



Avaliação do site wired.com

Gerado a 09 de Janeiro de 2024 16:28 PM

O resultado é de 45/100



Conteúdo SEO

	Título	WIRED - The Latest in Technology, Science, Culture and Business WIRED Cumprimento : 71 Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).														
	Descrição	We bring you the future as it happens. From the latest in science and technology to the big stories in business and culture, we&#x27;ve got you covered. Cumprimento : 152 Perfeito, a Descrição META contém entre 70 e 160 caracteres.														
	Palavras-chave	Mau. Não detetámos palavras-chave META na sua página.														
	Propriedades Og Meta	Boa! Esta página tira vantagens das propriedades Og. <table><thead><tr><th>Propriedade</th><th>Conteúdo</th></tr></thead><tbody><tr><td>description</td><td>We bring you the future as it happens. From the latest in science and technology to the big stories in business and culture, we&#x27;ve got you covered.</td></tr><tr><td>image</td><td>https://media.wired.com/photos/615e2b8ce78a8cd913bbaa76/16:9/w_1280,c_limit/wired_bug.jpg</td></tr><tr><td>site_name</td><td>WIRED</td></tr><tr><td>title</td><td>WIRED - The Latest in Technology, Science, Culture and Business</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.wired.com/</td></tr></tbody></table>	Propriedade	Conteúdo	description	We bring you the future as it happens. From the latest in science and technology to the big stories in business and culture, we've got you covered.	image	https://media.wired.com/photos/615e2b8ce78a8cd913bbaa76/16:9/w_1280,c_limit/wired_bug.jpg	site_name	WIRED	title	WIRED - The Latest in Technology, Science, Culture and Business	type	website	url	https://www.wired.com/
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site_name	WIRED															
title	WIRED - The Latest in Technology, Science, Culture and Business															
type	website															
url	https://www.wired.com/															

Conteúdo SEO



Cabeçalhos

H1	H2	H3	H4	H5	H6
1	36	40	0	0	1

- [H1] WIRED
- [H2] Most Recent
- [H2] Today's Picks
- [H2] Rumble Is Part of an 'Active and Ongoing' SEC Investigation
- [H2] Here's Why Getting Back to Work in 2024 Is So Hard—and How You Can Get Over the Slump
- [H2] 9 More of the Bizarre and Wonderful Things We've Seen at CES 2024
- [H2] CES 2024 Live Blog: News, Gadgets, and Photos From Tech's Big Show
- [H2] WIRED's Favorite 'Buy It for Life' Gear
- [H2] What Is Wi-Fi 7? Here's Everything You Need to Know
- [H2] Drax's Alien Skin Looks Stunning on the Samsung QN90C QLED
- [H2] The New Digital Dark Age
- [H2] Trending Stories
- [H2] TOP STORIES IN THE LAST 48 HOURS
- [H2] The WIRED World in 2024
- [H2] Longreads
- [H2] Editors' Picks
- [H2] In Defense of AI Hallucinations
- [H2] The Man Who Made Robots Dance Now Wants Them to Think for Themselves
- [H2] Cruise Was Asked to Ground Robotaxis on Halloween to Keep Kids Safe
- [H2] What's the Value of 3 Million LPs in a Digital World?
- [H2] The 18 Best Games on PlayStation Plus
- [H2] Six-Word Sci-Fi: Stories Written by You
- [H2] The Best Smart Shades, Blinds, and Curtains
- [H2] Review: Cybex Sirona S Convertible Car Seat
- [H2] Review: Philips Hue Secure Wired Camera
- [H2] AI Needs to Be Both Trusted and Trustworthy
- [H2] The Creative's Toolbox Gets an AI Upgrade
- [H2] Forget Growth. Optimize for Resilience
- [H2] During Pregnancy, the Placenta Hacks the Immune System to Protect the Fetus
- [H2] California Is Solving Its Water Problems by Flooding Its Best Farmland
- [H2] How Your Body Adapts to Extreme Cold
- [H2] Security News This Week: 23andMe Blames Users for Recent Data Breach as It's Hit With Lawsuits
- [H2] How to Be More Anonymous Online
- [H2] To Beat Russia, Ukraine Needs a Major Tech Breakthrough
- [H2] Reviews and Buying Guides
- [H2] WIRED Classics
- [H2] Videos
- [H3] What's the Value of 3 Million LPs in a Digital World?
- [H3] Critical Infrastructure Is Sinking Along the US East Coast
- [H3] My Parents' Dementia Felt Like the End of Joy. Then Came the Robots
- [H3] Inside Mark Zuckerberg's Top-Secret Hawaii Compound
- [H3] Gene Editing Needs to Be for Everyone

