

Analisi sito web instructure.com

Generato il Aprile 03 2025 13:19 PM





Il punteggio e 54/100



SEO Content

	Title	Instructure Homepage Lunghezza : 22 Perfetto, il tuo title contiene tra 10 e 70 caratteri.																	
	Description	Discover Instructure's comprehensive educational technology solutions designed to support learners and educators. Lunghezza : 118 Grande, la tua meta description contiene tra 70 e 160 caratteri.																	
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																	
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>site_name</td><td>Instructure</td></tr><tr><td>url</td><td>https://www.instructure.com/node/1426</td></tr><tr><td>title</td><td>Homepage</td></tr><tr><td>description</td><td>Instructure's educational software includes Canvas LMS, used by schools and universities worldwide. Learn why the Instructure Ed-cosystem is a great place to work and to invest in.</td></tr><tr><td>image</td><td>https://www.instructure.com/sites/default/files/image/2024-10/2024_Instructure_Thumbnail_Image.png</td></tr></table>						Proprieta	Contenuto	site_name	Instructure	url	https://www.instructure.com/node/1426	title	Homepage	description	Instructure's educational software includes Canvas LMS, used by schools and universities worldwide. Learn why the Instructure Ed-cosystem is a great place to work and to invest in.	image	https://www.instructure.com/sites/default/files/image/2024-10/2024_Instructure_Thumbnail_Image.png
Proprieta	Contenuto																		
site_name	Instructure																		
url	https://www.instructure.com/node/1426																		
title	Homepage																		
description	Instructure's educational software includes Canvas LMS, used by schools and universities worldwide. Learn why the Instructure Ed-cosystem is a great place to work and to invest in.																		
image	https://www.instructure.com/sites/default/files/image/2024-10/2024_Instructure_Thumbnail_Image.png																		
	Headings	H1 1	H2 15	H3 9	H4 4	H5 0	H6 0												
		• [H1] Yes, You Can with Canvas																	





SEO Content

		<ul style="list-style-type: none"> • [H2] Utility • [H2] Main • [H2] Utility • [H2] Unlock Insights Shaping the Future of Learning • [H2] Introducing Intelligent Insights by Instructure • [H2] The Instructure Ed-cosystem • [H2] Instructure Love for Every Level of Learning • [H2] Join Our Community • [H2] Thanks for the gold stars. • [H2] Crafting Consistency with Canvas LMS • [H2] Ready to explore our learning ecosystem? • [H2] Global HQ • [H2] Footer menu • [H2] Footer Utility • [H2] Social • [H3] Select your location • [H3] Select your location • [H3] The World's #1 Teaching and Learning Software • [H3] Assessment. For Learning. • [H3] Streamlined edtech adoption. Higher impact. • [H3] K-12 • [H3] Higher Ed • [H3] Professionals • [H3] OUR AWARDS • [H4] Kenmore - Town of Tonawanda: Fulfilling The Need for a True LMS • [H4] Data-Informed Decision-Making at Scale • [H4] Supporting One of the Largest Sports Organizations with Canvas LMS • [H4] Trends and Insights from K-12 to Career
	Images	<p>Abbiamo trovato 48 immagini in questa pagina web.</p> <p>10 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
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SEO Links

		
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 105 links inclusi 0 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.43%</p> <p>Internal Links 88.57%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Interno	Passing Juice
EN	Interno	Passing Juice
Español	Interno	Passing Juice
English: AU	Interno	Passing Juice
Italiano	Interno	Passing Juice
English: UK	Interno	Passing Juice
Nederlands	Interno	Passing Juice
Deutsch	Interno	Passing Juice
Português	Interno	Passing Juice
Partners	Interno	Passing Juice
Support	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Canvas	Interno	Passing Juice
Canvas Credentials	Interno	Passing Juice
Student ePortfolio	Esterno	Passing Juice
Mastery Connect	Esterno	Passing Juice
Elevate Data Sync	Esterno	Passing Juice

In-page links

LearnPlatform by Instructure	Externo	Passing Juice
Try Canvas Free	Interno	Passing Juice
K-12	Interno	Passing Juice
Canvas LMS	Interno	Passing Juice
Canvas Catalog	Interno	Passing Juice
Canvas Studio	Interno	Passing Juice
Canvas Credentials	Interno	Passing Juice
Mastery Connect	Interno	Passing Juice
Mastery Item Bank	Interno	Passing Juice
Mastery Predictive Assessments	Interno	Passing Juice
Mastery View College Prep Assessments	Interno	Passing Juice
Mastery View Formative Assessments	Interno	Passing Juice
Impact	Interno	Passing Juice
Learn Platform	Interno	Passing Juice
Intelligent Insights	Interno	Passing Juice
Services	Interno	Passing Juice
Leadership Development	Interno	Passing Juice
Canvas LMS	Interno	Passing Juice
Canvas Catalog	Interno	Passing Juice
Canvas Studio	Interno	Passing Juice
Canvas Credentials	Interno	Passing Juice
Impact	Interno	Passing Juice
Canvas for Business and Nonprofits	Interno	Passing Juice
Canvas for Government	Interno	Passing Juice
Impact	Interno	Passing Juice
The Study Hall	Interno	Passing Juice
Our Community	Interno	Passing Juice
Canvas Network	Externo	Passing Juice

In-page links

Integrations	Externo	Passing Juice
AI Resources	Interno	Passing Juice
Blogs	Interno	Passing Juice
Case Studies	Interno	Passing Juice
Ebooks & Buyer's Guides	Interno	Passing Juice
Infographics	Interno	Passing Juice
Podcast	Interno	Passing Juice
Research	Interno	Passing Juice
Videos	Interno	Passing Juice
On-Demand Webinars	Interno	Passing Juice
Latest News	Interno	Passing Juice
Media Resources	Interno	Passing Juice
Brand Guide	Interno	Passing Juice
Press Releases	Interno	Passing Juice
Upcoming Events	Interno	Passing Juice
InstructureCon 2025	Interno	Passing Juice
InstructureCon 2024	Interno	Passing Juice
About Us	Interno	Passing Juice
Our Story	Interno	Passing Juice
Leadership	Interno	Passing Juice
Careers	Interno	Passing Juice
Canvas Overview	Interno	Passing Juice
AI Principles	Interno	Passing Juice
Privacy	Interno	Passing Juice
Security	Interno	Passing Juice
Accessibility	Interno	Passing Juice
ESG Report	Interno	Passing Juice
Build Scalable Solutions	Interno	Passing Juice


In-page links

Drive EdTech Adoptions	Interno	Passing Juice
Grow Your Impact	Interno	Passing Juice
Channel Partners	Interno	Passing Juice
Let's Connect	Interno	Passing Juice
Get a Demo	Interno	Passing Juice
Learn More	Interno	Passing Juice
For Higher Education	Interno	Passing Juice
For K-12	Interno	Passing Juice
For K-12	Interno	Passing Juice
Learn More	Interno	Passing Juice
Learn More	Interno	Passing Juice
Check Out the Community	Externo	Passing Juice
Read Now	Interno	Passing Juice
All Products	Interno	Passing Juice
The Study Hall	Interno	Passing Juice
K-12	Interno	Passing Juice
Higher Ed	Interno	Passing Juice
Business & Government	Interno	Passing Juice
For Our Partners	Interno	Passing Juice
Partners	Interno	Passing Juice
Evidence as a Service	Interno	Passing Juice
California Privacy Notice	Interno	Passing Juice
Do Not Sell My Personal Information	Interno	Passing Juice
Modern Slavery Act	Interno	Passing Juice
Acceptable Use	Interno	Passing Juice
Data Processing	Interno	Passing Juice
Status	Interno	Passing Juice
LinkedIn	Externo	Passing Juice

In-page links

Twitter	Esterno	Passing Juice
Facebook	Esterno	Passing Juice
Instagram	Esterno	Passing Juice
Youtube	Esterno	Passing Juice






SEO Keywords

	Keywords Cloud	english details impact mastery insights instructure k-12 learn canvas learning
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Consistenza Keywords












Keyword	Contenuto	Title	Keywords	Descrizione	Headings
canvas	29	✗	✗	✗	✓
learning	23	✗	✗	✗	✓
instructure	17	✓	✗	✓	✓
k-12	15	✗	✗	✗	✓
insights	15	✗	✗	✗	✓

Usabilità





	Url	Dominio : instructure.com Lunghezza : 15
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Usabilita


Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 123 Avvisi : 49
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<div><div></div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div><div></div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div><div></div> Grande, il tuo sito web ha pochi file CSS.</div> <div><div></div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div><div></div> Perfetto, il vostro sito si avvale di gzip.</div>



Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <div>https://www.instructure.com/sitemap.xml</div>
	Robots.txt	http://instructure.com/robots.txt

Ottimizzazione

		Grande, il vostro sito ha un file robots.txt.
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>