

Website beoordeling socialmediatoday.com

Gegenereerd op Januari 09 2024 16:31 PM

De score is 47/100



SEO Content

	Title	Social Media News Social Media Today Lengte : 38 Perfect, uw title tag bevat tussen de 10 en 70 karakters.												
	Description	The latest news, trends, and tips in social media. Lengte : 50 Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.												
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.												
	Og Meta Properties	Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>2</td><td>38</td><td>3</td><td>0</td><td>0</td></tr></table> • [H1] Don't miss tomorrow's social media industry news • [H1] Threads Accidentally Launched an Option to Filter Search Results Chronologically • [H2] Top stories • [H2] The Latest • [H3] Social Media Trends 2024: 34 Predictions for Marketers • [H3] 5 Tips To Help Maximize Your TikTok Marketing Approach in 2024 • [H3] 5 Tips for Your Digital Marketing Strategy in 2024 • [H3] Meta Confirms That Facebook’s Link History Option Is Coming to All Users • [H3] X Shares New Data on Efforts to Combat CSAM in the App • [H3] TikTok Implements New Restrictions on Hashtag Search in Creative Center • [H3] X Expands Partnership With IAS on Vertical Video Ad Placement • [H3] Snapchat Shares Insight Into How Social Platforms	H1	H2	H3	H4	H5	H6	2	2	38	3	0	0
H1	H2	H3	H4	H5	H6									
2	2	38	3	0	0									

SEO Content

Facilitate Connections

- [H3] TikTok Splits Marketing Measurement Partners Into Specialty Elements
- [H3] Meta Files Motion To Stop the FTC From Implementing User Data Restrictions
- [H3] Scroll-Stopping Social Media Hooks [Infographic]
- [H3] Next Stage of AR Is Coming as Functional Glasses Near Consumer Launch
- [H3] 20 Content Prompts To Help Boost Your LinkedIn Presence in 2024 [Infographic]
- [H3] X Will Now Enable Advertisers to Target Only Premium Subscribers
- [H3] Threads Works To Address Borderline Content Recommendations In-Stream
- [H3] Download Figures Show Limited Impact After X Implemented \$1 'Not a Bot' Fee
- [H3] X's Latest Traffic Numbers Show a Decline in Average Time Spent per User
- [H3] TikTok's Planning To Boost Its In-Stream Commerce Spend 10X in 2024
- [H3] Google Implements First Stage in the Removal of Tracking Cookies
- [H3] Instagram Experiments With New Public 'Collections' Feature on Profiles
- [H3] 8 Visual Trends To Consider for Your Marketing in 2024 [Infographic]
- [H3] X Says There Are 750K Jobs Listed via Hiring in the App
- [H3] TikTok Launches 2024 Marketing Calendar to Assist in Your Planning
- [H3] Snapchat Announces New Entertainment Measurement Partnership With Samba TV
- [H3] A Simple Guide to B2B Social Media Marketing [Infographic]
- [H3] X Announces Lower-Cost Verification for Organizations Package To Lure SMBs
- [H3] Headlines Are Now Returning to Link Previews on X
- [H3] New Listing Shows the X Profiles With the Most Community Notes
- [H3] Essential Dos and Don'ts for Social Media Marketing in 2024 [Infographic]
- [H3] The Importance of Ads to Big Tech Brands [Infographic]
- [H3] Get the free newsletter
- [H3] Most Popular
- [H3] Library resources
- [H3] Company Announcements
- [H3] Events
- [H3] Industry Intel
- [H3] Social Media Today news delivered to your inbox
- [H3] Get Social Media Today in your inbox
- [H4] Explore
- [H4] Reach our audience
- [H4] Related Publications



Afbeeldingen

We vonden 103 afbeeldingen in de pagina.

SEO Content

		1 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 13% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 99 links inclusie 1 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 38.38% Interne Links 61.62%

In-page links

Ankertekst	Type	samenstelling
Skip to main content	Intern	doFollow
Terms of Use	Extern	doFollow
Privacy Policy	Extern	doFollow
Community	Intern	doFollow
Library	Intern	doFollow

In-page links

Events	Intern	doFollow
Press Releases	Intern	doFollow
Subscribe	Intern	doFollow
Facebook	Intern	doFollow
TikTok	Intern	doFollow
Instagram	Intern	doFollow
Snapchat	Intern	doFollow
Pinterest	Intern	doFollow
X (Twitter)	Intern	doFollow
LinkedIn	Intern	doFollow
Infographics	Intern	doFollow
Live Twitter Chat	Intern	doFollow
SMT Experts	Intern	doFollow
Become a Contributor	Intern	doFollow
Radu Oncescu/Threads	Extern	doFollow
Threads Accidentally Launched an Option to Filter Search Results Chronologically	Intern	doFollow
Social Media Trends 2024: 34 Predictions for Marketers	Intern	doFollow
5 Tips To Help Maximize Your TikTok Marketing Approach in 2024	Intern	doFollow
5 Tips for Your Digital Marketing Strategy in 2024	Intern	doFollow
Meta Confirms That Facebook's Link History Option Is Coming to All Users	Intern	doFollow
X Shares New Data on Efforts to Combat CSAM in the App	Intern	doFollow
TikTok	Extern	doFollow
TikTok Implements New Restrictions on Hashtag Search in Creative Center	Intern	doFollow
X	Extern	doFollow
X Expands Partnership With IAS on Vertical Video Ad Placement	Intern	doFollow
Social Marketing	Intern	doFollow

