

Website beoordeling apps.apple.com

Gegenereerd op April 19 2024 01:59 AM

De score is 46/100



SEO Content

	Title	App Store - Apple Lengte : 17 Perfect, uw title tag bevat tussen de 10 en 70 karakters.																
	Description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content. Lengte : 150 Perfect, uw meta description bevat tussen de 70 en 160 karakters.																
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.																
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246</td></tr><tr><td>title</td><td>App Store</td></tr><tr><td>description</td><td>The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.</td></tr><tr><td>url</td><td>https://www.apple.com/app-store/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Apple</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	image	https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246	title	App Store	description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.	url	https://www.apple.com/app-store/	locale	en_US	site_name	Apple	type	website
Property	Content																	
image	https://www.apple.com/v/app-store/b/images/meta/og__c59t0pflacq6.png?202404161246																	
title	App Store																	
description	The App Store gives people around the world a safe and trusted place to discover apps that meet our high standards for privacy, security, and content.																	
url	https://www.apple.com/app-store/																	
locale	en_US																	
site_name	Apple																	
type	website																	

SEO Content

Headings

H1
1

H2
9

H3
44

H4
0

H5
0

H6
0

- [H1] App Store
- [H2] The apps you love.From a place you can trust.
- [H2] Designed for discovery.
- [H2] Privacy and security.Built into everything we do.
- [H2] Dedicated to trust and safety.
- [H2] Hardware and software. Powering amazing experiences together by design.
- [H2] Download with confidence.
- [H2] Check out what's happening on the App Store.
- [H2] News about the App Store.
- [H2] Apple Footer
- [H3] Stories and collections that inform, help, and inspire. Updated daily.
- [H3] Over 20K stories and counting.
- [H3] Curated by experts. Handpicked for you.
- [H3] Explore in-app events like movie premieres, gaming competitions, and livestreams.
- [H3] Discover amazing apps with a rich search experience.
- [H3] 1.8M apps available worldwide.
- [H3] 175 storefronts in over 40 languages.
- [H3] Over 150 expert editors worldwide.
- [H3] Get the details on every app.
- [H3] Security for every app. At every level.
- [H3] 100% of apps are automatically screened for known malware.
- [H3] Over 16K apps use Apple health technologies like HealthKit, CareKit, and ResearchKit designed to protect patient privacy.
- [H3] You choose what data to share. And with whom.
- [H3] Over 215K submissions rejected last year for violating privacy guidelines.
- [H3] Apps can't pull your data from other apps.
- [H3] Apps must adhere to our guidelines.
- [H3] Every week, over 500 dedicated experts around the world review over 100K apps.
- [H3] Over 1M submissions rejected for objectionable, harmful, unsafe, or illegal content.
- [H3] You should never have to worry about inappropriate content.
- [H3] No surprise purchases.
- [H3] Every day, moderators review worldwide App Store charts for quality and accuracy.
- [H3] In 2020, we removed over 80M user reviews that were considered spam.
- [H3] We have removed over 2.3M apps because they haven't been updated or don't work on our latest OS releases.
- [H3] Apps help unlock the full potential of your Apple devices.
- [H3] We help app developers take advantage of our latest hardware technologies.
- [H3] Make any app yours. Instantly.
- [H3] Over 900K apps have secure payment technologies like Apple Pay and StoreKit for goods and services.
- [H3] Purchase safely and securely.

SEO Content

		• [H3] Problem with an app? Easily report it from the App Store. • [H3] Need a refund? AppleCare has your back. • [H3] More than 4B apps distributed each day from data centers running on 100% renewable energy. • [H3] Over 195 local payment methods and 45 currencies supported. • [H3] • [H3] Shop and Learn Shop and Learn • [H3] Apple Wallet Apple Wallet • [H3] Account Account • [H3] Entertainment Entertainment • [H3] Apple Store Apple Store • [H3] For Business For Business • [H3] For Education For Education • [H3] For Healthcare For Healthcare • [H3] For Government For Government • [H3] Apple Values Apple Values • [H3] About Apple About Apple
	Afbeeldingen	We vonden 96 afbeeldingen in de pagina. 96 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 0% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 75 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 1.33%

