



Analisi sito web socialmediatoday.com

Generato il Gennaio 09 2024 16:31 PM

Il punteggio è 47/100



SEO Content

	Title	Social Media News Social Media Today Lunghezza : 38 Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	The latest news, trends, and tips in social media. Lunghezza : 50 Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.												
	Og Meta Properties	Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Use questo generatore gratuito di og properties per crearli.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>2</td><td>38</td><td>3</td><td>0</td><td>0</td></tr></table> • [H1] Don't miss tomorrow's social media industry news • [H1] Threads Accidentally Launched an Option to Filter Search Results Chronologically • [H2] Top stories • [H2] The Latest • [H3] Social Media Trends 2024: 34 Predictions for Marketers • [H3] 5 Tips To Help Maximize Your TikTok Marketing Approach in 2024 • [H3] 5 Tips for Your Digital Marketing Strategy in 2024 • [H3] Meta Confirms That Facebook’s Link History Option Is Coming to All Users • [H3] X Shares New Data on Efforts to Combat CSAM in the App • [H3] TikTok Implements New Restrictions on Hashtag Search in Creative Center • [H3] X Expands Partnership With IAS on Vertical Video Ad Placement	H1	H2	H3	H4	H5	H6	2	2	38	3	0	0
H1	H2	H3	H4	H5	H6									
2	2	38	3	0	0									

SEO Content

- [H3] Snapchat Shares Insight Into How Social Platforms Facilitate Connections
- [H3] TikTok Splits Marketing Measurement Partners Into Specialty Elements
- [H3] Meta Files Motion To Stop the FTC From Implementing User Data Restrictions
- [H3] Scroll-Stopping Social Media Hooks [Infographic]
- [H3] Next Stage of AR Is Coming as Functional Glasses Near Consumer Launch
- [H3] 20 Content Prompts To Help Boost Your LinkedIn Presence in 2024 [Infographic]
- [H3] X Will Now Enable Advertisers to Target Only Premium Subscribers
- [H3] Threads Works To Address Borderline Content Recommendations In-Stream
- [H3] Download Figures Show Limited Impact After X Implemented \$1 'Not a Bot' Fee
- [H3] X's Latest Traffic Numbers Show a Decline in Average Time Spent per User
- [H3] TikTok's Planning To Boost Its In-Stream Commerce Spend 10X in 2024
- [H3] Google Implements First Stage in the Removal of Tracking Cookies
- [H3] Instagram Experiments With New Public 'Collections' Feature on Profiles
- [H3] 8 Visual Trends To Consider for Your Marketing in 2024 [Infographic]
- [H3] X Says There Are 750K Jobs Listed via Hiring in the App
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- [H3] X Announces Lower-Cost Verification for Organizations Package To Lure SMBs
- [H3] Headlines Are Now Returning to Link Previews on X
- [H3] New Listing Shows the X Profiles With the Most Community Notes
- [H3] Essential Dos and Don'ts for Social Media Marketing in 2024 [Infographic]
- [H3] The Importance of Ads to Big Tech Brands [Infographic]
- [H3] Get the free newsletter
- [H3] Most Popular
- [H3] Library resources
- [H3] Company Announcements
- [H3] Events
- [H3] Industry Intel
- [H3] Social Media Today news delivered to your inbox
- [H3] Get Social Media Today in your inbox
- [H4] Explore
- [H4] Reach our audience
- [H4] Related Publications

Images

Abbiamo trovato 103 immagini in questa pagina web.

SEO Content

		1 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 13% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 99 links inclusi 1 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.38% Internal Links 61.62%

In-page links

Anchor	Type	Juice
Skip to main content	Interno	Passing Juice
Terms of Use	Esterno	Passing Juice
Privacy Policy	Esterno	Passing Juice
Community	Interno	Passing Juice

In-page links

Library	Interno	Passing Juice
Events	Interno	Passing Juice
Press Releases	Interno	Passing Juice
Subscribe	Interno	Passing Juice
Facebook	Interno	Passing Juice
TikTok	Interno	Passing Juice
Instagram	Interno	Passing Juice
Snapchat	Interno	Passing Juice
Pinterest	Interno	Passing Juice
X (Twitter)	Interno	Passing Juice
LinkedIn	Interno	Passing Juice
Infographics	Interno	Passing Juice
Live Twitter Chat	Interno	Passing Juice
SMT Experts	Interno	Passing Juice
Become a Contributor	Interno	Passing Juice
Radu Oncescu/Threads	Externo	Passing Juice
Threads Accidentally Launched an Option to Filter Search Results Chronologically	Interno	Passing Juice
Social Media Trends 2024: 34 Predictions for Marketers	Interno	Passing Juice
5 Tips To Help Maximize Your TikTok Marketing Approach in 2024	Interno	Passing Juice
5 Tips for Your Digital Marketing Strategy in 2024	Interno	Passing Juice
Meta Confirms That Facebook's Link History Option Is Coming to All Users	Interno	Passing Juice
X Shares New Data on Efforts to Combat CSAM in the App	Interno	Passing Juice
TikTok	Externo	Passing Juice
TikTok Implements New Restrictions on Hashtag Search in Creative Center	Interno	Passing Juice
X	Externo	Passing Juice
X Expands Partnership With IAS on Vertical Video Ad Placement	Interno	Passing Juice

