apps.xml https://apps.apple.com/sitemaps_apps_index_charts_1.xml https://apps.apple.com/sitemaps_apps_index_app_1.xml https://apps.apple.com/sitemaps_apps_index_story_1.xml
	Robots.txt	http://apps.apple.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.