



Avaliação do site **bbc.com**

Gerado a 10 de Janeiro de 2024 14:54 PM

O resultado é de **52/100**



Conteúdo SEO

	Título	BBC - Homepage Cumprimento : 14 Perfeito, o Título contém entre 10 e 70 caracteres.												
	Descrição	Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age. Cumprimento : 141 Perfeito, a Descrição META contém entre 70 e 160 caracteres.												
	Palavras-chave	BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi Perfeito, a página contém palavras-chave META.												
	Propriedades Og Meta	Boa! Esta página tira vantagens das propriedades Og. <table><tr><th>Propriedade</th><th>Conteúdo</th></tr><tr><td>title</td><td>BBC - Homepage</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.bbc.com/</td></tr></table>	Propriedade	Conteúdo	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Propriedade	Conteúdo													
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	Cabeçalhos	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>20</td><td>68</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] BBC Homepage • [H2] Accessibility links • [H2] • [H2] News • [H2] Sport • [H2] London Weather • [H2] Editor's Picks • [H2] Latest Business News • [H2] Technology of Business	H1	H2	H3	H4	H5	H6	1	20	68	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	68	0	0	0									

Conteúdo SEO

- [H2] ADVERTISEMENT
- [H2] New Tech Economy
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] Podcasts
- [H2] Newsletters
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Ecuador declares war on gangs after TV attack
- [H3] How Ecuador descended into gang violence
- [H3] US defence secretary kept cancer diagnosis secret
- [H3] Will it become easier to get a job in Canada?
- [H3] Where to travel sustainably in 2024
- [H3] US and UK repel largest Houthi attack in Red Sea
- [H3] The Taiwan that China wants is vanishing
- [H3] TV and film actor Adan Canto dies of cancer at 42
- [H3] Latest transfer news and EFL Cup build-up
- [H3] Middlesbrough earn slender EFL Cup lead over Chelsea
- [H3] Smith replaces Warner as Australia Test opener
- [H3] Wed
- [H3] Thu
- [H3] Fri
- [H3] Sat
- [H3] The hiking movement to reclaim green spaces
- [H3] The forest sound maps predicting poachers' moves
- [H3] The Canadian neighbourhood heated by sewage
- [H3] How to choose the right shoes - and make them last
- [H3] Is it possible to avoid microplastics?
- [H3] The human touch AI can't replicate
- [H3] A train journey to the 'roof of the world'
- [H3] Skepta removes artwork after Holocaust criticism
- [H3] Indian men conned by 'impregnating women' job scam
- [H3] Stephen Fry wants King's Guard to ditch bear fur
- [H3] Pennon Group buys Sutton East Surrey Water
- [H3] Boeing admits mistake over plane door blow-out
- [H3] Global economy set for weakest growth since Covid
- [H3] Meet the pop-up shop entrepreneurs
- [H3] The Greek Island of geometrical wonders
- [H3] Is a vegan diet healthier than eating meat and dairy?
- [H3] Why are we scared of flying on planes?
- [H3] Where will all the electric cars be charged?
- [H3] How portable X-ray machines are helping remote patients
- [H3] Watch: Ecuador gunmen threaten presenter on live TV
- [H3] Watch: Ecuador gunmen threaten presenter on...
- [H3] Inside South Korea's last dog meat...
- [H3] Double-decker spins round on ice, smashing...
- [H3] New video shows inside Boeing plane...
- [H3] Biden tells heckler he's pushing Israel to...
- [H3] Man wakeboards through Berkshire flood water
- [H3] Watch: Mouse tidies up man's shed every night
- [H3] Listen: Alaska flight's distress call to air...
- [H3] 'Trip from hell': Inside plane after part...

Conteúdo SEO

		• [H3] Drone footage shows aftermath of Indonesia... • [H3] Norway approves controversial deep-sea mining • [H3] How Post Office drama shone light on scandal • [H3] Meet the pop-up shop entrepreneurs • [H3] US approves bulk import of cheaper drugs from Canada • [H3] Material found by AI could reduce lithium use • [H3] 'Unseen alien world' of bugs captured in photos • [H3] Earning the trust of a 40-stone silverback gorilla • [H3] Judges sound sceptical of Trump's immunity defence By Sam Cabral & Phil McCausland • [H3] Time running out for US Moon mission By Jonathan Amos • [H3] The Indian hospitals cutting cancer drug costs By Archana Shukla • [H3] On the US mission to stop Gaza igniting wider war By Anthony Zurcher • [H3] Vulcan rocket launches private US Moon mission By Jonathan Amos • [H3] China is sowing US distrust ahead of Taiwan polls By Tessa Wong • [H3] Andrew's return less likely than ever after nightmare new year By Sean Coughlan • [H3] What life is like after 48 years wrongfully behind bars By Madeline Halpert • [H3] 'Terrible things happened' - inside TB Joshua's church of horrors • [H3] Find the right BBC email newsletter for you • [H3] Winning portraits 'capture tapestry of life' • [H3] Golden Globes: The red carpet in pictures • [H3] Photographer's images expose mum's dementia agony • [H3] Bullfighting and high-diving: Africa's top shots • [H3] In pictures: Nordic states gripped by winter freeze • [H3] Persian
	Imagens	Encontrámos 65 imagens nesta página. 10 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 6% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Excelente, não foram detetadas Iframes nesta página.