Conteúdo SEO

- [H3] Staying One Step Ahead of Hackers When It Comes to AI
- [H3] Gen Z and the Art of Incentivized Self-Actualization
- [H3] Rediscovering the Pleasure of Working Together
- [H3] The End of One-Size-Fits-All Health Care
- [H3] My Parents' Dementia Felt Like the End of Joy. Then Came the Robots
- [H3] WIRED's Biggest Interviews of 2023
- [H3] How Not to Be Stupid About AI, With Yann LeCun
- [H3] You Know It's a Placebo. So Why Does It Still Work?
- [H3] The Spy Who Dumped the CIA, Went to Therapy, and Now Makes Incredible Television
- [H3] Blood, Guns, and Broken Scooters: Inside the Chaotic Rise and Fall of Bird
- [H3] Microsoft's AI Chatbot Replies to Election Questions With Conspiracies, Fake Scandals, and Lies
- [H3] Inside Mark Zuckerberg's Top-Secret Hawaii Compound
- [H3] Women Buy More Cars, So Why Are the Designs So Macho?
- [H3] Fake Taylor Swift Quotes Are Being Used to Spread Anti-Ukraine Propaganda
- [H3] Sign up for the WIRED Daily Newsletter
- [H3] Which Apple Watch Is Best Right Now?
- [H3] The Best Mattresses You Can Buy Online
- [H3] The Best USB-C Cables for Your Phone, Tablet, or Laptop
- [H3] This Fancy \$700 Coffee Maker Struggles to Make a Great Cup
- [H3] Skullcandy's Kilo Is a No-Frills Shower-Friendly Speaker
- [H3] Jacques Vallée Still Doesn't Know What UFOs Are
- [H3] Apocalypse Not: Here's Why You Shouldn't Worry About End Times
- [H3] Revenge of the Right Brain
- [H3] How The New York Times Is Clawing Its Way Into the Future
- [H3] An IM Infatuation Turned to Romance. Then the Truth Came Out
- [H3] Mineralogist Answers Gemstone Questions From Twitter | Tech Support
- [H3] Sydney Sweeney and Glen Powell Answer The Web's Most Searched Questions
- [H3] This Craftsman Designs & Builds 100% Wooden Puzzle Boxes
- [H3] Pepper X Creator Ed Currie Answers Pepper Questions From Twitter
- [H3] Chess Pro Explains Chess in 5 Levels of Difficulty (ft. GothamChess)
- [H3] How Mind-Controlled Bionic Arms Fuse To The Body
- [H3] How Hard Candy Flavors Are Made
- [H3] Toy Expert Answers Toy Questions From Twitter | Tech Support
- [H3] Comedy Bytes With Aparna Nancherla
- [H3] Why AI Chess Bots Are Virtually Unbeatable (ft. GothamChess)
- [H6] Select international site

Imagens

Encontrámos 55 imagens nesta página.

Conteúdo SEO

		Bom, a maioria das imagens têm o atributo ALT definidos.
	Rácio Texto/HTML	Rácio : 1% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.

