

Analisi sito web shopify.com

Generato il Aprile 19 2024 23:02 PM

Il punteggio e 52/100



SEO Content

	Title	Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA Lunghezza : 72 Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.												
	Description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. Lunghezza : 145 Grande, la tua meta description contiene tra 70 e 160 caratteri.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfed1f143995ce7663119c832f9a7d4dd51f7e1.png</td></tr></table>	Proprieta	Contenuto	type	website	site_name	Shopify	title	Start and grow your e-commerce business - 3-Day Free Trial	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfed1f143995ce7663119c832f9a7d4dd51f7e1.png
Proprieta	Contenuto													
type	website													
site_name	Shopify													
title	Start and grow your e-commerce business - 3-Day Free Trial													
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.													
image	https://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfed1f143995ce7663119c832f9a7d4dd51f7e1.png													

SEO Content

		url	https://www.shopify.com/				
	Headings	H1 1	H2 12	H3 25	H4 0	H5 0	H6 0
		• [H1] Making Commerce Better for Everyone • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Explore the world's largest commerce community • [H2] Your store, your way • [H2] Sell to every buyer, everywhere • [H2] The best-converting checkout on the planet • [H2] Flexible point of sale to power your retail store • [H2] BUILT-IN MARKETING TOOLS • [H2] CENTRALIZED BUSINESS OPERATIONS • [H2] MERCHANT OBSESSED • [H2] The help you need, when you need it • [H2] Grow your business here • [H3] Enterprise • [H3] Plus • [H3] Partners • [H3] Developers • [H3] Retail stores • [H3] Build an online storefront • [H3] Craft the brand you want • [H3] Level up with apps • [H3] Reach new leads • [H3] Engage with customers • [H3] Data you can build on • [H3] Oversee your operations • [H3] Fulfill every order • [H3] Manage your money where you make it • [H3] Blog • [H3] Online Courses • [H3] Community • [H3] Help Center • [H3] Shopify • [H3] Support • [H3] Developers • [H3] Products • [H3] Global impact • [H3] Solutions • [H3] Country/region					
	Images	Abbiamo trovato 69 immagini in questa pagina web. 61 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.					
	Text/HTML Ratio	Ratio : 0% Il rapporto testo/codice HTML di questa pagina e inferiore a 15					

SEO Content

		per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 71 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.27% Internal Links 88.73%

In-page links

Anchor	Type	Juice
Pricing	Interno	Passing Juice
Log in	Interno	Passing Juice
Start free trial	Interno	Passing Juice
About	Interno	Passing Juice
Careers	Interno	Passing Juice
Investors	Interno	Passing Juice
Press and Media	Interno	Passing Juice
Partners	Interno	Passing Juice

In-page links

Affiliates	Interno	Passing Juice
Legal	Interno	Passing Juice
Service status	Externo	Passing Juice
Merchant support	Interno	Passing Juice
Help center	Interno	Passing Juice
Hire a Partner	Interno	Passing Juice
Shopify Community	Interno	Passing Juice
Shopify Events	Interno	Passing Juice
Shopify.dev	Externo	Passing Juice
API documentation	Externo	Passing Juice
Dev Degree	Externo	Passing Juice
Shop	Externo	Passing Juice
Shop Pay	Interno	Passing Juice
Shopify Plus	Interno	Passing Juice
Shopify Fulfillment Network	Interno	Passing Juice
Linkpop	Externo	Passing Juice
Shopify for enterprise	Interno	Passing Juice
Sustainability	Interno	Passing Juice
Social impact	Interno	Passing Juice
Build Black	Interno	Passing Juice
Build Native	Externo	Passing Juice
Research	Interno	Passing Juice
Online store builder	Interno	Passing Juice
Website builder	Interno	Passing Juice
Ecommerce website	Interno	Passing Juice
Australia	Interno	Passing Juice
Belgium	Interno	Passing Juice
Brasil	Interno	Passing Juice

