



# Analisi sito web pinterest.com

Generato il Aprile 03 2025 12:44 PM

Il punteggio e 49/100



## SEO Content

|                                                                                     |                    |                                                                                                                                                                                                                        |                |                |                |                |                |
|-------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|    | Title              | <p>Pinterest</p> <p><b>Lunghezza : 9</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p> |                |                |                |                |                |
|    | Description        | <p>Discover recipes, home ideas, style inspiration and other ideas to try.</p> <p><b>Lunghezza : 71</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>                                    |                |                |                |                |                |
|  | Keywords           | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>                                                         |                |                |                |                |                |
|  | Og Meta Properties | <p>Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Use <a href="#">questo generatore gratuito di og properties</a> per crearli.</p>  |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0                                                                                                                                                                                                         | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | <p>Abbiamo trovato 0 immagini in questa pagina web.</p> <p>Buono, molte o tutte le tue immagini hanno attributo alt</p>                                                                                                |                |                |                |                |                |
|  | Text/HTML Ratio    | <p>Ratio : <b>0%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                         |                |                |                |                |                |
|  | Flash              | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>                                                                                                                                                |                |                |                |                |                |
|                                                                                     |                    |                                                                                                                                                                                                                        |                |                |                |                |                |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  | Iframe | Grande, non sono stati rilevati Iframes in questa pagina. |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|

## SEO Links

|                                                                                  |                         |                                                                                          |
|----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                   |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.                             |
|  | In-page links           | Abbiamo trovato un totale di 1 links inclusi 0 link(s) a files                           |
|  | Statistics              | External Links : noFollow 100%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

## In-page links

| Anchor                              | Type    | Juice    |
|-------------------------------------|---------|----------|
| <a href="#">turn on JavaScript.</a> | Externo | noFollow |

## SEO Keywords

|                                                                                    |                |                              |
|------------------------------------------------------------------------------------|----------------|------------------------------|
|  | Keywords Cloud | work <b>pinterest</b> unless |
|------------------------------------------------------------------------------------|----------------|------------------------------|

## Consistenza Keywords

| Keyword   | Contenuto | Title                                                                               | Keywords                                                                            | Descrizione                                                                           | Headings                                                                              |
|-----------|-----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| pinterest | 2         |  |  |  |  |
| work      | 1         |  |  |  |  |
| unless    | 1         |  |  |  |  |

## Consistenza Keywords

### Usabilita

|                                                                                  |              |                                                      |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------|
|  | Url          | Dominio : pinterest.com<br>Lunghezza : 13            |
|  | Favicon      | Grande, il tuo sito usa una favicon.                 |
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata en.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

### Documento

|                                                                                    |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Validita W3C                 | Errori : 26<br>Avvisi : 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Suggerimenti per velocizzare | <div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div> Grande, il tuo sito web ha pochi file CSS.</div> <div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div> Perfetto, il vostro sito si avvale di gzip.</div> |

## Documento

### Mobile

|                                                                                  |                     |                                                                                                                  |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

### Ottimizzazione

|                                                                                  |             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <ul style="list-style-type: none"><li><a href="https://www.pinterest.com/v3_sitemaps/promoted_today_article_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/promoted_today_article_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/promoted_idea_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/promoted_idea_pin_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/today_article_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/today_article_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/ideas_hub_expansion_v2_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/ideas_hub_expansion_v2_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/shopping_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/shopping_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/high_score_video_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/high_score_video_pin_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_2_quality_uncrawled_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_2_quality_uncrawled_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/high_score_image_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/high_score_image_pin_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/video_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/video_pin_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/product_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/product_pin_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_0_quality_uncrawled_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_0_quality_uncrawled_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/user_link_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/user_link_sitemap_www.pinterest.com.xml</a></li><li><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_1_quality_uncrawled_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_1_quality_uncrawled_www.pinterest.com.xml</a></li></ul> |
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## Ottimizzazione

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|                                                                                    |            | <p><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_3_quality_uncrawled_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_tier_3_quality_uncrawled_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/high_score_product_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/high_score_product_pin_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/video_product_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/video_product_pin_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/image_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/image_pin_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/board_link_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/board_link_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/high_score_video_product_pin_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/high_score_video_product_pin_sitemap_www.pinterest.com.xml</a></p> <p><a href="https://www.pinterest.com/v3_sitemaps/gift_board_link_sitemap_www.pinterest.com.xml">https://www.pinterest.com/v3_sitemaps/gift_board_link_sitemap_www.pinterest.com.xml</a></p> |
|  | Robots.txt | <p><a href="http://pinterest.com/robots.txt">http://pinterest.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Analytics  | <p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |