



Avaliação do site shopify.com

Gerado a 19 de Abril de 2024 23:02 PM

O resultado é de 52/100



Conteúdo SEO

	Título	Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA Cumprimento : 72 Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).														
	Descrição	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. Cumprimento : 145 Perfeito, a Descrição META contém entre 70 e 160 caracteres.														
	Palavras-chave	Mau. Não detetámos palavras-chave META na sua página.														
	Propriedades Og Meta	Boa! Esta página tira vantagens das propriedades Og. <table><tr><th>Propriedade</th><th>Conteúdo</th></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfed1f143995ce7663119c832f9a7d4dd51f7e1.png</td></tr><tr><td>url</td><td>https://www.shopify.com/</td></tr></table>	Propriedade	Conteúdo	type	website	site_name	Shopify	title	Start and grow your e-commerce business - 3-Day Free Trial	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfed1f143995ce7663119c832f9a7d4dd51f7e1.png	url	https://www.shopify.com/
Propriedade	Conteúdo															
type	website															
site_name	Shopify															
title	Start and grow your e-commerce business - 3-Day Free Trial															
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.															
image	https://cdn.shopify.com/shopifycloud/brochure/assets/shared/social-image-default-large-57a90e6a8ae96f7277e9664ebfed1f143995ce7663119c832f9a7d4dd51f7e1.png															
url	https://www.shopify.com/															

Conteúdo SEO

	Cabeçalhos	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>12</td><td>25</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Making Commerce Better for Everyone • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Explore the world's largest commerce community • [H2] Your store, your way • [H2] Sell to every buyer, everywhere • [H2] The best-converting checkout on the planet • [H2] Flexible point of sale to power your retail store • [H2] BUILT-IN MARKETING TOOLS • [H2] CENTRALIZED BUSINESS OPERATIONS • [H2] MERCHANT OBSESSED • [H2] The help you need, when you need it • [H2] Grow your business here • [H3] Enterprise • [H3] Plus • [H3] Partners • [H3] Developers • [H3] Retail stores • [H3] Build an online storefront • [H3] Craft the brand you want • [H3] Level up with apps • [H3] Reach new leads • [H3] Engage with customers • [H3] Data you can build on • [H3] Oversee your operations • [H3] Fulfill every order • [H3] Manage your money where you make it • [H3] Blog • [H3] Online Courses • [H3] Community • [H3] Help Center • [H3] Shopify • [H3] Support • [H3] Developers • [H3] Products • [H3] Global impact • [H3] Solutions • [H3] Country/region	H1	H2	H3	H4	H5	H6	1	12	25	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	25	0	0	0									
	Imagens	Encontrámos 69 imagens nesta página. 61 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.												
	Rácio Texto/HTML	Rácio : 0% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.												

Conteúdo SEO

	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Excelente, não foram detetadas Iframes nesta página.

Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 71 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 11.27% Ligações internas 88.73%

Ligações para a própria página

Âncoras	Tipo	Sumo
Pricing	Internas	Passa sumo
Log in	Internas	Passa sumo
Start free trial	Internas	Passa sumo
About	Internas	Passa sumo
Careers	Internas	Passa sumo
Investors	Internas	Passa sumo
Press and Media	Internas	Passa sumo
Partners	Internas	Passa sumo
Affiliates	Internas	Passa sumo
Legal	Internas	Passa sumo

Ligações para a própria página

Service status	Externas	Passa sumo
Merchant support	Internas	Passa sumo
Help center	Internas	Passa sumo
Hire a Partner	Internas	Passa sumo
Shopify Community	Internas	Passa sumo
Shopify Events	Internas	Passa sumo
Shopify.dev	Externas	Passa sumo
API documentation	Externas	Passa sumo
Dev Degree	Externas	Passa sumo
Shop	Externas	Passa sumo
Shop Pay	Internas	Passa sumo
Shopify Plus	Internas	Passa sumo
Shopify Fulfillment Network	Internas	Passa sumo
Linkpop	Externas	Passa sumo
Shopify for enterprise	Internas	Passa sumo
Sustainability	Internas	Passa sumo
Social impact	Internas	Passa sumo
Build Black	Internas	Passa sumo
Build Native	Externas	Passa sumo
Research	Internas	Passa sumo
Online store builder	Internas	Passa sumo
Website builder	Internas	Passa sumo
Ecommerce website	Internas	Passa sumo
Australia	Internas	Passa sumo
Belgium	Internas	Passa sumo
Brasil	Internas	Passa sumo
Canada (English)	Internas	Passa sumo
Canada (Français)	Internas	Passa sumo

