

# Webbplats analys vimeo.com

Genereras på April 14 2024 18:42 PM

Ställningen är 49/100



## SEO Innehåll

|    | Titel                                                                                                                                            | Vimeo Video Experience Platform with AI<br><b>Längd : 39</b><br>Perfekt, din titel innehåller mellan 10 och 70 tecken.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|------|---------|-------|-----------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------|-------|-------------------------------------------------------|------------------|-------------------------------------------------------|------------|-----------|-----------|-----------------------------------------|
|    | Beskrivning                                                                                                                                      | Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production.<br><b>Längd : 144</b><br>Bra, din metabeskrivning innehåller mellan 70 och 160 tecken.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
|  | Nyckelord                                                                                                                                        | Mycket dåligt. Vi har inte lyckats hitta några meta-taggar på din sida. Använd <a href="#">denna meta-tag generator, gratis</a> för att skapa nyckelord.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
|  | Og Meta Egenskaper                                                                                                                               | <div>Bra, din sida drar nytta utav Og.</div> <table><tr><th>Egendom</th><th>Innehåll</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Vimeo Video Experience Platform with AI</td></tr><tr><td>description</td><td>Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production.</td></tr><tr><td>site_name</td><td>Vimeo</td></tr><tr><td>image</td><td>https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</td></tr><tr><td>image:secure_url</td><td>https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:alt</td><td>Vimeo Video Experience Platform with AI</td></tr></table> | Egendom | Innehåll | type | website | title | Vimeo Video Experience Platform with AI | description | Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production. | site_name | Vimeo | image | https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png | image:secure_url | https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png | image:type | image/png | image:alt | Vimeo Video Experience Platform with AI |
| Egendom                                                                            | Innehåll                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| type                                                                               | website                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| title                                                                              | Vimeo Video Experience Platform with AI                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| description                                                                        | Everything you need to make, manage, and share brilliant videos for marketing, employee communications, virtual events, and creative production. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| site_name                                                                          | Vimeo                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| image                                                                              | https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| image:secure_url                                                                   | https://f.vimeocdn.com/cms/images/vimeo-logo-blue.png                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| image:type                                                                         | image/png                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |
| image:alt                                                                          | Vimeo Video Experience Platform with AI                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |          |      |         |       |                                         |             |                                                                                                                                                  |           |       |       |                                                       |                  |                                                       |            |           |           |                                         |

# SEO Innehåll

|                    |                    |
|--------------------|--------------------|
| locale             | en_US              |
| locale:alternative | ko_KR              |
| url                | https://vimeo.com/ |

## Rubriker

| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1  | 12 | 17 | 7  | 0  | 0  |

- [H1] Video simplified
- [H2] Simple
- [H2] Cinematic
- [H2] Controlled
- [H2] Automated
- [H2]
- [H2] Video experience platform
- [H2] How clever people like you put Vimeo to work
- [H2] Get started for free
- [H2] 24/7 customer support
- [H2] Product
- [H2] Resources
- [H2] Company
- [H3] Make
- [H3] Edit
- [H3] Manage
- [H3] Share
- [H3] Video marketing
- [H3] Employee communications
- [H3] Virtual events
- [H3] Creative production
- [H3] Stellantis
- [H3] Morgan Cooper
- [H3] Vermicular
- [H3] Products
- [H3] Features
- [H3] Vimeo for
- [H3] Solutions
- [H3]
- [H3]
- [H4]
- [H4]
- [H4]
- [H4]
- [H4] Customer spotlight
- [H4] Customer spotlight
- [H4] Customer spotlight

## Bilder

Vi hittade 28 bilder på denna webbsida.

25 alt attribut är tomma eller saknas. Lägg till alternativ text så att sökmotorer enklare kan förstå innehållet i dina bilder.

## SEO Innehåll

|                                                                                   |                 |                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>12%</b><br><br>Denna sidas förhållande mellan text till HTML-kod är lägre än 15 procent, vilket innebär att din webbplats troligen behöver mer textinnehåll. |
|  | Flash           | Perfekt, inga Flash-innehåll har upptäckts på denna sida.                                                                                                               |
|  | Iframe          | Bra, vi upptäckte inga Iframes på den här sidan.                                                                                                                        |

## SEO Länkar

|                                                                                     |                     |                                                                                                           |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------|
|    | URL Rewrite         | Bra. Dina adressfält ser bra ut!                                                                          |
|   | Understreck i URLen | Vi har upptäckt understreck i din webbadress. Du bör hellre använda bindestreck för att optimera din SEO. |
|  | In-page länkar      | Vi hittade totalt 52 länkar inklusive 0 länk(ar) till filer                                               |
|  | Statistics          | Externa Länkar : noFollow 0%<br><br>Externa Länkar : Passing Juice 0%<br><br>Interna Länkar 100%          |

## In-page länkar

| Anchor                        | Typ     | Juice         |
|-------------------------------|---------|---------------|
| <a href="#">Pricing</a>       | Interna | Passing Juice |
| <a href="#">Contact Sales</a> | Interna | Passing Juice |
| <a href="#">Watch Demos</a>   | Interna | Passing Juice |
| <a href="#">Video Player</a>  | Interna | Passing Juice |
| <a href="#">Video Hosting</a> | Interna | Passing Juice |
| <a href="#">Video Editor</a>  | Interna | Passing Juice |
| <a href="#">Video Maker</a>   | Interna | Passing Juice |

## In-page länkar

|                                          |         |               |
|------------------------------------------|---------|---------------|
| <a href="#">Capture</a>                  | Interna | Passing Juice |
| <a href="#">Live Streaming</a>           | Interna | Passing Juice |
| <a href="#">Vimeo Venues</a>             | Interna | Passing Juice |
| <a href="#">Webinars</a>                 | Interna | Passing Juice |
| <a href="#">Video Library</a>            | Interna | Passing Juice |
| <a href="#">Vimeo AI</a>                 | Interna | Passing Juice |
| <a href="#">Video Collaboration</a>      | Interna | Passing Juice |
| <a href="#">Video Analytics</a>          | Interna | Passing Juice |
| <a href="#">OTT</a>                      | Interna | Passing Juice |
| <a href="#">Mobile Apps</a>              | Interna | Passing Juice |
| <a href="#">Teleprompter</a>             | Interna | Passing Juice |
| <a href="#">Video Transcription</a>      | Interna | Passing Juice |
| <a href="#">Auto Captions</a>            | Interna | Passing Juice |
| <a href="#">Video Trimmer</a>            | Interna | Passing Juice |
| <a href="#">Security</a>                 | Interna | Passing Juice |
| <a href="#">Gif Maker</a>                | Interna | Passing Juice |
| <a href="#">Convert Image to Video</a>   | Interna | Passing Juice |
| <a href="#">Enterprises</a>              | Interna | Passing Juice |
| <a href="#">Small Business</a>           | Interna | Passing Juice |
| <a href="#">Creative Professionals</a>   | Interna | Passing Juice |
| <a href="#">Educators</a>                | Interna | Passing Juice |
| <a href="#">Marketers</a>                | Interna | Passing Juice |
| <a href="#">Corporate Comms</a>          | Interna | Passing Juice |
| <a href="#">Learning and Development</a> | Interna | Passing Juice |
| <a href="#">Vimeo Central</a>            | Interna | Passing Juice |
| <a href="#">Vimeo Marketing</a>          | Interna | Passing Juice |
| <a href="#">Help Center</a>              | Interna | Passing Juice |
| <a href="#">Contact Support</a>          | Interna | Passing Juice |
|                                          |         |               |

## In-page länkar

|                                    |         |               |
|------------------------------------|---------|---------------|
| <a href="#">Customer Stories</a>   | Interna | Passing Juice |
| <a href="#">Blog</a>               | Interna | Passing Juice |
| <a href="#">Developers</a>         | Interna | Passing Juice |
| <a href="#">Guidelines</a>         | Interna | Passing Juice |
| <a href="#">Vimeo Experts</a>      | Interna | Passing Juice |
| <a href="#">Watch</a>              | Interna | Passing Juice |
| <a href="#">About Vimeo</a>        | Interna | Passing Juice |
| <a href="#">Careers</a>            | Interna | Passing Juice |
| <a href="#">Culture</a>            | Interna | Passing Juice |
| <a href="#">Investor Relations</a> | Interna | Passing Juice |
| <a href="#">Product News</a>       | Interna | Passing Juice |
| <a href="#">Site Maps</a>          | Interna | Passing Juice |
| <a href="#">Terms</a>              | Interna | Passing Juice |
| <a href="#">Privacy</a>            | Interna | Passing Juice |
| <a href="#">U.S. State Privacy</a> | Interna | Passing Juice |
| <a href="#">Copyright</a>          | Interna | Passing Juice |
| <a href="#">Cookies</a>            | Interna | Passing Juice |

## SEO Nyckelord

|                                                                                    |                |                                                                                                                                                                         |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Nyckelord Moln | gap-2 button-titletext-global-nav--content border-0 button-inner group-hoverbutton-titletext-global-nav-hover-content max-w-full svg0438rem inline-flex p-0 text-body-1 |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Nyckelord Konsistens

| Nyckelord                                                    | Innehåll | Titel | Nyckelord | Beskrivning | Rubriker |
|--------------------------------------------------------------|----------|-------|-----------|-------------|----------|
| svg0438rem                                                   | 46       | ✖     | ✖         | ✖           | ✖        |
| group-hoverbutton<br>-titletext-global-<br>nav-hover-content | 46       | ✖     | ✖         | ✖           | ✖        |
| button-titletext-glo<br>bal-nav--content                     | 46       | ✖     | ✖         | ✖           | ✖        |
| text-body-1                                                  | 46       | ✖     | ✖         | ✖           | ✖        |
| gap-2                                                        | 46       | ✖     | ✖         | ✖           | ✖        |

## Användbarhet

|                                                                                    |              |                                              |
|------------------------------------------------------------------------------------|--------------|----------------------------------------------|
|    | Url          | Domän : vimeo.com<br>Längd : 9               |
|   | Favikon      | Bra, din webbplats har en favicon.           |
|  | Utskriftbart | Vi kunde inte hitta CSS för utskrifter.      |
|  | Språk        | Bra. Ditt angivna språk är en.               |
|  | Dublin Core  | Denna sida drar inte nytta utav Dublin Core. |

## Dokument

|                                                                                    |                  |                                                      |
|------------------------------------------------------------------------------------|------------------|------------------------------------------------------|
|  | Doctype          | HTML 5                                               |
|  | Encoding         | Perfekt. Din deklarerade teckenuppsättning är UTF-8. |
|  | W3C Validity     | Errors : 87<br>Varningar : 12                        |
|                                                                                    | E-post Sekretess | Bra! Ingen e-postadress har hittats i klartext.      |

## Dokument

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Föråldrad HTML  | Bra! Vi har inte hittat några föråldrad HTML taggar i din HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Hastighets Tips | <div><div> Utmärkt, din webbplats använder inga nästlade tabeller.</div><div> Synd, din webbplats använder sig utav inline stilar.</div><div> Bra, din webbplats har få CSS-filer.</div><div> Synd, din webbplats har för många JS filer (fler än 6 stycken).</div><div> Perfekt, din webbplats utnyttjar gzip.</div></div> |

## Mobil

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobiloptimering | <div><div> Apple Ikon</div><div> Meta Viewport Tagg</div><div> Flash innehåll</div></div> |
|-----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimering

|                                                                                    |             |                                                                                                                                                                                                                                                                               |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Bra, din webbplats har en XML sitemap.</p> <div><a href="https://vimeo.com/sitemap/master.xml.gz">https://vimeo.com/sitemap/master.xml.gz</a><br/><a href="http://vimeo.com/sitemap/master.xml.gz">http://vimeo.com/sitemap/master.xml.gz</a></div>                        |
|  | Robots.txt  | <p><a href="http://vimeo.com/robots.txt">http://vimeo.com/robots.txt</a></p> <p>Bra, din webbplats har en robots.txt fil.</p>                                                                                                                                                 |
|  | Analytics   | <p>Saknas</p> <p>Vi hittade inte någon analysverktyg på din webbplats.</p> <p>Webbanalys program kan mäta besökare på din webbplats. Du bör ha minst ett analysverktyg installerat, men det kan också vara en bra ide att installera två för att dubbelkolla uppgifterna.</p> |