In-page links

Canada (English)	Interno	Passing Juice
Canada (Français)	Interno	Passing Juice
Colombia	Interno	Passing Juice
Danmark	Interno	Passing Juice
Deutschland	Interno	Passing Juice
España	Interno	Passing Juice
Español (Intl.)	Interno	Passing Juice
France	Interno	Passing Juice
Hong Kong SAR	Interno	Passing Juice
India	Interno	Passing Juice
Indonesia	Interno	Passing Juice
Ireland	Interno	Passing Juice
Italia	Interno	Passing Juice
Malaysia	Interno	Passing Juice
México	Interno	Passing Juice
Nederland	Interno	Passing Juice
New Zealand	Interno	Passing Juice
Nigeria	Interno	Passing Juice
Norway (English)	Interno	Passing Juice
Philippines	Interno	Passing Juice
Singapore	Interno	Passing Juice
South Africa	Interno	Passing Juice
Sverige	Interno	Passing Juice
United Kingdom	Interno	Passing Juice
Việt Nam	Interno	Passing Juice
🇧🇷	Interno	Passing Juice
🇮🇹	Externo	Passing Juice
🇺🇸🇦🇺🇨🇦🇩🇪🇦🇪🇦🇲🇦🇩🇦🇪🇦🇪	Interno	Passing Juice

In-page links

	Interno	Passing Juice
	Interno	Passing Juice
	Interno	Passing Juice
Terms of Service	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Sitemap	Interno	Passing Juice
Privacy Choices	Interno	Passing Juice

SEO Keywords

	Keywords Cloud	
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
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Usabilità

	Url	Dominio : shopify.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 119 Avvisi : 7
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.  Molto male, il tuo sito web utilizza stili CSS inline.  Grande, il tuo sito web ha pochi file CSS.  Perfetto, il tuo sito web ha pochi file JavaScript.  Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://www.shopify.com/sitemap.xml https://www.shopify.com/sitemap_blog.xml https://www.shopify.com/enterprise/sitemap.xml https://www.shopify.com/sitemap_blog_retail.xml
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Ottimizzazione

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/pos/store/sitemap.xml>

https://www.shopify.com/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

https://www.shopify.com/stock-photos/sitemap/business_ideas.xml

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/ca/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog_retail.xml

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/ca/pos/store/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog.xml

<https://www.shopify.com/uk/enterprise/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog_retail.xml

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/uk/pos/store/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

https://www.shopify.com/in/sitemap_blog.xml

<https://www.shopify.com/in/enterprise/sitemap.xml>

https://www.shopify.com/in/sitemap_blog_retail.xml

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

https://www.shopify.com/au/sitemap_blog.xml

<https://www.shopify.com/au/enterprise/sitemap.xml>

https://www.shopify.com/au/sitemap_blog_retail.xml

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/au/pos/store/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

Ottimizzazione

https://www.shopify.com/id/sitemap_blog.xml

<https://www.shopify.com/id/enterprise/sitemap.xml>

https://www.shopify.com/id/sitemap_blog_retail.xml

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/ferramentas/sitemap.xml>

https://www.shopify.com/br/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/br/stock-photos/sitemap/photos.xml>

<https://www.shopify.com/br/stock-photos/sitemap/categories.xml>

<https://www.shopify.com/br/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/nz/sitemap.xml>

https://www.shopify.com/nz/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

https://www.shopify.com/nz/sitemap_blog_retail.xml

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/nz/pos/store/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

https://www.shopify.com/za/sitemap_blog.xml

<https://www.shopify.com/za/enterprise/sitemap.xml>

https://www.shopify.com/za/sitemap_blog_retail.xml

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog.xml

<https://www.shopify.com/ng/enterprise/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog_retail.xml

<https://www.shopify.com/ng/tools/sitemap.xml>

<https://www.shopify.com/ph/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog.xml

<https://www.shopify.com/ph/enterprise/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog_retail.xml