Ligações para a própria página

Colombia	Internas	Passa sumo
Danmark	Internas	Passa sumo
Deutschland	Internas	Passa sumo
España	Internas	Passa sumo
Español (Intl.)	Internas	Passa sumo
France	Internas	Passa sumo
Hong Kong SAR	Internas	Passa sumo
India	Internas	Passa sumo
Indonesia	Internas	Passa sumo
Ireland	Internas	Passa sumo
Italia	Internas	Passa sumo
Malaysia	Internas	Passa sumo
México	Internas	Passa sumo
Nederland	Internas	Passa sumo
New Zealand	Internas	Passa sumo
Nigeria	Internas	Passa sumo
Norway (English)	Internas	Passa sumo
Philippines	Internas	Passa sumo
Singapore	Internas	Passa sumo
South Africa	Internas	Passa sumo
Sverige	Internas	Passa sumo
United Kingdom	Internas	Passa sumo
Việt Nam	Internas	Passa sumo
🇧🇷	Internas	Passa sumo
🇵🇹	Externas	Passa sumo
🇵🇹🇵🇹🇵🇹🇵🇹🇵🇹🇵🇹🇵🇹	Internas	Passa sumo
🇵🇹	Internas	Passa sumo
🇵🇹	Internas	Passa sumo

Ligações para a própria página



Internas

Passa sumo

[Terms of Service](#)

Internas

Passa sumo

[Privacy Policy](#)

Internas

Passa sumo

[Sitemap](#)

Internas

Passa sumo

[Privacy Choices](#)

Internas

Passa sumo

Palavras-chave SEO



Núvem de palavras-chave

Consistência das Palavras-chave

Palavra-chave

Conteúdo

Título

Palavras-chave

Descrição

Cabeçalhos

Usabilidade



Url

Domínio : shopify.com
Cumprimento : 11



Favicon

Ótimo, o site tem um favicon.



Facilidade de Impressão

Não encontramos CSS apropriado para impressão.



Língua

Otimo! A língua declarada deste site é en.



Dublin Core

Esta página não tira vantagens do Dublin Core.

Documento



Tipo de Documento

HTML 5

Documento

	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 119 Avisos : 7
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	 Excelente, este site não usa tabelas dentro de tabelas.  Oh não, o site usa estilos CSS nas etiquetas HTML.  Boa, o site usa poucos ficheiros CSS.  Perfeito, o site usa poucos ficheiros JavaScript.  Perfeito, o site tira vantagens da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	 Icon Apple  Meta Viewport Tag  Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). https://www.shopify.com/sitemap.xml https://www.shopify.com/sitemap_blog.xml https://www.shopify.com/enterprise/sitemap.xml https://www.shopify.com/sitemap_blog_retail.xml https://www.shopify.com/tools/sitemap.xml https://www.shopify.com/pos/store/sitemap.xml https://www.shopify.com/stock-photos/sitemap/main_pages.xml
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Otimização

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

https://www.shopify.com/stock-photos/sitemap/business_ideas.xml

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/ca/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog_retail.xml

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/ca/pos/store/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog.xml

<https://www.shopify.com/uk/enterprise/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog_retail.xml

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/uk/pos/store/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

https://www.shopify.com/in/sitemap_blog.xml

<https://www.shopify.com/in/enterprise/sitemap.xml>

https://www.shopify.com/in/sitemap_blog_retail.xml

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

https://www.shopify.com/au/sitemap_blog.xml

<https://www.shopify.com/au/enterprise/sitemap.xml>

https://www.shopify.com/au/sitemap_blog_retail.xml

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/au/pos/store/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

https://www.shopify.com/id/sitemap_blog.xml

<https://www.shopify.com/id/enterprise/sitemap.xml>

https://www.shopify.com/id/sitemap_blog_retail.xml

Otimização

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/ferramentas/sitemap.xml>

https://www.shopify.com/br/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/br/stock-photos/sitemap/photos.xml>

<https://www.shopify.com/br/stock-photos/sitemap/categories.xml>

<https://www.shopify.com/br/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/nz/sitemap.xml>

https://www.shopify.com/nz/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

https://www.shopify.com/nz/sitemap_blog_retail.xml

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/nz/pos/store/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

https://www.shopify.com/za/sitemap_blog.xml

<https://www.shopify.com/za/enterprise/sitemap.xml>

https://www.shopify.com/za/sitemap_blog_retail.xml

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog.xml

<https://www.shopify.com/ng/enterprise/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog_retail.xml