Conteúdo SEO

Ligações SEO

	Reescrita de URL	Mau. Existem ligações que contêm 'query strings' (sequências de consulta).
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.
	Ligações para a própria página	Encontrámos um total de 91 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 17.58% Ligações internas 82.42%

Ligações para a própria página

Âncoras	Tipo	Sumo
Ecuador declares war on gangs after TV attack	Internas	Passa sumo
Latin America & Caribbean	Internas	Passa sumo
How Ecuador descended into gang violence	Internas	Passa sumo
US defence secretary kept cancer diagnosis secret	Internas	Passa sumo
US & Canada	Internas	Passa sumo
Will it become easier to get a job in Canada?	Internas	Passa sumo
Worklife	Internas	Passa sumo
Where to travel sustainably in 2024	Internas	Passa sumo
Travel	Internas	Passa sumo
News	Internas	Passa sumo
US and UK repel largest Houthi attack in Red Sea	Internas	Passa sumo
Middle East	Internas	Passa sumo
The Taiwan that China wants is vanishing	Externas	Passa sumo
News	Internas	Passa sumo

Ligações para a própria página

TV and film actor Adan Canto dies of cancer at 42	Internas	Passa sumo
Entertainment & Arts	Internas	Passa sumo
Sport	Internas	Passa sumo
Latest transfer news and EFL Cup build-up	Internas	Passa sumo
Football	Internas	Passa sumo
Middlesbrough earn slender EFL Cup lead over Chelsea	Internas	Passa sumo
Smith replaces Warner as Australia Test opener	Internas	Passa sumo
Cricket	Internas	Passa sumo
Edit	Internas	Passa sumo
How to choose the right shoes – and make them last	Internas	Passa sumo
Culture	Internas	Passa sumo
Is it possible to avoid microplastics?	Internas	Passa sumo
Future	Internas	Passa sumo
The human touch AI can't replicate	Internas	Passa sumo
A train journey to the 'roof of the world'	Internas	Passa sumo
Skeptika removes artwork after Holocaust criticism	Internas	Passa sumo
Indian men conned by 'impregnating women' job scam	Internas	Passa sumo
India	Internas	Passa sumo
Stephen Fry wants King's Guard to ditch bear fur	Internas	Passa sumo
UK	Internas	Passa sumo
Technology of Business	Internas	Passa sumo
Business	Internas	Passa sumo
Where will all the electric cars be charged?	Externas	Passa sumo
New Tech Economy	Internas	Passa sumo
How portable X-ray machines are helping remote patients	Internas	Passa sumo
Watch: Ecuador gunmen threaten presenter on live TV	Internas	Passa sumo

Ligações para a própria página

Inside South Korea's last dog meat...	Internas	Passa sumo
Asia	Internas	Passa sumo
Double-decker spins round on ice, smashing...	Internas	Passa sumo
Scotland	Internas	Passa sumo
New video shows inside Boeing plane...	Internas	Passa sumo
Biden tells heckler he's pushing Israel to...	Internas	Passa sumo
Man wakeboards through Berkshire flood water	Internas	Passa sumo
Watch: Mouse tidies up man's shed every night	Internas	Passa sumo
Wales	Internas	Passa sumo
Listen: Alaska flight's distress call to air...	Internas	Passa sumo
'Trip from hell': Inside plane after part...	Internas	Passa sumo
Drone footage shows aftermath of Indonesia...	Internas	Passa sumo
BBC World Service	Externas	Passa sumo
Norway approves controversial deep-sea mining	Internas	Passa sumo
Science & Environment	Internas	Passa sumo
How Post Office drama shone light on scandal	Internas	Passa sumo
Meet the pop-up shop entrepreneurs	Externas	Passa sumo
Business	Internas	Passa sumo
US approves bulk import of cheaper drugs from Canada	Internas	Passa sumo
Material found by AI could reduce lithium use	Internas	Passa sumo
Technology	Internas	Passa sumo
'Unseen alien world' of bugs captured in photos	Internas	Passa sumo
Stoke & Staffordshire	Internas	Passa sumo
Earning the trust of a 40-stone silverback gorilla	Internas	Passa sumo
Podcasts	Internas	Passa sumo
Africa	Internas	Passa sumo