In-page links

Social Marketing	Interno	Passing Juice
NORC	Externo	Passing Juice
Snapchat Shares Insight Into How Social Platforms Facilitate Connections	Interno	Passing Juice
TikTok	Externo	Passing Juice
TikTok Splits Marketing Measurement Partners Into Specialty Elements	Interno	Passing Juice
Meta Files Motion To Stop the FTC From Implementing User Data Restrictions	Interno	Passing Juice
Angie Gensler	Externo	Passing Juice
Scroll-Stopping Social Media Hooks [Infographic]	Interno	Passing Juice
Next Stage of AR Is Coming as Functional Glasses Near Consumer Launch	Interno	Passing Juice
Richard van der Blom/LinkedIn	Externo	Passing Juice
20 Content Prompts To Help Boost Your LinkedIn Presence in 2024 [Infographic]	Interno	Passing Juice
Nate Esparza/X	Externo	Passing Juice
X Will Now Enable Advertisers to Target Only Premium Subscribers	Interno	Passing Juice
Threads	Externo	Passing Juice
Threads Works To Address Borderline Content Recommendations In-Stream	Interno	Passing Juice
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Elon Musk/Twitter	Externo	Passing Juice
Download Figures Show Limited Impact After X Implemented \$1 'Not a Bot' Fee	Interno	Passing Juice
X	Externo	Passing Juice
X's Latest Traffic Numbers Show a Decline in Average Time Spent per User	Interno	Passing Juice
StatusBrew	Externo	Passing Juice
TikTok's Planning To Boost Its In-Stream Commerce Spend 10X in 2024	Interno	Passing Juice
Google	Externo	Passing Juice

In-page links

Google Implements First Stage in the Removal of Tracking Cookies	Interno	Passing Juice
Instagram	Externo	Passing Juice
Instagram Experiments With New Public ‘Collections’ Feature on Profiles	Interno	Passing Juice
Piktochart	Externo	Passing Juice
8 Visual Trends To Consider for Your Marketing in 2024 [Infographic]	Interno	Passing Juice
Content Marketing	Interno	Passing Juice
X	Externo	Passing Juice
X Says There Are 750K Jobs Listed via Hiring in the App	Interno	Passing Juice
TikTok	Externo	Passing Juice
TikTok Launches 2024 Marketing Calendar to Assist in Your Planning	Interno	Passing Juice
Samba TV	Externo	Passing Juice
Snapchat Announces New Entertainment Measurement Partnership With Samba TV	Interno	Passing Juice
SEMRush	Externo	Passing Juice
A Simple Guide to B2B Social Media Marketing [Infographic]	Interno	Passing Juice
X Announces Lower-Cost Verification for Organizations Package To Lure SMBs	Interno	Passing Juice
9 to 5 Google	Externo	Passing Juice
Headlines Are Now Returning to Link Previews on X	Interno	Passing Juice
Community Notes Leaderboard	Externo	Passing Juice
New Listing Shows the X Profiles With the Most Community Notes	Interno	Passing Juice
Giraffe Social Media	Externo	Passing Juice
Essential Dos and Don'ts for Social Media Marketing in 2024 [Infographic]	Interno	Passing Juice
Visual Capitalist	Externo	Passing Juice
The Importance of Ads to Big Tech Brands [Infographic]	Interno	Passing Juice
Mapping Affiliate Marketing Experiences & Tactics Across the Consumer Journey	Externo	Passing Juice

In-page links

Multi-Shoring is a Secret Ingredient for Business Success	Externo	Passing Juice
The Marketing Leader's Guide to Getting Started With AI	Externo	Passing Juice
BikerKiss.com: A New Dating Platform Exclusively for Outdoor Cycling Enthusiasts	Interno	Passing Juice
Anti Instagram? Meet Hypelist, the App That Portrays Who the User Really Is	Interno	Passing Juice
Post a press release	Interno	Passing Juice
2024 Content Marketing Predictions (And How to Navigate Them)	Externo	Passing Juice
How to Design TikTok Creative that Performs	Externo	Passing Juice
About	Interno	Passing Juice
Editorial Team	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Newsletter	Interno	Passing Juice
Article Reprints	Externo	Passing Juice
Advertising	Interno	Passing Juice
Log in	Interno	Passing Juice
Marketing Dive	Externo	Passing Juice
Mobile Marketer	Externo	Passing Juice
Industry Dive	Externo	Passing Juice
other publications	Externo	Passing Juice
Privacy policy	Externo	Passing Juice
Terms of use	Externo	Passing Juice
Take down policy	Externo	Passing Juice
Cookie Preferences / Do Not Sell	Interno	Passing Juice

SEO Keywords



Keywords Cloud

tiktok january from new media
retrieved marketing twitter

SEO Keywords

newslettersocial

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
from	16	✗	✗	✗	✓
retrieved	13	✗	✗	✗	✗
social	11	✓	✗	✓	✓
january	10	✗	✗	✗	✗
new	10	✓	✗	✓	✓

Usabilità

	Url	Dominio : socialmediatoday.com Lunghezza : 20
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.
	Validità W3C	Errori : 36 Avvisi : 26

Documento

		
	Email Privacy	Grande. Nessun indirizzo mail è stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.  Molto male, il tuo sito web utilizza stili CSS inline.  Grande, il tuo sito web ha pochi file CSS.  Molto male, il tuo sito web ha troppi file JS (più di 6).  Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML.  https://www.socialmediatoday.com/sitemap.xml
	Robots.txt	http://socialmediatoday.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.  Google Analytics