In-page links

NORC	Extern	doFollow
Snapchat Shares Insight Into How Social Platforms Facilitate Connections	Intern	doFollow
TikTok	Extern	doFollow
TikTok Splits Marketing Measurement Partners Into Specialty Elements	Intern	doFollow
Meta Files Motion To Stop the FTC From Implementing User Data Restrictions	Intern	doFollow
Angie Gensler	Extern	doFollow
Scroll-Stopping Social Media Hooks [Infographic]	Intern	doFollow
Next Stage of AR Is Coming as Functional Glasses Near Consumer Launch	Intern	doFollow
Richard van der Blom/LinkedIn	Extern	doFollow
20 Content Prompts To Help Boost Your LinkedIn Presence in 2024 [Infographic]	Intern	doFollow
Nate Esparza/X	Extern	doFollow
X Will Now Enable Advertisers to Target Only Premium Subscribers	Intern	doFollow
Threads	Extern	doFollow
Threads Works To Address Borderline Content Recommendations In-Stream	Intern	doFollow
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Elon Musk/Twitter	Extern	doFollow
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StatusBrew	Extern	doFollow
TikTok's Planning To Boost Its In-Stream Commerce Spend 10X in 2024	Intern	doFollow
Google	Extern	doFollow
Google Implements First Stage in the Removal of Tracking Cookies	Intern	doFollow

In-page links

Instagram	Extern	doFollow
Instagram Experiments With New Public ‘Collections’ Feature on Profiles	Intern	doFollow
Piktochart	Extern	doFollow
8 Visual Trends To Consider for Your Marketing in 2024 [Infographic]	Intern	doFollow
Content Marketing	Intern	doFollow
X	Extern	doFollow
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9 to 5 Google	Extern	doFollow
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Community Notes Leaderboard	Extern	doFollow
New Listing Shows the X Profiles With the Most Community Notes	Intern	doFollow
Giraffe Social Media	Extern	doFollow
Essential Dos and Don'ts for Social Media Marketing in 2024 [Infographic]	Intern	doFollow
Visual Capitalist	Extern	doFollow
The Importance of Ads to Big Tech Brands [Infographic]	Intern	doFollow
Mapping Affiliate Marketing Experiences & Tactics Across the Consumer Journey	Extern	doFollow
Multi-Shoring is a Secret Ingredient for Business Success	Extern	doFollow

In-page links

The Marketing Leader's Guide to Getting Started With AI	Extern	doFollow
BikerKiss.com: A New Dating Platform Exclusively for Outdoor Cycling Enthusiasts	Intern	doFollow
Anti Instagram? Meet Hypelist, the App That Portrays Who the User Really Is	Intern	doFollow
Post a press release	Intern	doFollow
2024 Content Marketing Predictions (And How to Navigate Them)	Extern	doFollow
How to Design TikTok Creative that Performs	Extern	doFollow
About	Intern	doFollow
Editorial Team	Intern	doFollow
Contact Us	Intern	doFollow
Newsletter	Intern	doFollow
Article Reprints	Extern	doFollow
Advertising	Intern	doFollow
Log in	Intern	doFollow
Marketing Dive	Extern	doFollow
Mobile Marketer	Extern	doFollow
Industry Dive	Extern	doFollow
other publications	Extern	doFollow
Privacy policy	Extern	doFollow
Terms of use	Extern	doFollow
Take down policy	Extern	doFollow
Cookie Preferences / Do Not Sell	Intern	doFollow

SEO Keywords



Keywords Cloud

marketing media from retrieved
twitter tiktok newsletter january social
new

Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
from	16	✗	✗	✗	✓
retrieved	13	✗	✗	✗	✗
social	11	✓	✗	✓	✓
january	10	✗	✗	✗	✗
new	10	✓	✗	✓	✓

Bruikbaarheid

	Url	Domein : socialmediatoday.com Lengte : 20
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 36 Waarschuwingen : 26
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!

Document

	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.  Jammer, uw website maakt gebruik van inline styles.  Geweldig, uw website heeft een correct aantal CSS bestanden.  Jammer, uw website heeft teveel JS bestanden (meer dan 6).  Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.socialmediatoday.com/sitemap.xml
	Robots.txt	http://socialmediatoday.com/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Perfect, uw website heeft een analytics tool.  Google Analytics