Ligações SEO

	Reescrita de URL	Mau. Existem ligações que contêm 'query strings' (sequências de consulta).
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.
	Ligações para a própria página	Encontrámos um total de 59 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 22.03% Ligações internas 77.97%

Ligações para a própria página

Âncoras	Tipo	Sumo
Skip to main content	Internas	Passa sumo
View saved stories	Internas	Passa sumo
Backchannel	Internas	Passa sumo
Business	Internas	Passa sumo
Culture	Internas	Passa sumo

Ligações para a própria página

Gear	Internas	Passa sumo
Ideas	Internas	Passa sumo
Politics	Internas	Passa sumo
Science	Internas	Passa sumo
Security	Internas	Passa sumo
Merch	Internas	Passa sumo
Sign In	Internas	noFollow
Podcasts	Internas	Passa sumo
Video	Internas	Passa sumo
Artificial Intelligence	Internas	Passa sumo
Climate	Internas	Passa sumo
Games	Internas	Passa sumo
Newsletters	Internas	Passa sumo
Magazine	Internas	Passa sumo
Events	Internas	Passa sumo
Wired Insider	Internas	Passa sumo
Jobs	Internas	Passa sumo
Coupons	Internas	Passa sumo
Most Recent	Internas	Passa sumo
The WIRED World in 2024	Internas	Passa sumo
Longreads	Internas	Passa sumo
See all newsletters.	Internas	Passa sumo
User Agreement	Externas	Passa sumo
class action waiver and arbitration provisions	Externas	Passa sumo
Privacy Policy & Cookie Statement	Externas	Passa sumo
Reviews	Internas	Passa sumo
Buying Guides	Internas	Passa sumo
WIRED Classics	Internas	Passa sumo

Ligações para a própria página

Videos	Internas	Passa sumo
Subscribe	Internas	Passa sumo
FAQ	Internas	Passa sumo
WIRED Staff	Internas	Passa sumo
Editorial Standards	Internas	Passa sumo
Archive	Internas	Passa sumo
RSS	Internas	Passa sumo
Accessibility Help	Internas	Passa sumo
Mattresses	Internas	Passa sumo
Electric Bikes	Internas	Passa sumo
Fitness Trackers	Internas	Passa sumo
Streaming Guides	Internas	Passa sumo
Advertise	Externas	Passa sumo
Contact Us	Internas	Passa sumo
Customer Care	Internas	Passa sumo
Jobs	Internas	Passa sumo
Press Center	Internas	Passa sumo
Condé Nast Store	Externas	Passa sumo
User Agreement	Externas	Passa sumo
Privacy Policy and Cookie Statement	Externas	Passa sumo
Your California Privacy Rights.	Externas	Passa sumo
Ad Choices	Externas	Passa sumo
UK	Externas	Passa sumo
Italia	Externas	Passa sumo
Japón	Externas	Passa sumo
Czech Republic & Slovakia	Externas	Passa sumo

Palavras-chave SEO



Núvem de palavras-chave

tech icon best world from play new how
science **wired**

Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
wired	20	✓	✗	✗	✓
world	10	✗	✗	✗	✓
icon	10	✗	✗	✗	✗
play	10	✗	✗	✗	✓
how	8	✗	✗	✗	✓

Usabilidade

	Url	Domínio : wired.com Cumprimento : 9
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.

Documento

	Validação W3C	Erros : 963 Avisos : 0
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	 Excelente, este site não usa tabelas dentro de tabelas.  Oh não, o site usa estilos CSS nas etiquetas HTML.  Boa, o site usa poucos ficheiros CSS.  Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).  Perfeito, o site tira vantagens da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	 Icon Apple  Meta Viewport Tag  Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). https://www.wired.com/sitemap.xml https://www.wired.com/branded-sitemap.xml https://www.wired.com/coupons/sitemap.xml https://www.wired.com/video/sitemap.xml https://www.wired.com/feed/google-latest-news/sitemap-google-news https://www.wired.com/feed/rss https://www.wired.com/contributors-sitemap.xml
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Otimização

		https://www.wired.com/categories-sitemap.xml?hierarchy=tags https://www.wired.com/categories-sitemap.xml https://www.wired.com/sitemap-archive-1.xml https://www.wired.com/bundles-sitemap.xml
	Robots.txt	http://wired.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.