Ligações para a própria página

Newsletters	Internas	Passa sumo
World in pictures	Internas	Passa sumo
Winning portraits 'capture tapestry of life'	Externas	Passa sumo
News	Internas	Passa sumo
Golden Globes: The red carpet in pictures	Internas	Passa sumo
Photographer's images expose mum's dementia agony	Internas	Passa sumo
Bullfighting and high-diving: Africa's top shots	Internas	Passa sumo
In pictures: Nordic states gripped by winter freeze	Internas	Passa sumo
BBC in other languages	Internas	Passa sumo
Persian	Internas	Passa sumo
مقام‌های بهداشتی در غزه: ۷۶۰۰ نفر مفقود شده‌اند	Internas	Passa sumo
More Languages	Internas	Passa sumo
Terms of Use	Externas	Passa sumo
About the BBC	Externas	Passa sumo
Privacy Policy	Externas	Passa sumo
Privacy Policy	Internas	Passa sumo
Cookies	Externas	Passa sumo
Cookies	Internas	Passa sumo
Accessibility Help	Externas	Passa sumo
Parental Guidance	Externas	Passa sumo
Contact the BBC	Externas	Passa sumo
Make an editorial complaint	Externas	Passa sumo
BBC emails for you	Externas	Passa sumo
Advertise with us	Externas	Passa sumo
Read about our approach to external linking.	Externas	Passa sumo

Palavras-chave SEO



Núvem de palavras-chave

lead news taiwan red pictures sport **bbc** efl cup latest

Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
bbc	13	✓	✓	✓	✓
news	7	✗	✗	✓	✓
efl	6	✗	✗	✗	✓
cup	6	✗	✗	✗	✓
pictures	6	✗	✗	✗	✓

Usabilidade

	Url	Domínio : bbc.com Cumprimento : 7
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Não foi declarada nenhuma língua para este site.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 171 Avisos : 11
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	 Excelente, este site não usa tabelas dentro de tabelas.  Oh não, o site usa estilos CSS nas etiquetas HTML.  Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).  Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).  Perfeito, o site tira vantagens da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	 Icon Apple  Meta Viewport Tag  Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). https://www.bbc.com/sitemaps/https-index-com-archive.xml https://www.bbc.com/sitemaps/https-index-com-news.xml
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Otimização

		https://www.bbc.com/sitemaps/https-index-com-archive_video.xml
		https://www.bbc.com/sitemaps/https-index-com-video.xml
		https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
		https://www.bbc.com/sport/sitemap.xml
		https://www.bbc.com/afrique/sitemap.xml
		https://www.bbc.com/arabic/sitemap.xml
		https://www.bbc.com/bengali/sitemap.xml
		https://www.bbc.com/burmese/sitemap.xml
		https://www.bbc.com/gahuza/sitemap.xml
		https://www.bbc.com/hausa/sitemap.xml
		https://www.bbc.com/hindi/sitemap.xml
		https://www.bbc.com/indonesia/sitemap.xml
		https://www.bbc.com/mundo/sitemap.xml
		https://www.bbc.com/pashto/sitemap.xml
		https://www.bbc.com/persian/sitemap.xml
		https://www.bbc.com/portuguese/sitemap.xml
		https://www.bbc.com/russian/sitemap.xml
		https://www.bbc.com/swahili/sitemap.xml
		https://www.bbc.com/tajik/sitemap.xml
		https://www.bbc.com/turkce/sitemap.xml
		https://www.bbc.com/ukchina/simp/sitemap.xml
		https://www.bbc.com/ukrainian/sitemap.xml
		https://www.bbc.com/urdu/sitemap.xml
		https://www.bbc.com/uzbek/sitemap.xml
		https://www.bbc.com/vietnamese/sitemap.xml
		https://www.bbc.com/zhongwen/simp/sitemap.xml
		https://www.bbc.com/zhongwen/trad/sitemap.xml
		https://www.bbc.com/bbcx/index_sitemap.xml
	Robots.txt	http://bbc.com/robots.txt

Otimização

		Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.