<https://www.shopify.com/ph/tools/sitemap.xml>

Ottimizzazione

<https://www.shopify.com/sg/sitemap.xml>

https://www.shopify.com/sg/sitemap_blog.xml

<https://www.shopify.com/sg/enterprise/sitemap.xml>

https://www.shopify.com/sg/sitemap_blog_retail.xml

<https://www.shopify.com/sg/tools/sitemap.xml>

<https://www.shopify.com/sg/pos/store/sitemap.xml>

<https://www.shopify.com/hk/sitemap.xml>

<https://www.shopify.com/hk-en/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog.xml

<https://www.shopify.com/hk-en/enterprise/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog_retail.xml

<https://www.shopify.com/hk-en/tools/sitemap.xml>

<https://www.shopify.com/ie/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog.xml

<https://www.shopify.com/ie/enterprise/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog_retail.xml

<https://www.shopify.com/ie/tools/sitemap.xml>

<https://www.shopify.com/ie/pos/store/sitemap.xml>

<https://www.shopify.com/be-en/sitemap.xml>

<https://www.shopify.com/be-en/tools/sitemap.xml>

<https://www.shopify.com/my/sitemap.xml>

https://www.shopify.com/my/sitemap_blog.xml

<https://www.shopify.com/my/enterprise/sitemap.xml>

https://www.shopify.com/my/sitemap_blog_retail.xml

<https://www.shopify.com/my/tools/sitemap.xml>

<https://www.shopify.com/dk-en/sitemap.xml>

<https://www.shopify.com/dk-en/tools/sitemap.xml>

<https://www.shopify.com/no-en/sitemap.xml>

<https://www.shopify.com/no-en/tools/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

https://www.shopify.com/es/sitemap_blog.xml

<https://www.shopify.com/es/herramientas/sitemap.xml>

Ottimizzazione

<https://www.shopify.com/es-es/sitemap.xml>

https://www.shopify.com/es-es/sitemap_blog.xml

<https://www.shopify.com/es-es/herramientas/sitemap.xml>

<https://www.shopify.com/co/sitemap.xml>

https://www.shopify.com/co/sitemap_blog.xml

<https://www.shopify.com/co/herramientas/sitemap.xml>

<https://www.shopify.com/mx/sitemap.xml>

https://www.shopify.com/mx/sitemap_blog.xml

<https://www.shopify.com/mx/herramientas/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

https://www.shopify.com/fr/sitemap_blog.xml

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

https://www.shopify.com/ca-fr/sitemap_blog.xml

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/pdv/store/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

https://www.shopify.com/nl/sitemap_blog.xml

<https://www.shopify.com/nl/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/nl/pos/store/sitemap.xml>

<https://www.shopify.com/be/sitemap.xml>

<https://www.shopify.com/be/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/be/pos/store/sitemap.xml>

<https://www.shopify.com/jp/sitemap.xml>

https://www.shopify.com/jp/sitemap_blog.xml

<https://www.shopify.com/jp/tools/sitemap.xml>

<https://www.shopify.com/tw/sitemap.xml>

<https://www.shopify.com/de/sitemap.xml>

https://www.shopify.com/de/sitemap_blog.xml

<https://www.shopify.com/de/tools/sitemap.xml>

Ottimizzazione

		https://www.shopify.com/de/pos/store/sitemap.xml https://www.shopify.com/be-de/sitemap.xml https://www.shopify.com/be-de/tools/sitemap.xml https://www.shopify.com/it/sitemap.xml https://www.shopify.com/it/sitemap_blog.xml https://www.shopify.com/it/strumenti/sitemap.xml https://www.shopify.com/it/pos/store/sitemap.xml https://www.shopify.com/dk/sitemap.xml https://www.shopify.com/dk/pos/store/sitemap.xml https://www.shopify.com/kr/sitemap.xml https://www.shopify.com/se/sitemap.xml https://www.shopify.com/zh/sitemap.xml https://www.shopify.com/zh/sitemap_blog.xml https://www.shopify.com/zh/tools/sitemap.xml https://www.shopify.com/vn/sitemap.xml
	Robots.txt	http://shopify.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.