SEO Links

Externe Links : doFollow 5.33%

Interne Links 93.33%

In-page links

Ankertekst	Type	samenstelling
App&nbsp;Store	Intern	doFollow
Developing for the App&nbsp;Store	Intern	doFollow
Visit the Today tab	Intern	doFollow
Learn more about the App Store Review Guidelines	Extern	noFollow
Visit the App&nbsp;Store	Intern	doFollow
Visit the App&nbsp;Store	Intern	doFollow
Store	Intern	doFollow
Mac	Intern	doFollow
iPad	Intern	doFollow
iPhone	Intern	doFollow
Watch	Intern	doFollow
Vision	Intern	doFollow
AirPods	Intern	doFollow
TV & Home	Intern	doFollow
AirTag	Intern	doFollow
Accessories	Intern	doFollow
Gift Cards	Intern	doFollow
Wallet	Intern	doFollow
Apple Card	Intern	doFollow
Apple Pay	Intern	doFollow
Apple Cash	Intern	doFollow
Manage Your Apple ID	Extern	doFollow
Apple Store Account	Intern	doFollow

In-page links

iCloud.com	Extern	doFollow
Apple One	Intern	doFollow
Apple TV+	Intern	doFollow
Apple Music	Intern	doFollow
Apple Arcade	Intern	doFollow
Apple Fitness+	Intern	doFollow
Apple News+	Intern	doFollow
Apple Podcasts	Intern	doFollow
Apple Books	Intern	doFollow
Find a Store	Intern	doFollow
Genius Bar	Intern	doFollow
Today at Apple	Intern	doFollow
Group Reservations	Intern	doFollow
Apple Camp	Intern	doFollow
Apple Store App	Intern	doFollow
Certified Refurbished	Intern	doFollow
Apple Trade In	Intern	doFollow
Financing	Intern	doFollow
Carrier Deals at Apple	Intern	doFollow
Order Status	Intern	doFollow
Shopping Help	Intern	doFollow
Apple and Business	Intern	doFollow
Shop for Business	Intern	doFollow
Apple and Education	Intern	doFollow
Shop for K-12	Intern	doFollow
Shop for College	Intern	doFollow
Apple in Healthcare	Intern	doFollow
Health on Apple Watch	Intern	doFollow

In-page links

Health Records on iPhone	Intern	doFollow
Shop for Government	Intern	doFollow
Shop for Veterans and Military	Intern	doFollow
Accessibility	Intern	doFollow
Education	Intern	doFollow
Environment	Intern	doFollow
Inclusion and Diversity	Intern	doFollow
Privacy	Intern	doFollow
Racial Equity and Justice	Intern	doFollow
Supply Chain	Intern	doFollow
Newsroom	Intern	doFollow
Apple Leadership	Intern	doFollow
Career Opportunities	Intern	doFollow
Investors	Extern	doFollow
Ethics & Compliance	Intern	doFollow
Events	Intern	doFollow
Contact Apple	Intern	doFollow
other retailer	Extern	doFollow
United States	Intern	doFollow
Privacy Policy	Intern	doFollow
Terms of Use	Intern	doFollow
Sales and Refunds	Intern	doFollow
Legal	Intern	doFollow
Site Map	Intern	doFollow

SEO Keywords



Keywords Cloud

footer shop ways store **apple** near call retailer
app store more

Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
apple	4	✓	✗	✗	✓
footer	1	✗	✗	✗	✓
app store	1	✗	✗	✗	✓
more	1	✗	✗	✗	✓
ways	1	✗	✗	✗	✗

Bruikbaarheid

	Url	Domein : apps.apple.com Lengte : 14
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 381 Waarschuwingen : 136
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!

Document

	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.  Jammer, uw website maakt gebruik van inline styles.  Jammer, uw website heeft teveel CSS bestanden (meer dan 4).  Jammer, uw website heeft teveel JS bestanden (meer dan 6).  Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
--	---------------------	---

Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://apps.apple.com/assets/sitemaps/custom_sitemap_apps.xml https://apps.apple.com/sitemaps_apps_index_charts_1.xml https://apps.apple.com/sitemaps_apps_index_app_1.xml https://apps.apple.com/sitemaps_apps_index_story_1.xml
	Robots.txt	http://apps.apple.com/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.