<https://www.shopify.com/ng/tools/sitemap.xml>

<https://www.shopify.com/ph/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog.xml

<https://www.shopify.com/ph/enterprise/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog_retail.xml

<https://www.shopify.com/ph/tools/sitemap.xml>

<https://www.shopify.com/sg/sitemap.xml>

https://www.shopify.com/sg/sitemap_blog.xml

<https://www.shopify.com/sg/enterprise/sitemap.xml>

Otimização

https://www.shopify.com/sg/sitemap_blog_retail.xml

<https://www.shopify.com/sg/tools/sitemap.xml>

<https://www.shopify.com/sg/pos/store/sitemap.xml>

<https://www.shopify.com/hk/sitemap.xml>

<https://www.shopify.com/hk-en/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog.xml

<https://www.shopify.com/hk-en/enterprise/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog_retail.xml

<https://www.shopify.com/hk-en/tools/sitemap.xml>

<https://www.shopify.com/ie/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog.xml

<https://www.shopify.com/ie/enterprise/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog_retail.xml

<https://www.shopify.com/ie/tools/sitemap.xml>

<https://www.shopify.com/ie/pos/store/sitemap.xml>

<https://www.shopify.com/be-en/sitemap.xml>

<https://www.shopify.com/be-en/tools/sitemap.xml>

<https://www.shopify.com/my/sitemap.xml>

https://www.shopify.com/my/sitemap_blog.xml

<https://www.shopify.com/my/enterprise/sitemap.xml>

https://www.shopify.com/my/sitemap_blog_retail.xml

<https://www.shopify.com/my/tools/sitemap.xml>

<https://www.shopify.com/dk-en/sitemap.xml>

<https://www.shopify.com/dk-en/tools/sitemap.xml>

<https://www.shopify.com/no-en/sitemap.xml>

<https://www.shopify.com/no-en/tools/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

https://www.shopify.com/es/sitemap_blog.xml

<https://www.shopify.com/es/herramientas/sitemap.xml>

<https://www.shopify.com/es-es/sitemap.xml>

https://www.shopify.com/es-es/sitemap_blog.xml

<https://www.shopify.com/es-es/herramientas/sitemap.xml>

Otimização

<https://www.shopify.com/co/sitemap.xml>

https://www.shopify.com/co/sitemap_blog.xml

<https://www.shopify.com/co/herramientas/sitemap.xml>

<https://www.shopify.com/mx/sitemap.xml>

https://www.shopify.com/mx/sitemap_blog.xml

<https://www.shopify.com/mx/herramientas/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

https://www.shopify.com/fr/sitemap_blog.xml

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

https://www.shopify.com/ca-fr/sitemap_blog.xml

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/pdv/store/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

https://www.shopify.com/nl/sitemap_blog.xml

<https://www.shopify.com/nl/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/nl/pos/store/sitemap.xml>

<https://www.shopify.com/be/sitemap.xml>

<https://www.shopify.com/be/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/be/pos/store/sitemap.xml>

<https://www.shopify.com/jp/sitemap.xml>

https://www.shopify.com/jp/sitemap_blog.xml

<https://www.shopify.com/jp/tools/sitemap.xml>

<https://www.shopify.com/tw/sitemap.xml>

<https://www.shopify.com/de/sitemap.xml>

https://www.shopify.com/de/sitemap_blog.xml

<https://www.shopify.com/de/tools/sitemap.xml>

<https://www.shopify.com/de/pos/store/sitemap.xml>

<https://www.shopify.com/be-de/sitemap.xml>

<https://www.shopify.com/be-de/tools/sitemap.xml>

Otimização

		https://www.shopify.com/it/sitemap.xml https://www.shopify.com/it/sitemap_blog.xml https://www.shopify.com/it/strumenti/sitemap.xml https://www.shopify.com/it/pos/store/sitemap.xml https://www.shopify.com/dk/sitemap.xml https://www.shopify.com/dk/pos/store/sitemap.xml https://www.shopify.com/kr/sitemap.xml https://www.shopify.com/se/sitemap.xml https://www.shopify.com/zh/sitemap.xml https://www.shopify.com/zh/sitemap_blog.xml https://www.shopify.com/zh/tools/sitemap.xml https://www.shopify.com/vn/sitemap.xml
	Robots.txt	http://shopify.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.